

# King Saud University College of Computer and Information Sciences Information Technology department IT 326: Data Mining

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# 1. Problem

The housing dataset poses the challenge of predicting housing prices based on factors such as area, number of bedrooms, proximity to main roads, and more. The dataset is relatively small, but it presents complexity due to the strong multicollinearity among features, where some variables are highly correlated. This correlation can lead to issues like overfitting and redundancy in predictive models. The goal of this project is to overcome these challenges by applying appropriate data preprocessing and machine learning techniques to build a model that can predict housing prices effectively.

# 2. Data mining task

In this project, two main data mining tasks were applied: **classification** and **clustering**. For **classification**, we used a decision tree classifier to predict housing price categories (Low, Medium, High) by discretizing the continuous price variable. We utilized feature selection based on mutual information to reduce the dimensionality and identify the most important features. The model was trained and evaluated using different training and test splits, and we tested multiple decision tree criteria (Gini and entropy) to compare their performance. For **clustering**, we applied K-means and hierarchical clustering techniques to group houses based on their features like area, bedrooms, and parking. After scaling the features, we evaluated the optimal number of clusters using the elbow method and silhouette scores. The results of both tasks provide insights into the dataset's structure and help build predictive models for housing prices.

#### 3. Data

Data source: https://www.kaggle.com/datasets/yasserh/housing-prices-dataset

Number of objects: 545 objects Number of attributes: 13 attributes

# • Data types

Attribute	Data type	Possible values
Price	Numeric (ratio)	1750000 - 13300000
Area	Numeric (ratio)	1650 – 16200
Bedrooms	Numeric (ratio)	1-6
Bathrooms	Numeric (ratio)	1-4
Stories	Numeric (ratio)	1-4
Mainroad	Binary (asymmetric)	Yes (1), No (0)
Guestroom	Binary (asymmetric)	Yes (1), No (0)
Basement	Binary (asymmetric)	Yes (1), No (0)
Hotwaterheating	Binary (asymmetric)	Yes (1), No (0)
Airconditioning	Binary (asymmetric)	Yes (1), No (0)
Parking	Numeric (ratio)	0-3
Prefarea	Binary (asymmetric)	Yes (1), No (0)
Furnishingstatus	Ordinal	Furnished(1) Semifurnished (2) unfurnished(3)

# Column names and types
Housing.dtypes

int64 price area int64 int64 bedrooms bathrooms int64 int64 stories mainroad object guestroom object basement object hotwaterheating object airconditioning object parking int64 prefarea object furnishingstatus object dtype: object

# • Missing values :

```
#check for missing values in the entire dataset
missing_values = Housing.isnull().sum()
                                                                                                                           ⑥↑↓占♀ⅰ
#display the result
print("Missing values in each column:")
print(missing_values)
#total number of missing value
print("\nTotal number of missing values in the dataset:",missing_values.sum())
#Setting up the figure size
plt.figure(figsize=(10, 6))
#Creating the heatmap for missing values, using blue for non-missing values and red for missing values.
sns.heatmap(Housing.isnull(), cmap='coolwarm', cbar=False)
#Adding a title to the heatmap
plt.title("Missing Values Heatmap")
#Displaying the plot
plt.show()
#Since our dataset doesn't have any missing values, we don't need to handle missing data or drop any rows or columns.
  Missing values in each column:
  price 6
   bedrooms
   bathrooms 0
   stories
   mainroad
   guestroom
   basement
  hotwaterheating
airconditioning
                                0
   parking
                                0
   prefarea
   furnishingstatus 0
   Class_Label
   dtype: int64
   Total number of missing values in the dataset: 0
```

# • Statistical Measures (five number summary):

51]:		iptive stats ng.describe()					
51]:		price	area	bedrooms	bathrooms	stories	parking
	count	5.450000e+02	545.000000	545.000000	545.000000	545.000000	545.000000
	mean	4.766729e+06	5150.541284	2.965138	1.286239	1.805505	0.693578
	std	1.870440e+06	2170.141023	0.738064	0.502470	0.867492	0.861586
	min	1.750000e+06	1650.000000	1.000000	1.000000	1.000000	0.000000
	25%	3.430000e+06	3600.000000	2.000000	1.000000	1.000000	0.000000
	50%	4.340000e+06	4600.000000	3.000000	1.000000	2.000000	0.000000
	75%	5.740000e+06	6360.000000	3.000000	2.000000	2.000000	1.000000
	max	1.330000e+07	16200.000000	6.000000	4.000000	4.000000	3.000000

#### • Outliers:

Attributes	Number of outliers
Price	15
Area	15
Bedrooms	12
Bathrooms	1
Stories	41
Parking	12

```
# Create an empty list to store the output indices from multiple columns and drop the outliers by looping index_list = []
outlier_counts = {} # Dictionary to store the count of outliers for each feature

for feature in ['price', 'area', 'bedrooms', 'bathrooms', 'stories', 'parking']:
    outliers = find_outliers(Housing, feature) # Call your function to find outliers
    outlier_counts[feature] = len(outliers) # Store the number of outliers for each feature
    index_list += outliers.tolist() # Convert Index object to list and accumulate

# Drop all the outliers from the DataFrame
HousingC = Housing.drop(index_list, errors='ignore')

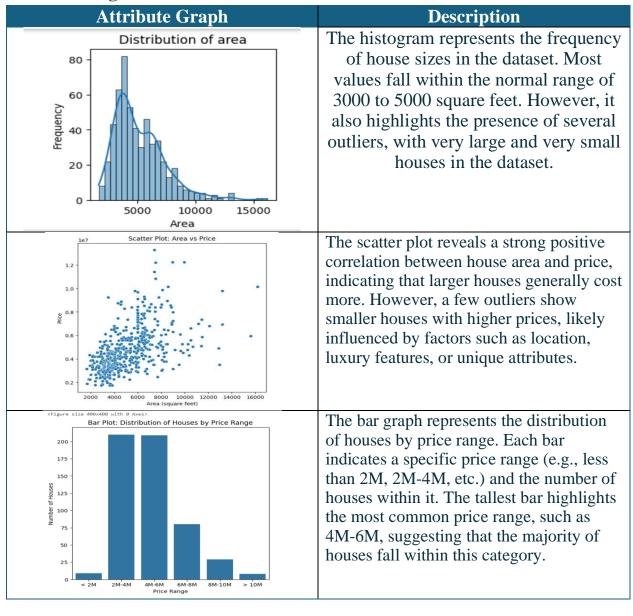
# Print the number of outliers for each column
for feature, count in outlier_counts.items():
    print(f"Number of outliers in 'feature}': {count}")

Number of outliers in 'price': 15
Number of outliers in 'bedrooms': 12
Number of outliers in 'bedrooms': 1
Number of outliers in 'stories': 41
Number of outliers in 'stories': 41
Number of outliers in 'parking': 12
```

# • Box plots:

Attribute Graph	Description
1e7  1.2 -	The price box plot illustrate multiple outliers, indicating properties with significantly higher prices than the norm.
16000 - 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	The area box plot illustrate several outliers in the area distribution.  These represent properties with significantly larger areas than the majority
6 O O O O O O O O O O O O O O O O O O O	The bedroom box plot illustrate that there are noticeable outliers, representing houses with a much higher number of bedrooms than the majority.
4.0 - O O O O O O O O O O O O O O O O O O	The bathrooms box plot illustrate that there is one prominent outlier above 3, representing houses with an unusually high number of bathrooms.
4.0 -	The stories box plot illustrate some outliers above 3, representing houses with an unusually high number of stories compared to the majority.
3.0 - • • • • • • • • • • • • • • • • • •	The parking box plot illustrate some outliers with a value of 3, which is significantly higher than the rest of the data.

# • Plotting Methods:



# • Box plots code:

```
[2]: #define a function called "plot_boxplot" to show the boxplots for the data

def plot_boxplot(df , ft):
    df.boxplot(column=[ft])
    plt.grid(False)
    plt.show()

[7]: #show the boxplot for each numeric column

plot_boxplot(Housing , "price")
plot_boxplot(Housing , "area")
plot_boxplot(Housing , "bedrooms")
plot_boxplot(Housing , "bathrooms")
plot_boxplot(Housing , "stories")
plot_boxplot(Housing , "stories")
plot_boxplot(Housing , "parking")
```

• Plotting Methods code (histogram, scatter plot, bar graph respectivel):

```
# Create a Histogram
# List of numerical columns
columns = ['price', 'area', 'bedrooms', 'bathrooms', 'stories', 'parking']

for col in columns:
    plt.figure(figsize=(3, 3))
    sns.histplot(Housing[col], bins=30, kde=True)
    #adds a title to the histogram
    plt.title(f'Distribution of {col}')
    plt.xlabel(col.capitalize())
    plt.ylabel('Frequency')
    # display the histogram
    plt.show()
```

```
# Create a scatter plot of area vs price
plt.figure(figsize=(4, 4))
sns.scatterplot(x=Housing['area'], y=Housing['price'])
plt.title('Scatter Plot: Area vs Price')
plt.xlabel('Area (square feet)')
plt.ylabel('Price')
plt.show()
```

```
#Bar plots

# Define price ranges
price_bins = [0, 2000000, 4000000, 6000000, 8000000, 10000000, 14000000]

# Assign names to each bin
price_labels = ['< 2M', '2M-4M', '4M-6M', '6M-8M', '8M-10M', '> 10M']

#Bar Plot: Distribution of houses in different price ranges (initializes a new figure for the plot)
plt.figure(figsize=(6, 6))

## creates the bar plot using Seaborn's countplot() function
sns.countplot(x=pd.cut(Housing['price'], bins=price_bins, labels=price_labels))

#Creating the bar plot
plt.title("Bar Plot: Distribution of Houses by Price Range")

#Labeling the axes clearly to eliminate any ambiguity in understanding the data represented in the plot.
plt.xlabel("Price Range")
plt.ylabel("Number of Houses")

#display the plot
plt.show()
```

# 4. Data preprocessing:

• Checking for missing values:

# **Description:**

Null and missing values can negatively impact the accuracy and efficiency of the dataset and the insights extracted from it during data analysis or modeling. Therefore, we performed a thorough check to identify if there are any missing or null values in the dataset. Upon investigation, we found that the dataset does not contain any missing or null values. As a result, no further actions, such as row deletion or data imputation, were required, ensuring the dataset's completeness and reliability.

# • Detecting and removing the outliers:

# **Detecting the outliers:**

```
In [5]: #define a function called "find_outliers" which returns a list for the outliers indexs

def find_outliers(df, ft):
    Q1 = df[ft].quantile(0.25)
    Q3 = df[ft].quantile(0.75)
    IQR = Q3 - Q1

    lower_bound = Q1 - 1.5 * IQR
    upper_bound = Q3 + 1.5 * IQR

    ls = df.index[(df[ft] < lower_bound) | (df[ft] > upper_bound)]
    return ls
```

# **Removing the outliers:**

```
In [6]:
# Create an empty list to store the output indices from multiple columns and drop the outliers by looping
index_list = []
for feature in ['price', 'area', 'bedrooms', 'bathrooms', 'stories', 'parking']:
    outliers = find_outliers(Housing, feature)
    index_list += outliers.tolist() # Convert Index object to list and accumulate

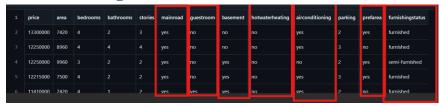
# Drop all the outliers from the DataFrame
HousingC = Housing.drop(index_list, errors='ignore')
```

#### **Description:**

In this step, we identified and removed outliers from the dataset to improve its quality and ensure the accuracy of the analysis. We utilized the Interquartile Range (IQR) method to detect values outside the acceptable range (Q1 -  $1.5 \times IQR$  and Q3 +  $1.5 \times IQR$ ). This process was applied to key columns such as price, area, number of bedrooms, and parking spaces. After detecting the outliers, they were removed from the dataset to minimize their negative impact on predictive models and enhance performance during analysis.

#### • Data transformation :

# • Data Encoding:



#### **Description:**

Data Encoding is the process of converting categorical data into numerical values to make it compatible with machine learning models. Before encoding, the dataset included categorical columns like mainroad, guestroom, basement, hotwaterheating, airconditioning, prefarea, and furnishingstatus, which contained values such as "yes", "no", and other text labels. Using Label Encoding, these columns were transformed into numerical values (e.g., "yes"  $\rightarrow$  1, "no"  $\rightarrow$  0), ensuring the data is ready for analysis and modeling.

## **Data before Encoding:**

```
Raw Samples:
     price area bedrooms bathrooms stories mainroad guestroom basement
0 13300000 7420
                                       3
                                             yes
1 12250000 8960
                                             yes
                                                              no
2 12250000 9960
                                                              yes
                                             yes
                                                       no
  12215000 7500
4 11410000 7420
 hotwaterheating airconditioning parking prefarea furnishingstatus
                                     yes
                    yes 2
                                                   furnished
                                        yes semi-furnished
                          no
                                                  furnished
            no
                         ves
                                        yes
```

#### **Data after Encoding:**

#### Normalization



#### **Description:**

Normalization is the process of scaling numerical values to a common range (typically between 0 and 1) to ensure consistency across numerical features like area. Min-Max Scaling was applied to reduce value disparities and ensure all features contribute equally to analysis and modeling. This step made the dataset more uniform and ready for predictive models.

#### **Data before Normalization:**

#### **Data after Normalization:**

```
# normitize area column

from sklearn.preprocessing import MinMaxScaler
import pands as pd

#Extract columns to normitize
columns to normitize = "farea"]
data_to_normalize = "farea"]
data_to_normalize = HousingC[columns_to_normalize]

#Min-Max scaling for selected columns

minmax_scaler = MinMaxScaler()
normalized_data_minmax = minmax_scaler.fit_transform(data_to_normalize)

#Replace the normalized values in the original DoatsFrame
HousingC[column_to_normalize] = normalized_data_minmax

print("Min-Max scaled data(only second column):")

Min-Max scaled data(only second column):
price area bedrooms bathrooms stories minroad guetroom \
print("Min-Max scaled data(only second column):")

#Min-Max scaled data(only second column):
price area bedrooms bathrooms stories minroad guetroom \
print("Min-Max scaled data(only second column):")

#Min-Max scaled data(only second column):
price area bedrooms bathrooms stories minroad guetroom \
print("Min-Max scaled data(only second column):")

#Min-Max scaled data(only second column):
price area bedrooms bathrooms stories minroad guetroom \
print("Min-Max scaled data(only second column):")

#Min-Max scaled data(only second column):")

#Min
```

## • Discretization:



#### **Description:**

Discretization is the process of converting continuous numerical data into discrete categories to simplify analysis and improve interpretability. In this case, the price column was discretized into two categories: "Low" and "High," based on predefined bins. This step allows for grouping data into meaningful intervals, making it easier to analyze patterns and trends in the dataset. The resulting column, discretized\_price, provides a categorical representation of the continuous price values

#### **Data before and after Discretization:**

```
import pandas as pd

# Discretization for a specific column('price')
column_to_discretize = 'price'
bins = [e, 5000000, float('inf')]
labels = ['Low', 'High']

#Perform discretization using the cut function
HousingC['discretized_' + column_to_discretize] = pd.cut(HousingC['price'], bins=bins, labels=labels)

print(HousingC[['price', 'discretized_price']])
```

## **Row Data:**

The first few rows of the dataset give us an idea of the range and structure of the data. we can see that houses vary widely in their attributes, such as the number of bedrooms, bathrooms, and prices. This helps confirm that the dataset is rich with information for further analysis

# Data after preprocessing:

# 5-Data Mining Techniques for the Dataset

#### 1. Classification: Decision Tree

#### Why Use Decision Tree?

- Decision Trees are straightforward and easy to interpret, making them a great choice for classifying data.
- They help us understand which attributes are most important for predicting the target variable.
- We'll use two methods to measure attribute importance:
  - o **Information Gain (Entropy)**: Tells us how much uncertainty is reduced when we split the data.
  - o **Gini Index**: Measures impurity in the data, encouraging binary splits.

#### How It's Done:

- Python Tools: We'll use the Python Package: sklearn.tree, and the Method:
   DecisionTreeClassifier
- Steps:
  - Split the dataset into training and testing sets with three partition sizes:
    - 90% training, 10% testing
    - 80% training, 20% testing
    - 70% training, 30% testing
  - Train two Decision Tree models:
    - One using Gini Index by using DecisionTreeClassifier(criterion="gini")

One using Information Gain by using DecisionTreeClassifier(criterion="entropy")

- Evaluate the models by:
  - Measuring accuracy.
  - Analyzing confusion matrices to see how well the model classifies the data.
- We use plot\_tree to visualize the Decision Trees to understand how they make predictions and identify key patterns in the data.

#### 2. Clustering: K-Means

#### Why Use K-Means?

- K-Means is a widely used and effective clustering method for grouping similar data points.
- It is computationally efficient and reveals natural patterns in data without predefined labels.

#### **How It's Done:**

- Python Tools: We'll use the Python Package: sklearn.cluster, and the Method: KMeans
- Steps:
  - Preprocessing: Scale numerical features using StandardScaler to normalize them, ensuring all features contribute equally.
- Cluster Formation:
  - Use the K-Means algorithm with three different values of k=2,4,7.
  - For each k, the clusters are formed, and centroids are computed.
  - 2. **Evaluate** the quality of the clusters using:
    - Silhouette Coefficient: Compute silhouette scores using silhouette\_score to measure the quality of clustering.
    - **Elbow Method**: Plot the total within-cluster sum of squares (WCSS) for various kk values to find the optimal kk.
  - 3. Use **scatter plots** to visualize the clusters and evaluate their quality to make sense of the groupings.

# 6-Evaluation and Comparison

Size of training and testing set:

- 90% training, 10% testing
- 80% training, 20% testing
- 70% training, 30% testing

#### **First: Classification:**

#### The codes:

#### Discission tree:

```
[28] from sklearn.tree import plot_tree

# Visualize the decision tree for each configuration
for partition_name, (train_size, test_size) in partitions.items():
    X_train, X_test, y_train, y_test = train_test_split(X, y, train_size=train_size, test_size=test_size, random_state=42

for criterion in ["gini", "entropy"]:
    # Initialize the Decision Tree classifier with a maximum depth to reduce complexity
    clf = DecisionTreeClassifier(criterion=criterion, max_depth=5, random_state=42)
    clf.fit(X_train, y_train)

# Visualize the tree with adjusted sizes
plt.figure(figsize=(8, 6)) # Compact size
plot_tree(
    clf,
    filled=True,
    feature_names=X.columns,
    class_names=["Low", "High"], # Update class names as needed
    fontsize=8 # Reduced font size for compact display
)
plt.title(f"Decision Tree ({criterion.capitalize()} - {partition_name} Split)", fontsize=18)
plt.show()
```

#### Confusion matrix:

```
import seaborn as sns
from sklearn.metrics import confusion_matrix

# Plot confusion matrices
for partition_name, (train_size, test_size) in partitions.items():
    # Ensure consistent splits
    X_train, X_test, y_train, y_test * train_test_split(X, y, train_size*train_size, test_size*test_size, random_state*42)

for criterion in ["gini", "entropy"]:
    clf = DecisionTreeClassifier(criterion=criterion, max_depth=7, random_state*42) # Ensure consistent parameters
    clf.fit(X_train, y_train)

    y_pred = clf.predict(X_test)
    conf_matrix = confusion_matrix(y_test, y_pred)

# Visualize confusion matrix
    plt.figure(figsize*(8, 6))
    sns.heatmap(conf_matrix, annot=True, fmt='d', cmap='Blues', xticklabels*["Low", "High"], yticklabels*["Low", "High"])
    plt.title(f*Confusion Matrix ({criterion.capitalize()} - {partition_name})
    plt.ylabel("Predicted")
    plt.ylabel("Actual")
    plt.show()
```

#### Precision, Sensitivity, and Specificity:

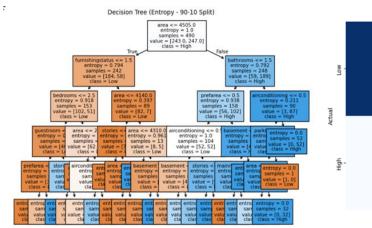
```
from sklearn.metrics import confusion_matrix, precision_score, recall_score
# Function to calculate specificity
def specificity(cm):
   tn, fp, fn, tp = cm.ravel() # Unpack confusion matrix
   return tn / (tn + fp)
# Evaluate the metrics for each configuration
for partition_name, (train_size, test_size) in partitions.items():
    X_train, X_test, y_train, y_test = train_test_split(X, y, train_size=train_size, test_size=test_size, random_state=42)
    for criterion in ["gini", "entropy"]:
        clf = DecisionTreeClassifier(criterion=criterion, max_depth=7, random_state=42) # Ensure consistent parameters
       clf.fit(X_train, y_train)
       y_pred = clf.predict(X_test)
       cm = confusion_matrix(y_test, y_pred)
        precision = precision_score(y_test, y_pred)
        {\tt sensitivity = recall\_score}({\tt y\_test, y\_pred}) \quad {\tt \# Recall is equivalent to sensitivity}
       spec = specificity(cm)
       # Display the results
       print(f"Partition: {partition_name}, Criterion: {criterion}")
       print(f"Precision: {precision:.2f}")
       print(f"Sensitivity (Recall): {sensitivity:.2f}")
        print(f"Specificity: {spec:.2f}\n")
```

#### Accuracy:

```
# Convert results to a DataFrame
    results_df = pd.DataFrame(results)
    print("Classification Results:")
    print(results_df)
Show hidden output
import matplotlib.pyplot as plt
    # Plot accuracy comparison
    plt.figure(figsize=(10, 6))
    for criterion in ["gini", "entropy"]:
        subset = results_df[results_df['Criterion'] == criterion]
        plt.plot(subset["Partition'], subset['Accuracy'], marker='o', label=f"Criterion: {criterion.capitalize()}")
    plt.title("Decision Tree Accuracy Comparison")
    plt.xlabel("Partition")
    plt.ylabel("Accuracy")
    plt.legend()
    plt.grid(True)
    plt.show()
```

#### 1-90% training, 10% testing

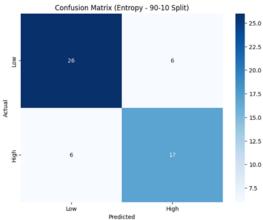
#### a) Information Gain (IG)



#### **Accuracy:**

90-10 entropy 0.763636

#### b) Gini Index



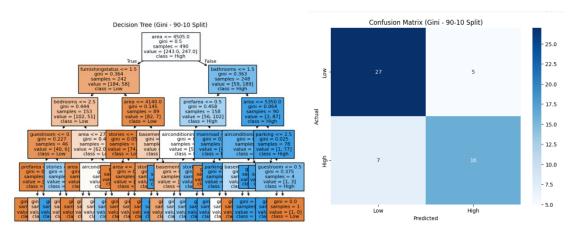
#### Precision, Sensitivity, and Specificity:

Partition: 90-10, Criterion: entropy

Precision: 0.74

Sensitivity (Recall): 0.74

Specificity: 0.81



#### **Accuracy:**

90-10 gini 0.800000

#### Precision, Sensitivity, and Specificity:

Partition: 90-10, Criterion: gini

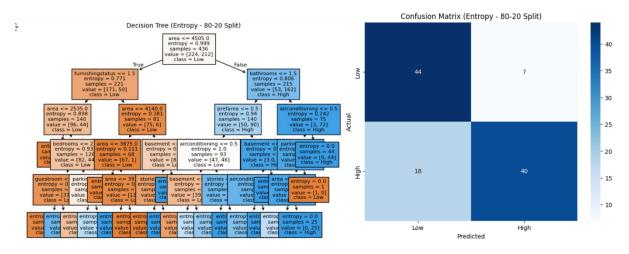
Precision: 0.76

Sensitivity (Recall): 0.70

Specificity: 0.84

#### 2-80% training, 20% testing

#### a) Information Gain (IG)



#### **Accuracy:**

80-20 entropy 0.779817

b) Gini Index

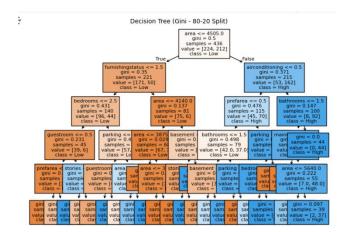
#### Precision, Sensitivity, and Specificity:

Partition: 80-20, Criterion: entropy

Precision: 0.85

Sensitivity (Recall): 0.69

Specificity: 0.86



#### **Accuracy:**

80-20 gini 0.798165

**3-70% training, 30% testing** 

a) Information Gain (IG)

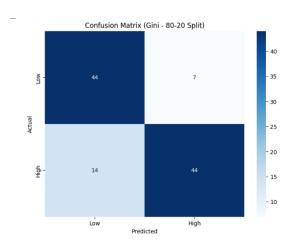
# Precision, Sensitivity, and Specificity:

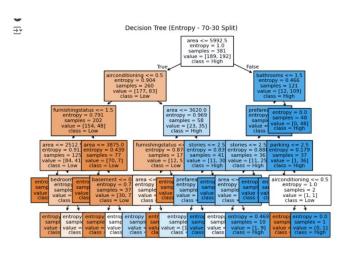
Partition: 80-20, Criterion: gini

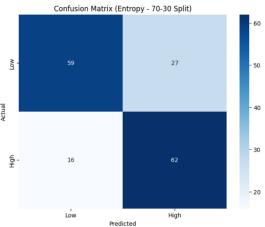
Precision: 0.86

Sensitivity (Recall): 0.76

Specificity: 0.86



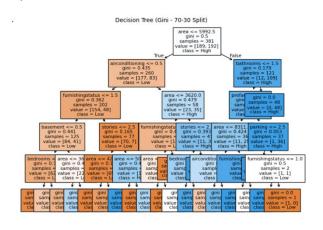




#### **Accuracy:**

70-30 entropy 0.719512

#### b) Gini Index



#### **Accuracy:**

Precision, Sensitivity, and Specificity:

70-30 gini 0.743902

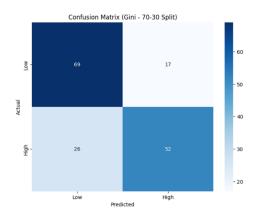
#### Precision, Sensitivity, and Specificity:

Partition: 70-30, Criterion: entropy

Precision: 0.70

Sensitivity (Recall): 0.79

Specificity: 0.69



Partition: 70-30, Criterion: gini

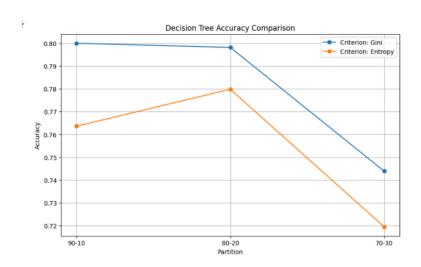
Precision: 0.75

Sensitivity (Recall): 0.67

Specificity: 0.80

### **Accuracy Comparision:**

	90 %t raining set 10% testing set:		80 %t raining set 20% testing set:		70 %t raining set 30% testing set:	
	IG	Gini Index	IG	Gini Index	IG	Gini Index
Accuracy	0. 764	0.800	0.780	0.798	0.720	0.744



# confusion matrix Comparision

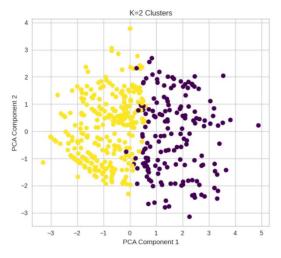
Partition	Criterion	Precision	Sensitivity (Recall)	Specificity	Best Algorithm for Partition	
90-10 Split	Gini	0.76	0.70	0.84	Gini (higher specificity	
	Entropy	0.74	0.74	0.81	and precision).	
80-20 Split	Gini	0.86	0.76	0.86	Gini (better balance	
	Entropy	0.85	0.69	0.86	across metrics).	
70-30 Split	Gini	0.75	0.67	0.80	Gini (higher specificity	
	Entropy	0.70	0.79	0.69	and precision).	

**Best Partition Overall: 90-10 Split** 

**Reason**: It balances **precision**, **sensitivity**, **and specificity** the best among the three splits, with Gini performing particularly well.

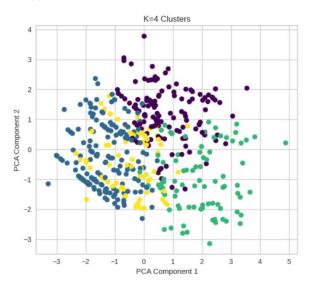
# • Clusteing :

# • Clusteing with 3 different number of clusters: K=2:



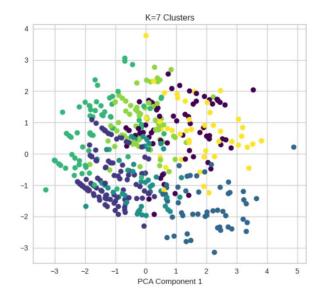
• Clusteing with 3 different number of clusters:

## K=5:



# • Clusteing with 3 different number of clusters:

# K=7:



• Clusteing with 3 different number of clusters:

#### K=2, K=5, K=8:

No.of Cluster	K=2	K=5	K=7
Average Silhouette width	0.1676	0.1006	0.1242
total within- cluster sum of square	4816.89	4229.14	3505.39
Visualization	K=4: MC55=4229.139404394; K=7: MC55=4259.139404394; K=7: MC55=3595.389817992; 4400  W	317, Silhouette Score=0.16758863832753448 767, Silhouette Score=0.10061890960368892 8226, Silhouette Score=0.1241750788552499 Elbow Method  0.17  0.16  0.15  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.10  0.17  0.17  0.18  0.18  0.18  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19  0.19	Silhouette Score  Silhouette Score  4 5 6 7  Number of Clusters (IX)

## **Description:**

The clustering analysis was performed using K-means with K=2, K=5, K=7 evaluate how the number of clusters impacts the results. The evaluation metrics used were the Average Silhouette Width and Total Within-Cluster Sum of Squares (WCSS).

For K=2 the Silhouette Score was 0.16 indicating moderate cohesion within clusters, while the WCSS was relatively high at 4816.8 reflecting less compact clusters.

For K=5, the Silhouette Score decreased to 0.1006 suggesting lower cohesion, but the WCSS improved to 4229.14 indicating better compactness.

For K=7, the Silhouette Score slightly increased to 0.1242 and the WCSS further decreased to 3505. but the clustering appeared fragmented, potentially indicating over-segmentation.

Based on these observations, K=5 provides a balance between compactness and meaningful segmentation, while K=2 shows better separation between clusters.

# 7- Findings

#### Classification Findings

Using a Decision Tree classifier with different train-test splits (90-10, 80-20, and 70-30), the following key findings were observed:

#### 1. Best Partition:

- a. The 90-10 train-test split produced the best results, balancing precision, sensitivity (recall), and specificity effectively.
- b. The Gini criterion in this split yielded the highest accuracy (0.8000), along with precision (0.76), sensitivity (0.70), and specificity (0.84).

#### 2. Performance Comparison Across Partitions:

- a. The 80-20 split with the Gini criterion provided comparable performance, achieving high accuracy (0.7982) with balanced sensitivity and specificity.
- b. The 70-30 split showed a slight decline in accuracy (0.7439 for Gini), likely due to the larger test set introducing more variability.

#### 3. Information Gain vs. Gini Index:

 a. Across all splits, the Gini criterion outperformed the Information Gain (entropy) in terms of precision and specificity, suggesting better robustness for this dataset.

#### 4. Important Features:

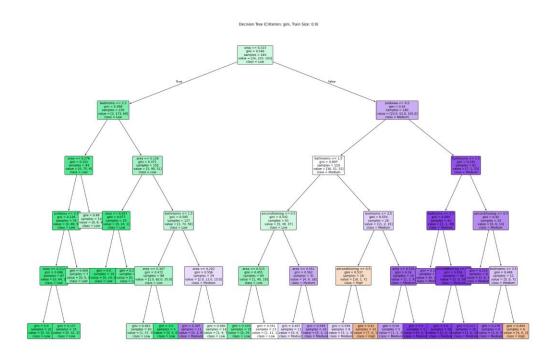
a. The decision tree revealed that the most influential factors for predicting house prices were area, bathrooms, and stories, reflecting their strong impact on price categorization.

#### 5. Confusion Matrix Analysis:

a. The confusion matrices showed better balance between true positives and true negatives for the Gini criterion in the 90-10 split, making it the most reliable partition for accurate predictions.

#### **Conclusion:**

The Gini criterion with a 90-10 train-test split is the most effective combination for this classification problem, offering a robust balance between prediction accuracy and feature interpretability.



#### Clustering Findings

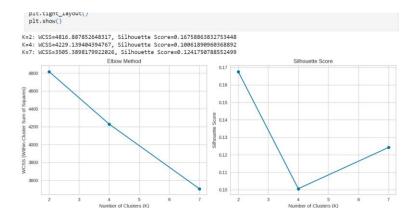
Using K-means clustering on the dataset with three different numbers of clusters (K=2, K=5, K=7), the results were analyzed using the Silhouette Width and Within-Cluster Sum of Squares (WCSS) metrics.

#### **Optimal number of clusters:**

It was found that K=2 provided the best separation between clusters (Silhouette Width = 0.1676), indicating clear division between clusters, although the compactness within clusters was lower due to a high WCSS value.

At K=5, the Silhouette Width decreased to 0.1006, indicating lower cohesion, but the WCSS improved to 4229.14, signifying better compactness within the clusters.

For K=7, the Silhouette Width slightly increased to 0.1242, but the clustering appeared fragmented, indicating over-segmentation, with a WCSS value of 3505.38.



#### Final solution:

Based on the findings, K=5was selected as the optimal number of clusters, providing a balance between compactness and meaningful segmentation of the data.

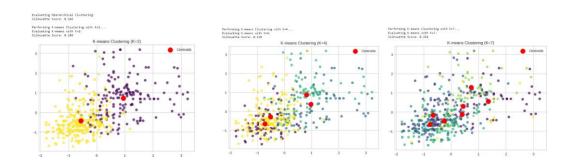
#### Interpretation of Clusters:

By analyzing the data within the clusters, it was observed that each cluster represents a group of items with similar characteristics.

#### For instance:

- Cluster 1: Represents low-priced houses with smaller areas and fewer amenities.
- **Cluster 2**: Represents mid-priced houses with moderate sizes and standard features.
- **Cluster 3**: Represents high-priced houses with larger areas and premium features.

The cluster visualizations revealed these similarities and differences, highlighting patterns in the data structure. These insights can be used to understand market segments and develop tailored strategies for pricing and marketing.



• From the classification and clustering analyses, several valuable insights were derived:

#### • Feature Importance:

The area of a house was identified as the most critical factor influencing its price, followed by bathrooms and stories, as revealed by the Decision Tree analysis.

#### • Market Segmentation:

Clustering using K-Means highlighted three distinct market segments, providing a deeper understanding of pricing tiers:

- Cluster 1: Low-priced houses with smaller areas and fewer amenities.
- Cluster 2: Mid-priced houses with moderate sizes and standard features.
- Cluster 3: High-priced houses with larger areas and premium features.

#### • Prediction Accuracy:

The classification model, particularly with the 90%-10% train-test split, demonstrated the best performance. Using the Gini criterion, it achieved:

• Accuracy: 0.8000

• Precision: 0.76

• Sensitivity (Recall): 0.70

• Specificity: 0.84

This combination showed the potential for accurately categorizing house prices into "High" and "Low" categories.

#### • Conclusion:

The Gini criterion with a 90%-10 train-test split is recommended for classification tasks, while K=5 provided the optimal balance for clustering analysis, offering meaningful segmentation of the housing data.

**8- References:** <u>Kaggle: Your Machine Learning and Data Science Community</u>