

# Haipeng Han

Mobile: (+86) 130-5133-7137 | Email: hanhp19@tsinghua.org.cn

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## EDUCATION

Ph.D. Student in Economics, Tsinghua University	2021.09-Present
M.A. of Finance, Tsinghua University	2019.09-2021.07
B.A. in Economics, Tsinghua University	2015.09-2019.07
Minor in Computer Science and Technology, Tsinghua University	2015.09-2019.07
Exchange Student, University of California, Berkeley	2017.08-2017.12

## RESEARCH AREAS

Industrial Organization, Information Economics, Digital Economy

## PUBLICATIONS

Han, H., Li, M., & Zheng, J. **Firms' Competing Strategies with Informational Advantage and Technological Advantage: An Asymmetric Duopoly Model** (基于信息优势与技术优势的企业竞争策略——一个非对称双寡头博弈模型). *Economic Research Journal (经济研究)*, 12, 77-94.

Han, H., Lien, D., Lien, J. W., & Zheng, J. (2022). **Online or face-to-face? Competition among MOOC and regular education providers**. *International Review of Economics & Finance*, 80, 857-881.

Ford, W., Han, H., & Zheng, J. (2022). **Online-offline competition with heterogeneous consumers: an example for no existence of pure strategy Nash equilibrium**. *Contributions to Game Theory and Management*, 15, 41-50.

Han, H., & Zheng, J. (2022). **Information Collection and Disclosure in the Digital Economy Era Information Collection and Disclosure in the Digital Economy Era** (数字经济时代的信息收集与信息披露). *Data (数据)*, 08, 56-59.

## WORKING PAPERS

Han, H., Li, M., & Zheng, J. **Exclusive Contracting and Discriminatory Pricing in Two-sided Markets**

Han, H., Lian, Z., & Zheng, J. **Market Power VS. Market Efficiency: Towards a Direct Measurement of Market Efficiency**

Zheng, J., Han, H., Gan, L., & Lian, Z. **Market Prospects, Industrial Upgrading, and Information Disclosure Regulations (市场前景、产业升级与信息披露型规制)**

Han, H., He, Y., & Zheng, J. **Consumer Type, Product Recommendation, and Pricing Strategy** (消费者类型、产品推荐与定价策略)

## WORK IN PROGRESS

Han, H., Li, M., & Zheng, J. **Information Structure and Price Discrimination in Two-Sided Markets**

Han, H., & Zheng, J. **Product Quality, Horizontal Product Differentiation and Adulteration**

Han, H., Dong, Y., & Zheng, J. **Duopoly's Competition Through Information Design**

Han, H., Dong, Y., & Zheng, J. **Duopoly's Competition Through Information Design Under Fixed Price**

Han, H., & Zheng, J. **Algorithmic Recommendation and Price Discrimination of Monopoly Enterprises**

Han, H., & Zheng, J. **Information Design in Two-Sided Markets**

## SEMINAR TALKS AND CONFERENCE PRESENTATIONS

2024 2024 Beijing Foreign Studies University Youth Scholars Economic Forum (Beijing)

6<sup>th</sup> Tianjin University Doctoral Academic Forum (Tianjin)

2023 China Information Economics Society Annual Conference (Beijing)

4<sup>th</sup> Industrial Economists Forum (Beijing)

Digital Economy and Artificial Intelligence Academic Forum (Jinan)

1<sup>st</sup> Doctoral Academic Forum of School of Economics and Management (Beijing)

2023 5<sup>th</sup> Tianjin University Doctoral Academic Forum (Tianjin)

6<sup>th</sup> Forum for Chinese Institutional Economics (Ningbo)

5<sup>th</sup> Forum for Chinese Microeconomics Theories (Nanjing)

2023 China Information Economics Society Annual Conference (Hangzhou)

2022 The International Conference "Game Theory and Applications GTA 2022" (Online)

2021 3<sup>rd</sup> Forum for Chinese Microeconomics Theories (Online)

The 15th International Conference on Game Theory and Management (Online)

The Third International Workshop "Market Studies and Spatial Economics" (Online)

2020 2020 China Information Economics Society Annual Conference (Guangzhou)

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## **RESEARCH GRANTS**

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National Natural Science Foundation of China General Program (71873074), Student Participant

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## **HONORS AND AWARDS**

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- 2024 The Best Paper of the 2024 China Information Economics Society Annual Conference  
The Third Prize for Outstanding Paper of the 6<sup>th</sup> Tianjin University Doctoral Academic Forum  
Second-class Integrated Excellence Scholarship of Tsinghua University
- 2023 The Best Paper of the 2023 China Information Economics Society Annual Conference  
Conference Outstanding Paper Award of the 5<sup>th</sup> Forum for Chinese Microeconomics Theories  
Second-class Integrated Excellence Scholarship of Tsinghua University
- 2022 Second-class Integrated Excellence Scholarship of Tsinghua University
- 2021 Excellent Dissertation Award of Tsinghua University (Master)
- 2019 Excellent Dissertation Award of Tsinghua University (Bachelor)  
Academic Excellence Scholarship of Tsinghua University
- 2018 Academic Excellence Scholarship of Tsinghua University
- 2017 Social Practice Excellence Award of Tsinghua University

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## **HELP WITH CONFERENCE ORGANIZATION**

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- 2022 Tsinghua Conference on Behavioral, Experimental and Theoretical Economics  
Biweekly Russia-China Seminar on Game Theory

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## **TEACHING ASSISTANT**

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Managerial Economics (2024 Spring), Managerial Communication (2023 Fall), Leadership Development Process (2023 Spring), Frontiers of Chinese Contemporary Issues Research (2023 Spring), Managerial Economics (2022 Fall), Intermediate Microeconomics (2020 Fall, 2021 Fall, 2022 Fall), Principals of Economics (2020 Fall, 2022 Fall)

# 韩海鹏

手机: (+86) 130-5133-7137 | 电子邮箱: hanhp19@tsinghua.org.cn

更新时间: 2025年一月

## 教育背景

清华大学, 经济学博士生	2021.09-至今
清华大学, 金融硕士	2019.09-2021.07
清华大学, 经济学学士	2015.09-2019.07
清华大学, 计算机辅修	2015.09-2019.07
加州大学伯克利分校, 国际交换生	2017.08-2017.12

## 研究领域

产业组织理论, 信息经济学, 数字经济

## 学术发表

韩海鹏, 李明志 & 郑捷. (2024). 基于信息优势与技术优势的企业竞争策略——一个非对称双寡头博弈模型. 经济研究 (12), 77-94.

Han, H., Lien, D., Lien, J. W., & Zheng, J. (2022). Online or face-to-face? Competition among MOOC and regular education providers. International Review of Economics & Finance, 80, 857-881.

Ford, W., Han, H., & Zheng, J. (2022). Online-offline competition with heterogeneous consumers: an example for no existence of pure strategy Nash equilibrium. Contributions to Game Theory and Management, 15, 41-50.

韩海鹏 & 郑捷. (2022). 数字经济时代的信息收集与信息披露. 数据 (08), 56-59.

## 工作论文

Han, H., Li, M., & Zheng, J. Exclusive Contracting and Discriminatory Pricing in Two-sided Markets

Han, H., Lian, Z., & Zheng, J. Market Power VS. Market Efficiency: Towards a Direct Measurement of Market Efficiency

郑捷, 韩海鹏, 甘朗 & 连增. 需求前景、供给约束与信息披露型规制

韩海鹏, 何韵文 & 郑捷. 消费者类型、产品推荐与定价策略

## 进行中的工作

Han, H., Li, M., & Zheng, J. Information Structure and Price Discrimination in Two-Sided Markets

Han, H., & Zheng, J. Product Quality, Horizontal Product Differentiation and Adulteration

Han, H., Dong, Y., & Zheng, J. Duopoly's Competition Through Information Design

Han, H., Dong, Y., & Zheng, J. Duopoly's Competition Through Information Design Under Fixed Price

Han, H., & Zheng, J. Algorithmic Recommendation and Price Discrimination of Monopoly Enterprises

Han, H., & Zheng, J. Information Design in Two-Sided Markets

## 学术会议

2024 2024 北京外国语大学青年学者经济论坛 (北京)

第六届天津大学博士生论坛 (天津)

第36届中国信息经济学会学术年会 (北京)

第四届产业经济学者论坛 (北京)

数字经济与人工智能学术论坛 (济南)

“经论博言”博士生学术论坛 (北京)

2023 第五届天津大学博士生论坛 (天津)

第六届中国制度经济学论坛 (宁波)

第五届中国微观经济理论论坛 (南京)

第35届中国信息经济学会学术年会 (杭州)

2022 The International Conference “Game Theory and Applications GTA 2022” (Online)

2021 第三届中国微观经济理论论坛 (线上)

The 15th International Conference on Game Theory and Management (Online)

The Third International Workshop “Market Studies and Spatial Economics” (Online)

2020 第32届中国信息经济学会学术年会 (广州)

## 研究项目

国家自然科学基金面上项目 (71873074), 学生参与者

## 主要荣誉及奖励

2024 第36届中国信息经济学会学术年会会议最佳论文

第六届天津大学博士生论坛优秀论文三等奖

清华大学综合优秀奖学金二等奖

2023 第 35 届中国信息经济学会学术年会会议最佳论文

第五届中国微观经济学理论论坛优秀论文奖

清华大学综合优秀奖学金二等奖

2022 清华大学综合优秀奖学金二等奖

2021 清华大学优秀毕业论文奖（硕士）

2019 清华大学优秀毕业论文奖（本科）

清华大学学业优秀奖学金

2018 清华大学学业优秀奖学金

2017 清华大学社会实践优秀奖学金

### **学术活动服务**

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2022 Tsinghua Conference on Behavioral, Experimental and Theoretical Economics

Biweekly Russia-China Seminar on Game Theory

### **助教工作**

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管理经济学（2024 年春季）、管理沟通（2023 年秋季）、领导力发展过程（2023 年春季）、中国当代问题研究前沿（2023 年春季）、管理经济学（2022 年秋季）、中级微观经济学（2022 年秋季、2021 年秋季、2020 年秋季）、经济学原理（2020 年秋季、2022 年秋季）