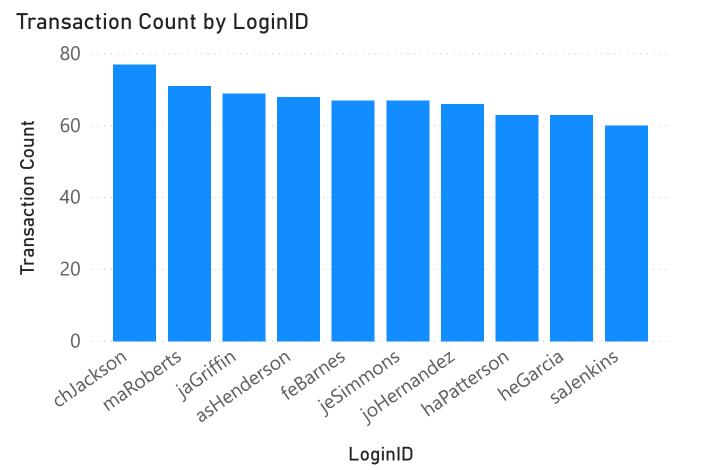
9.73M

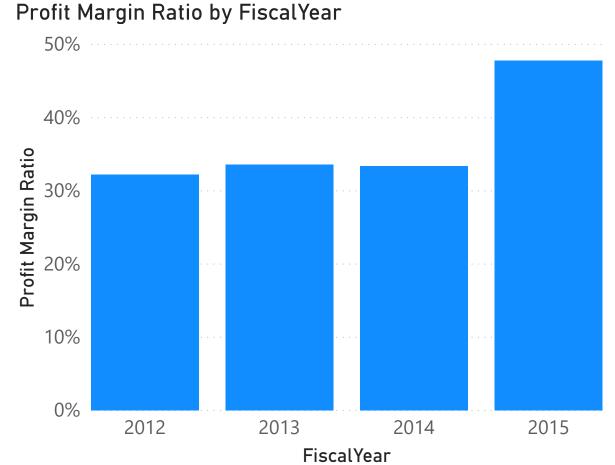
Profit

606
Product Count

\$486.09

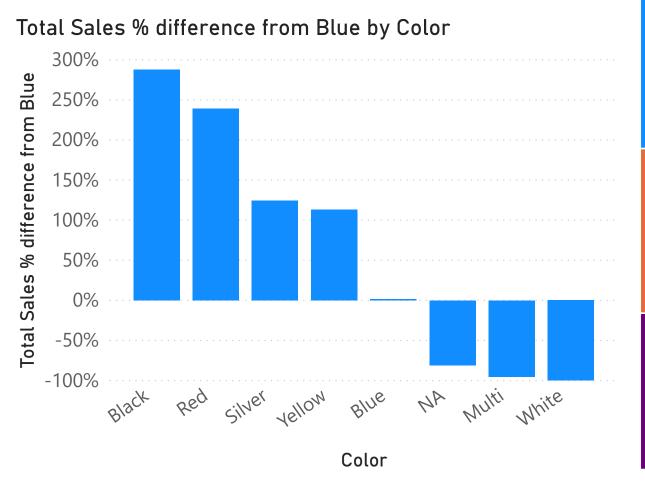
Average Transaction



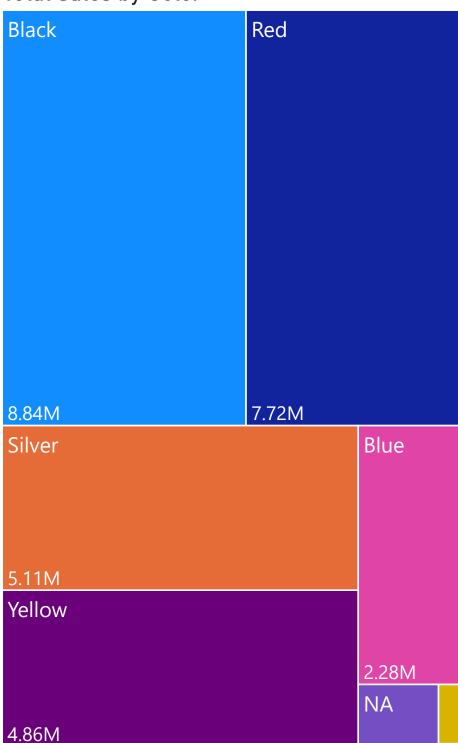


2.28M

Total Blue Sales

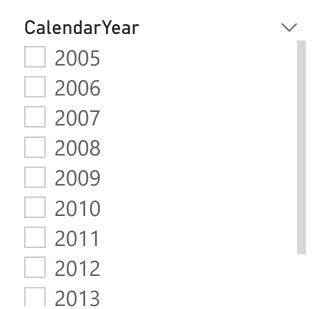


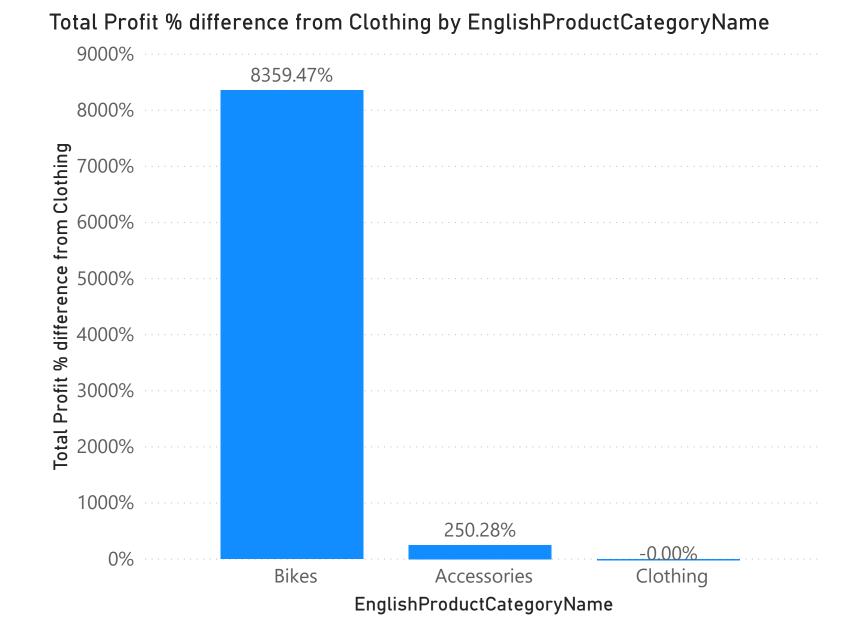
Total Sales by Color



109.23K

Total Clothing Profit





9.77M

2014 Sales

CalendarYear	Total Sales	Prior Year Sales	Total Sales YoY%
□ 2011	3,266,373.66		
□ 3	1,453,522.89		
August	506,191.69		
July	473,388.16		
September	473,943.03		
□ 4	1,812,850.77		
December	755,527.89		
November	543,993.41		
October	513,329.47		
□ 2012	6,530,343.53	3,266,373.66	99.93%
□ 1	1,791,698.45		
February	550,816.69		
January	596,746.56		
March	644,135.20		
□ 2	2,014,012.13		
April	663,692.29		
June	676,763.65		
May	673,556.20		
□ 3	1,396,833.62	1,453,522.89	-3.90%
August	546,001.47	506,191.69	7.86%
July	500,365.15	473,388.16	5.70%
September	350,466.99	473,943.03	-26.05%
Total	29,358,677.22	29,358,677.22	-0.00%

\$3.268M

2014 Profits

CalendarYear	Prior Year Profit	Total Profit	Total Profit QoQ%
□ 2011		1,050,295.97	124.88%
⊕ 3		467,047.73	
[±] 4		583,248.25	24.88%
□ 2012	1,050,295.97	2,124,422.65	-6.17%
[±] 1		575,863.03	-1.27%
⊕ 2		651,229.82	13.09%
⊕ 3	467,047.73	453,809.00	-30.32%
[±] 4	583,248.25	443,520.80	-2.27%
□ 2013	2,124,422.65	3,289,448.27	37.28%
[±] 1	575,863.03	479,729.30	8.16%
⊕ 2	651,229.82	556,423.41	15.99%
⊕ 3	453,809.00	916,547.23	64.72%
[±] 4	443,520.80	1,336,748.33	45.85%
□ 2014	3,289,448.27	3,268,022.52	-29.03%
[±] 1	479,729.30	1,430,120.03	6.98%
⊕ 2	556,423.41	1,813,604.02	26.81%
⊕ 3	916,547.23	24,298.47	-98.66%
[±] 4	1,336,748.33		-100.00%
[□] 2015	3,268,022.52		
[±] 1	1,430,120.03		
⊕ 2	1,813,604.03		
⊞ 3	24,298.47		
Total	9,732,189.41	9,732,189.41	-0.00%