

# HAITHAM MISAPE

IT PROFESSIONAL

### About Me

I'm Haitham Salehe Misape, an IT specialist with expertise in web and system development, software maintenance, graphic design, AI prompting, digital marketing, and architecture. I combine technical skills with creative solutions to build efficient systems, engaging designs, and impactful marketing strategies. Passionate about leveraging technology to drive innovation and achieve exceptional results.



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Tanzania, Kilimanjaro, Moshi

### LANGUAGE

- Kiswahili
- English

### **EXPERTISE**

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

### **EXPERIENCE**

### Freelance / Self-Employed

- Developed and maintained web and system applications.
- Provided software support and troubleshooting.
- Created graphic designs and managed digital marketing campaigns.
- Implemented AI solutions and applied architectural principles.

## Graphic Designer & Digital Marketing Specialist

- Designed and produced visually compelling graphics for marketing materials and digital platforms.
- Managed and optimized digital marketing campaigns, including SEO, PPC, and social media.
- Collaborated with teams to ensure alignment of design and marketing strategies.

#### Web Developer & System Analyst

- Built and maintained responsive websites and complex systems for various clients.
- Analyzed and optimized system performance to meet user requirements and business goals.
- Provided technical support and updates to ensure system stability and efficiency.

### **EDUCATION**

### Diploma in Information Technology

Certificate in Information Technology

### SKILLS SUMMARY

Design Process 78 %

Project Management 81 %