

I am a graphic designer based in New York. I specialize in typography, branding, website design, and photography. With a keen eye for detail and a passion for creating visually compelling experiences, I bring creativity and innovation to every project.

Education

Parsons School of Design (BFA)
2020–24

Major: Communication Design (STEM program)
Minor: Photography
Honours: Dean’s list

Skills	Typography	Coding
	Branding	Sketching
	Editorial	Motion Graphic
	Photography	Book Production

Language Proficiency

Native in Mandarin, Proficient in English.

Software and Visualization

Adobe Creative Suite
including InDesign, Photoshop, Illustrator, Premiere, After Effect, and Lightroom

Photography
DSLRs, digital cinema cameras and accessories, lighting for portrait photoshooting, and analog photography.

Website Coding Languages
HTML, CSS and Javascript

Figma

Typetool 3

Microsoft Suits

Experience

Li Tang Community, Creative Intern
October 2024–present
New York, US

Graphic Design
Poster design of UAAD Art Festival *JUKEBOX OF DISSONANCE*. (October 2024)
Led reorganization and redesign of the Li Tang Community website to enhance readability (November 2024–present)

PUFF N’ POOF, Designer
October 2024–present
New York, US

Product Design
Created brand identity for a line of party merchandise. (October 2024–present)

Graphic Design
Developed brand identity for the new label *Ing.Room*. (November 2024–present)

Office of Luke Bulman, Designer
June 2024–October 2024
New York, US

Editorial Design
Volume 6 & 7 of the book series *Bioclimatic Ceramic Assemblies* for the Architectural Ceramic Assemblies Workshop (ACAW). (June 2024–October 2024)
Media Matters in Landscape Architecture, a book edited by Karen M’Closkey and Keith VanDerSys. (August 2024–October 2024)

Cover Design
Cover design for *Form and Fortification: The Art of Military Architecture in Renaissance Italy*, Book by Morgan Ng. (July 2024)
Cover Design for *Media Matters in Landscape Architecture*. (Sept 2024)

NOON Studio, Internship
Oct 2023–Dec 2023
New York, US

Branding
Led the concept design and fabrication of Gables Baldwin Park’s identity. (Oct 2023)

Video Design
Developed seasonal video wall concepts for Zero Irving. (Nov 2023)

Packaging Design & Branding
Designed New Year merchandise and e-blasts for NOON studio, enhancing brand visibility and engagement with target audiences. (Nov 2023–Dec 2023)