

Green Saudi Initiative

Planting 10 billion trees. Leading the region in environmental sustainability and climate action.



Digital Government Transformation

Platforms like Absher, Tawakkalna, and Madrasati showcase Saudi Arabia's commitment to smart governance.

Youth & Innovation Programs

Scholarships, innovation hubs, and entrepreneurship programs to support Saudi talent.

Cultural Renaissance

The revival of arts, theater, and film with new cultural hubs across Riyadh, Jeddah, and Eastern Province.

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Saudi Arabia



Shaping the Future: Strategic Initiatives Transforming the Nation

Pioneering Projects and Innovations
Driving Saudi Arabia's Evolution