

I am a graphic designer based in New York. I specialize in typography, branding, website design, and photography. With a keen eye for detail and a passion for creating visually compelling experiences, I bring creativity and innovation to every project.

Experience

Office of Luke Bulman, Designer
June 2024–present
New York, US

Editorial Design

Volume 6 & 7 of the book series *Bioclimatic Ceramic Assemblies* for the Architectural Ceramic Assemblies Workshop (ACAW).
(June 2024–present)

Media Matters in Landscape Architecture, a book edited by Karen M'Closkey and Keith VanDerSys.
(August 2024–present)

Cover Design

Cover design for *Form and Fortification: The Art of Military Architecture in Renaissance Italy*, Book by Morgan Ng.
(July 2024)

Cover Design for *Media Matters in Landscape Architecture*.
(Sept 2024)

NOON Studio, Internship
Oct 2023–Dec 2023
New York, US

Branding

Led the concept design and fabrication of Gables Baldwin Park's identity.
(Oct 2023)

Video Design

Developed seasonal video wall concepts for Zero Irving.
(Nov 2023)

Packaging Design & Branding

Designed New Year merchandise and e-blasts for NOON studio, enhancing brand visibility and engagement with target audiences.
(Nov 2023–Dec 2023)

Education

Parsons School of Design (BFA)
2020–24

Major: Communication Design (STEM program)
Minor: Photography
Honours: Dean's list

Skills

Typography	Coding
Branding	Sketching
Editorial	Motion Graphic
Photography	Book Production

Language Proficiency

Native in Mandarin, Proficient in English.

Software and Visualization

Adobe Creative Suite
including InDesign, Photoshop, Illustrator, Premiere, After Effect, and Lightroom

Photography

DSLRs, digital cinema cameras and accessories, lighting for portrait photoshooting, and analog photography.

Website Coding Languages
HTML, CSS and Javascript

Figma

Typetool 3