

THE ULTIMATE LIST OF EMAIL SPAM TRIGGER WORDS

Writing the subject lines for your emails can be one of the most stressful steps of email marketing. Is it engaging? Too short? Too long? Too boring? Will people click 'delete' because of it? Or will they open it? Will it even get to them, or will it trigger SPAM filters? It's the last of these concerns that we're here to help with today.

SPAM filters can be triggered for a variety of reasons, causing your email to skip recipients' inboxes and land straight in their SPAM box. One of easiest ways to avoid SPAM filters is by carefully choosing the words you use in your email's subject line. Trigger words are known to cause problems and increase the chances of your email getting caught in a SPAM trap. By avoiding these words in your email subject lines, you can dramatically increase your chances of getting beyond SPAM filters.

Next time you sit down to write an email subject line, consult the exhaustive list below and make sure you aren't using any words that will get you in trouble. In fact, you might want to bookmark this list so you can refer back to it every time you craft an email subject line. Back off, SPAM filters!

Commerce

- As seen on
- Buying judgments
- Order status
- Buy
- Clearance
- Orders shipped by
- Buy direct
- Order
- Shopper

Personal

- Dig up dirt on friends
- Meet singles
- Score with babes

Employment

- Additional income
- Double your
- Earn per week
- Home based
- Income from home
- Money making
- Opportunity
- While you sleep
- Be your own boss
- Earn \$
- Expect to earn
- Home employment
- Make \$
- Online biz opportunity
- Potential earnings
- Work at home
- Compete for your business
- Earn extra cash
- Extra income
- Home-based business
- Make money
- Online degree
- University diplomas
- Work from home

Financial – General

- \$\$\$
- Beneficiary
- Cash
- Cents on the dollar
- Claims
- Cost
- Discount
- F r e e
- Hidden assets
- Incredible deal
- Loans
- Money
- Mortgage rates
- One hundred percent free
- Price
- Quote
- Save big money
- Subject to credit
- Unsecured debt
- Affordable
- Best price
- Cash bonus
- Cheap
- Collect
- Credit
- Earn
- Fast cash
- Hidden charges
- Insurance
- Lowest price
- Money back
- No cost
- Only \$
- Profits
- Refinance
- Save up to
- They keep your money – no refund!
- US dollars
- Bargain
- Big bucks
- Cashcashcash
- Check
- Compare rates
- Credit bureaus
- Easy terms
- For just \$XXX
- Income
- Investment
- Million dollars
- Mortgage
- No fees
- Pennies a day
- Pure profit
- Save \$
- Serious cash
- Unsecured credit
- Why pay more?

Financial – Personal

- Avoid bankruptcy
- Consolidate debt and credit
- Eliminate debt
- Get paid
- Lower your mortgage rate
- Refinance home
- Calling creditors
- Consolidate your debt
- Financially independent
- Lower interest rate
- Lowest insurance rates
- Social security number
- Collect child support
- Eliminate bad credit
- Get out of debt
- Lower monthly payment
- Pre-approved
- Your income

General

- Acceptance
- Chance
- Here
- Leave
- Maintained
- Never
- Remove
- Satisfaction
- Success
- Accordingly
- Dormant
- Hidden
- Lifetime
- Medium
- Passwords
- Reverses
- Solution
- Teen
- Avoid
- Freedom
- Home
- Lose
- Miracle
- Problem
- Sample
- Stop
- Wife

Greetings

- Dear
[email/friend/somebody]
- Friend
- Hello

Marketing

- Ad
- Click
- Click to remove
- Email harvest
- Increase sales
- Internet market
- Marketing solutions
- Month trial offer
- Notspam
- Open
- Removal instructions
- Search engine listings
- The following form
- Undisclosed recipient
- We hate spam
- Auto email removal
- Click below
- Direct email
- Email marketing
- Increase traffic
- Internet marketing
- Mass email
- More Internet traffic
- One time mailing
- Opt in
- Sale
- Search engines
- This isn't junk
- Unsubscribe
- Web traffic
- Bulk email
- Click here
- Direct marketing
- Form
- Increase your sales
- Marketing
- Member
- Multi level marketing
- Online marketing
- Performance
- Sales
- Subscribe
- This isn't spam
- Visit our website
- Will not believe your eyes

Medical

- Cures baldness
- Human growth hormone
- Lose weight spam
- Online pharmacy
- Stop snoring
- Vicodin
- Diagnostics
- Life insurance
- Medicine
- Removes wrinkles
- Valium
- Weight loss
- Fast Viagra delivery
- Lose weight
- No medical exams
- Reverses aging
- Viagra
- Xanax

Numbers

- #1
- 4U
- Billion dollars
- Million
- 100% free
- 50% off
- Join millions
- One hundred percent
- Guaranteed
- 100% satisfied
- Billion
- Join millions of Americans
- Thousands

Offers

- Being a member
- Cannot be combined with any other offer
- Financial freedom
- Guarantee
- Important information regarding
- Mail in order form
- Nigerian
- No claim forms
- No gimmick
- No obligation
- No selling
- Not intended
- Offer
- Priority mail
- Produced and sent out
- Stuff on sale
- They're just giving it away
- Unsolicited
- Warranty
- What are you waiting for?
- Winner
- You are a winner!
- Billing address
- Confidentially on all orders
- Gift certificate
- Have you been turned down?
- In accordance with laws
- Message contains
- No age restrictions
- No disappointment
- No inventory
- No purchase necessary
- No strings attached
- Obligation
- Per day
- Prize
- Reserves the right
- Terms and conditions
- Trial
- Vacation
- We honor all
- Who really wins?
- Winning
- You have been selected
- Call
- Deal
- Giving away
- If only it were that easy
- Long distance phone offer
- Name brand
- No catch
- No experience
- No middleman
- No questions asked
- No-obligation
- Off shore
- Per week
- Prizes
- Shopping spree
- The best rates
- Unlimited
- Vacation offers
- Weekend getaway
- Win won
- You're a winner

Calls-to-Action

- Cancel at any time
- Get
- Print out and fax
- Compare
- Give it away
- See for yourself
- Copy accurately
- Print form signature
- Sign up free today

Free

- Free
- Free consultation
- Free grant money
- Free instant
- Free membership
- Free preview
- Free sample
- Free access
- Free DVD
- Free hosting
- Free investment
- Free money
- Free priority mail
- Free trail
- Free cell phone
- Free gift
- Free installation
- Free leads
- Free offer
- Free quote
- Free website

Descriptions/Adjectives

- All natural
- Certified
- Fantastic deal
- It's effective
- Real thing
- All new
- Congratulations
- For free
- Outstanding
- Risk free
- Amazing
- Drastically reduced
- Guaranteed
- Promise you
- Satisfaction guaranteed

Sense of Urgency

- Access
- Apply online
- Can't live without
- Don't hesitate
- For you
- Great offer
- Instant
- Now
- Once in a lifetime
- Order now
- Special promotion
- Time limited
- Act now!
- Call free
- Do it today
- For instance access
- Get it now
- Info you requested
- Limited time
- Now only
- One time
- Order today
- Supplies are limited
- Urgent
- Apply now
- Call now
- Don't delete
- For only
- Get started now
- Information you requested
- New customers only
- Offer expires
- Only
- Please read
- Take action now
- While supplies last

Nouns

- Addresses on CD
- Brand new pager
- Celebrity
- Legal
- Phone
- Beverage
- Cable converter
- Copy DVDs
- Luxury car
- Rolex
- Bonus
- Casino
- Laser printer
- New domain extensions
- Stainless steel

For more information: 1.866.842.1001 // info@v12groupinc.com // www.v12groupinc.com