Basket Analysis

7835
Total_Transactions
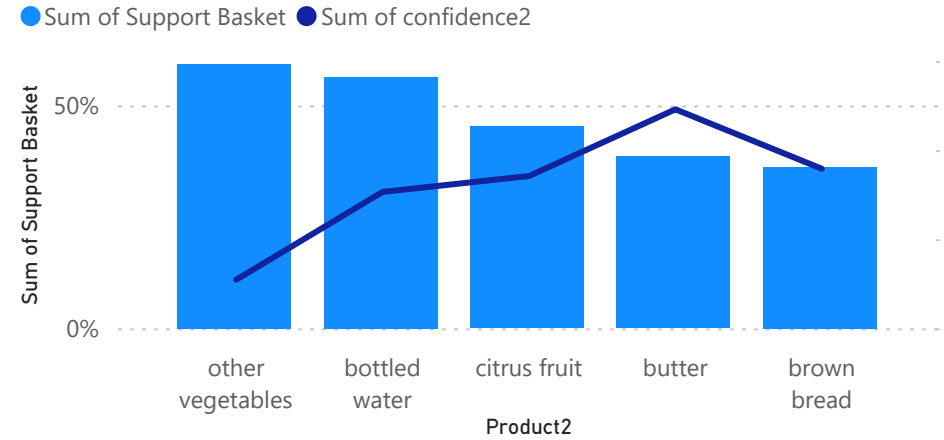
170
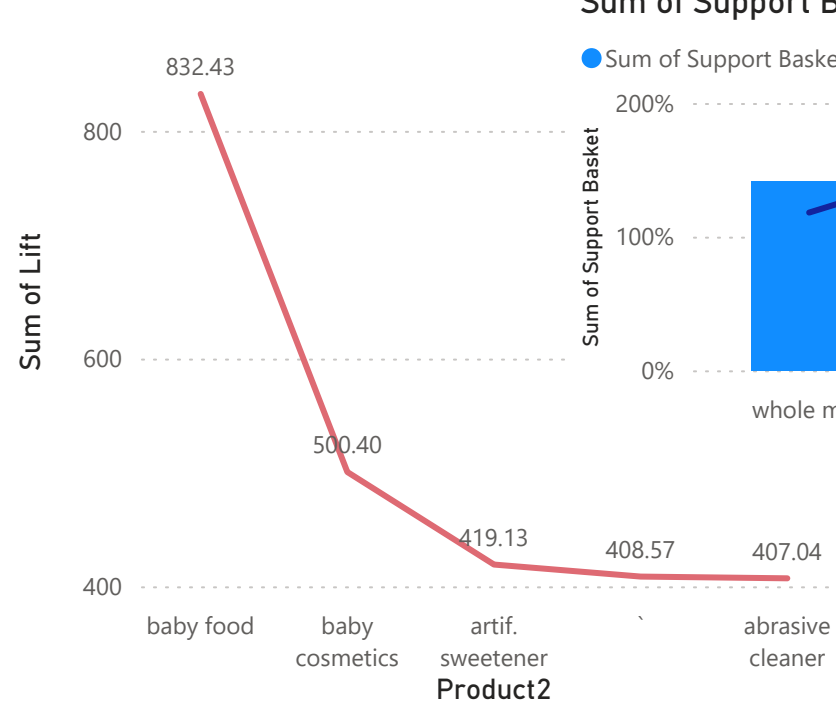Products_Count
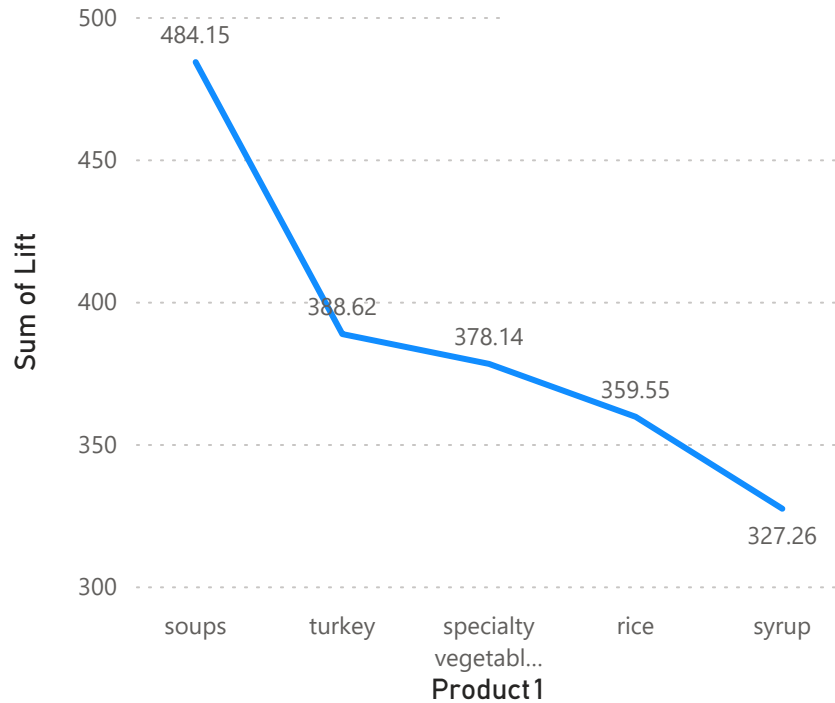
Sum of Support Basket and Sum of confidence2 by Product2

● Sum of Support Basket ● Sum of confidence2

Product2 categories: other vegetables, bottled water, citrus fruit, butter, brown bread

Sum of Lift by Product1

- 484.15
- 388.62
- 378.14
- 359.55
- 327.26

Product1: soups, turkey, specialty vegetabl..., rice, syrup

by Product2

- 832.43
- 500.40
- 419.13
- 408.57
- 407.04

Product2: baby food, baby cosmetics, artif. sweetener, `, abrasive cleaner

Sum of Support Basket and Sum of confidence1 by Product1

● Sum of Support Basket ● Sum of confidence1

Product1: whole milk, yogurt, soda, other vegetables, tropical fruit