

## Consent Form - User Interface and Behavior Analysis of Web-based Long Surveys

### Taking Part in the Project

- I have read and understood the project information sheet dated 01/06/2022 or the project has been fully explained to me. (If you will answer No to this question, please do not proceed with this consent form until you are fully aware of what your participation in the project will mean.)
- I have been given the opportunity to ask questions about the project.
- I agree to take part in the project. I understand that taking part in the project will include completing a questionnaire with the recording of click and scroll positions, filling out duration, device model and browser name, and action sequence.
- I understand that by choosing to participate as a volunteer in this research, this does not create a legally binding agreement nor is it intended to create an employment relationship with the University of Sheffield.
- I understand that my taking part is voluntary and that I can withdraw from the study anytime; I do not have to give any reasons for why I no longer want to take part and there will be no adverse consequences if I choose to withdraw.

### How my information will be used during and after the project

- I understand my personal details and values filled in the questionnaire will not be revealed to people outside the project.
- I understand and agree that my words may be quoted in publications, reports, web pages, and other research outputs. I understand that I will not be named in these outputs unless I specifically request this.
- I understand and agree that other authorised researchers will have access to this data only if they agree to preserve the confidentiality of the information as requested in this form.
- I understand and agree that other authorised researchers may use my data in publications, reports, web pages, and other research outputs, only if they agree to preserve the confidentiality of the information as requested in this form.
- I give permission for the data collected from the survey that I provide to be deposited in secure server provided by the University of Sheffield so it can be used for future research and learning

### So that the information you provide can be used legally by the researchers

- I agree to assign the copyright I hold in any materials generated as part of this project to The University of Sheffield.

☐ I agree to take part in the research project as described above.

Further information, including details about how and why the University processes your personal information, how we keep your information secure, and your legal rights (including how to complain if you feel that your personal information has not been handled correctly), can be found in the University's Privacy Notice <https://www.sheffield.ac.uk/govern/data-protection/privacy/general>.

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