Hailey Thomas

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Summary

I am currently the owner and manager of a small cosmetics brand and eCommerce store who is looking to pursue my dreams in web development. With an eye for design and aesthetics, a passion for seeing ideas become reality and experience in team building and collaboration, I feel like I would make a unique fit in your development team!

I have spent the last few years establishing my makeup and body painting by building a brand online, creating social media content and developing an eCommerce store. Web design and development has been a passion since childhood, and through my work I found myself enjoying that passion once again in surprising ways. Through creating content for social media, I fell back in love with graphic design and while building the website for my cosmetics brand, I remembered the joys of seeing website projects conceptualized and completed.

I am currently enrolled ASU Coding Bootcamp where I have maintained an A grade in all challenges and projects. I have learned the MERN full stack, git, SQL, SQL 2, Sequelize, HTML, CSS, JavaScript, Web Responsiveness, Object Oriented Programing, Single Page and Progressive Web Applications, API's, Accessibility, web validation and more. I have particularly enjoyed working with other developers and the relationships I have built during team projects.

I hope to find a position in web development where I will have the opportunity to work on web applications that help build the future of the internet. I would love to find a company that values intersectionality and feminism in the workplace and that fosters a friendly and close work environment. Thank you for taking the time to consider me!

Experience

Owner

Plur Cosmetics

Feb 2021 - Present (1 year 1 month +)
• Conceived and developed a cosmetics brand and eCommerce store.
• Designed, ordered and collaborated on unique products that corresponded with the brand's theme and were on trend.
• Maintained stock and inventory, ordering new products when needed.
• Performed quality control to ensure top quality customer satisfaction.
• Handled all interactions with customers ensuring satisfaction and addressing and returns or concerns.
• Knowledge of building eCommerce store using Word Press.
• Webmaster for eCommerce store and managed social media accounts and promotion on multiple platforms.
• Created all graphics and content for website, promotions and social media.
• Brought together and lead a team of social media makeup influencers to promote products.

💋 Freelance Makeup Artist

Freelance Makeup Artist

Apr 2017 - Aug 2021 (4 years 5 months)

• Acquired extensive product knowledge and kept up to date industry standards, trends and techniques to provide optimal aesthetic services to every client.
• Excelled in effective positive communication to ensure the clients vision was realized.
• Utilized customer service skills by answering questions/concerns and building a strong relationship with customers.
• Applied makeup, body paint and special effects to clients in accordance with their creative vision and what best suit them individually.
• Demonstrated and implemented a practical understanding of lighting, the photography process, and color theory.
• Was able to assess risks and maintained awareness of health and safety practices
• Maintained a full stock of inventory and properly sanitized makeup tools.
• Created and built up an online community though social media to promote work and attract clientele.
• Strengthened brand to engage social media community by producing creative and compelling content.
• Put together, lead and participated in collaborative projects with other makeup artists.

Education

ASU Bootcamps
Computer Programming, Specific Applications
Sep 2021 - Mar 2022
Studied coding and web development at ASU Coding Bootcamp

Skills

HTML • HTML5 • Cascading Style Sheets (CSS) • Bootstrap • Bulma (CSS Framework) • JavaScript • jQuery • API Development • Node.js • SQL