

Customer Use

- Driving pleasure
- Low vehicle and operational costs
- Quality / reliability
- Comfort

Environmental demands / laws

- Pollutant emissions
- CO₂ emissions (greenhouse effect)
- Recycling
- Conserving resources

Durability

High specific power
and torque

Compact,
lightweight

Low production
costs

Short development
times

Low fuel
consumption

Low CO₂ and
pollutant emissions

Low noise and
vibration

