



Module: Big Data and NoSql DataBases

**Major:** Computer Engineering

# The guide to implementing the project using Google BigQuery cloud service

**Topic:** 

« Rhythmic Revelations: Analyzing Spotify's Songs Patterns »

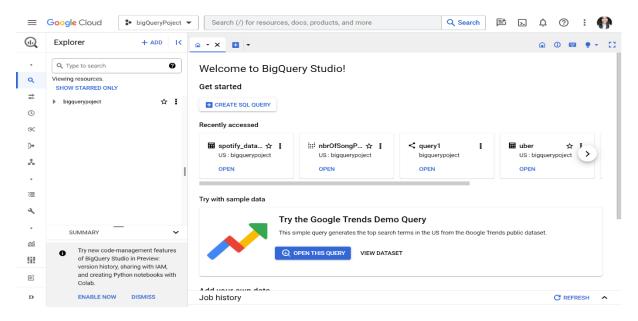
> Realized by:

AIT ABDIELMOMIN Hajar

> Supervised by:

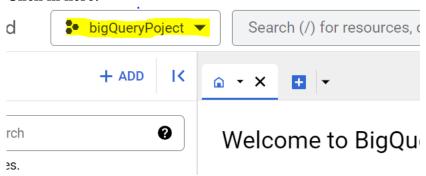
Mrs. KARIM Lamia

# I. Overview of the Google BigQuery web interface

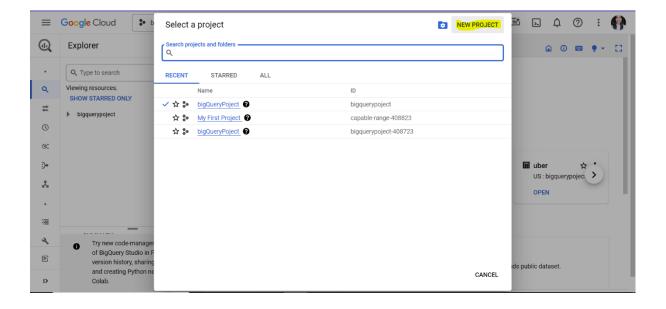


# 1- Creating a BigQuery project

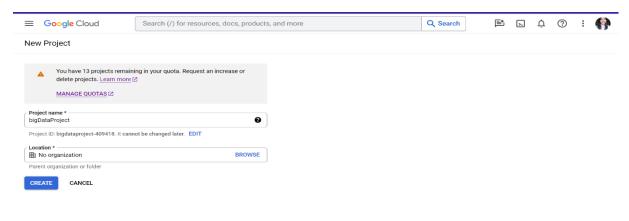
#### 1.1 Click in here:



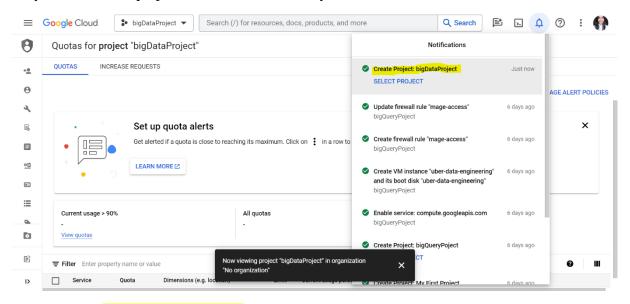
The window below will appear, it contains all the bigQuery that you have created, then click on 'NEW PROJECT'



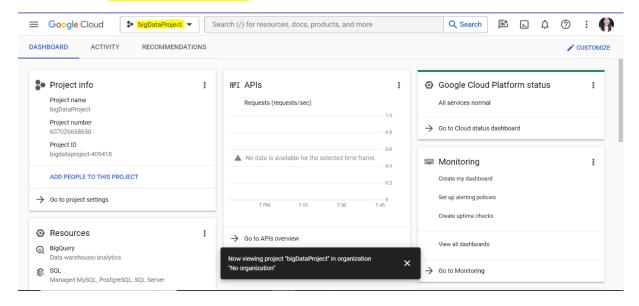
# Now give your project a name: (you can leave the organization field empty):



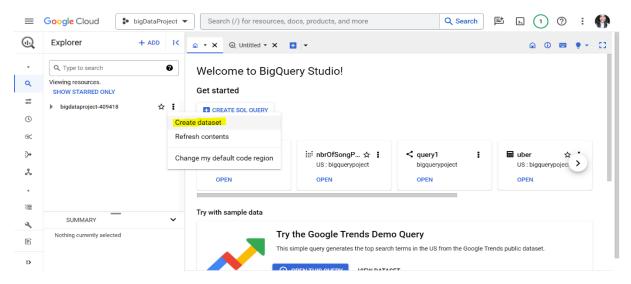
# As you can see the project is created successfully:



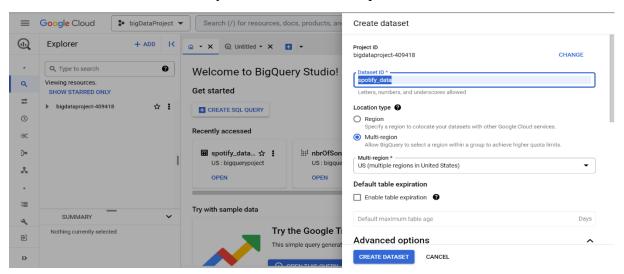
#### Now click on 'SELECT PROJECT':



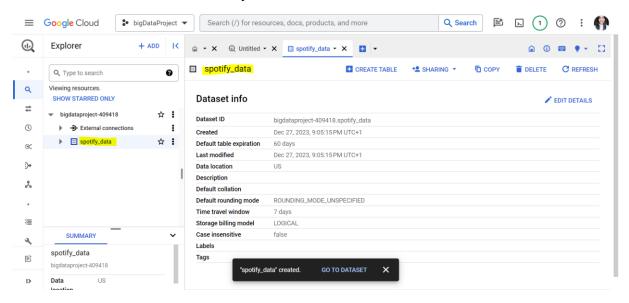
# 1.2 Creating a DataSet, we will name it 'Spotify\_data'



Give a name to the DataSet and you can leave the other parameters with their default values:

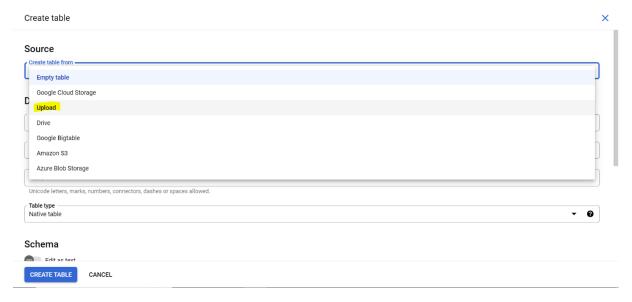


And now our DataSet is successfully:



# 1.3 Creating a Table inside our DataSet to store our data

Note that there several ways to load your data in our case we will choose upload, we're going to upload it in our local machine



- Source – section

In this section of creating our table we uploaded our spotify.csv file data



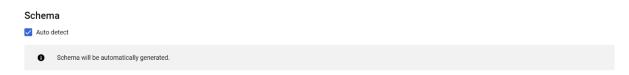
- Destination – section

In this section we associate a name to our table data

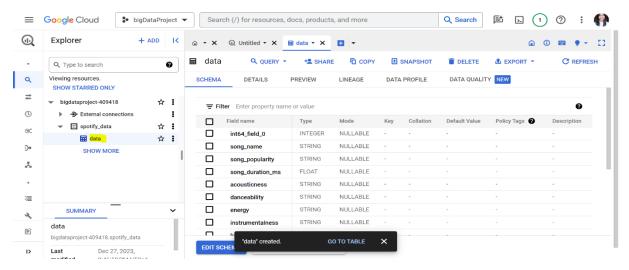


- Schema - section

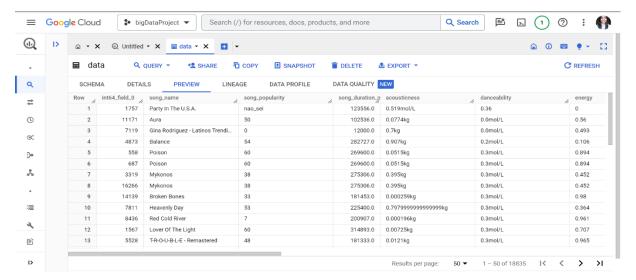
Check the Auto detect so the schema will be automatically generated



# Our table with loaded data has been created successfully:

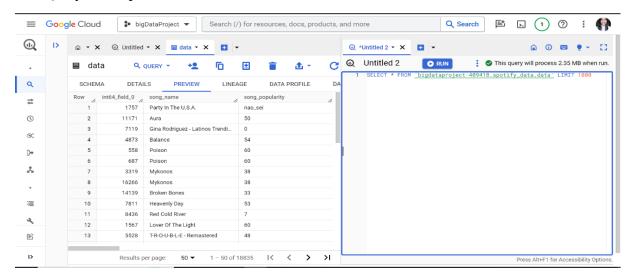


#### Click on **Preview** the data:



# Now we are going to create SQL query in a split tab

# → Query -> In split tab



# II. The Principe of this demo:

In this guide, I aim to showcase the process of creating a comprehensive BigQuery project focused on exploring and analyzing Spotify's music dataset. The queries I'll execute serve various purposes: some aim to extract meaningful insights by aggregating data, such as calculating song popularity trends over time, while others involve data cleansing, transforming string values to numeric types for accurate analysis. Additionally, I'll perform exploratory queries to identify duplicated records based on song names and handle inconsistencies, thereby ensuring data accuracy. These queries encompass diverse functionalities, including JOIN operations to merge audio features and song information, struct usage to organize nested data, and conversions from string to numeric types for proper analysis. Overall, these queries serve as a foundational framework to navigate and derive insights from the rich Spotify dataset, encompassing analytical, transformational, and data integrity aspects.

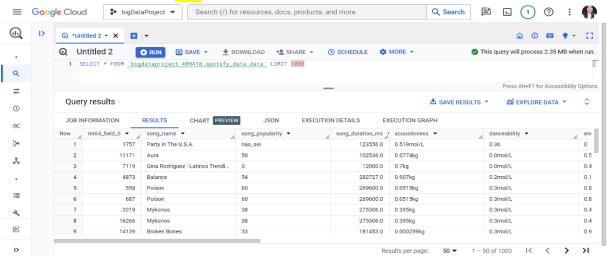
#### 1. Execution of queries in BigQuery:

- Let's start with the simple default query:

'bigdataproject-409418.spotify\_data.data' to get data from the source table,

bigdataproject-409418 represents the project's name, spotify\_data represents the

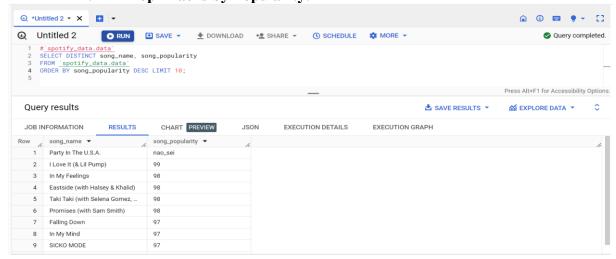
dataset's name and data is the table that contains our loaded data



- We will segment the queries to 5 categories:

#### 1- Select Oueries

1.1- Top Tracks by Popularity:



Save the Query as a view or query and give it a name: In our case we will save it as query:



We will give it the following name:

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SHOW STARRED ONLY ▼ bigdataproject-409418 Project queries

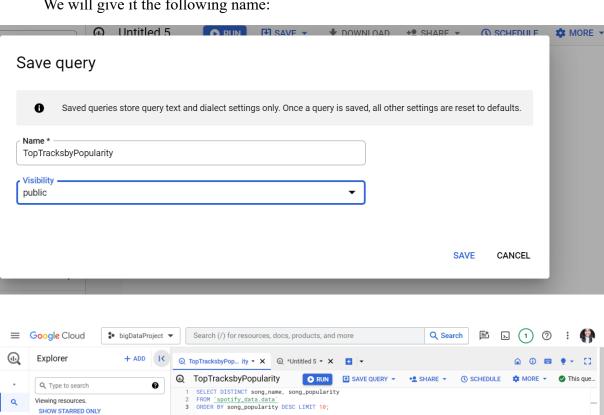
TopTracksbyPopu

▶ → External connections

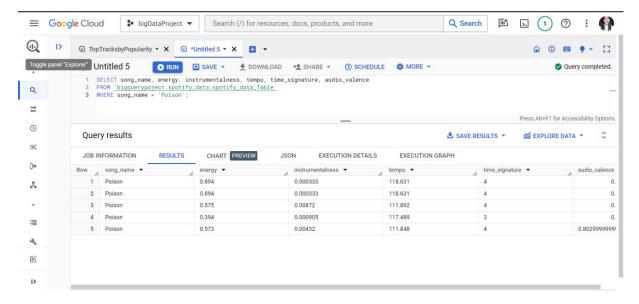
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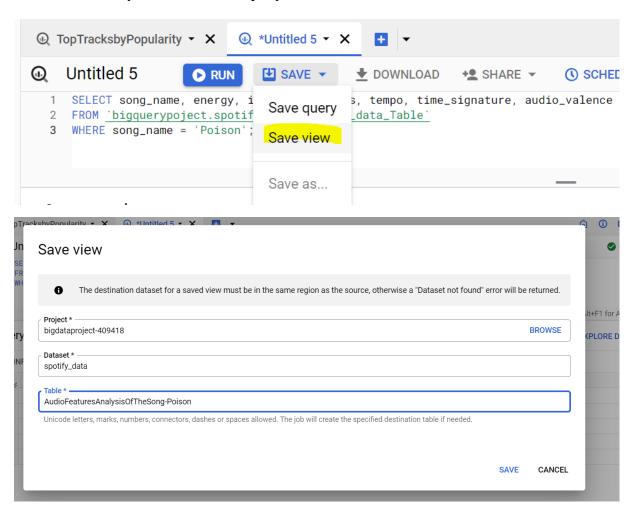
**=** 



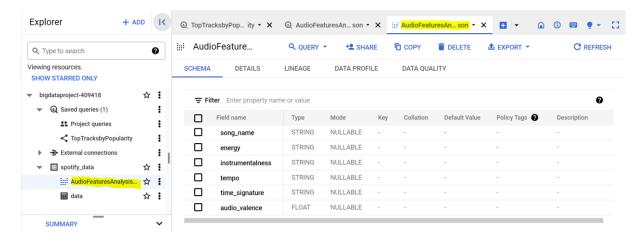
# 1.2- Audio Features Analysis:



- We will try now to save this query as a view:

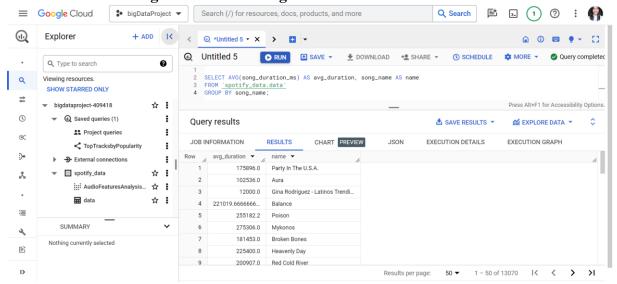


#### Our view is saved:

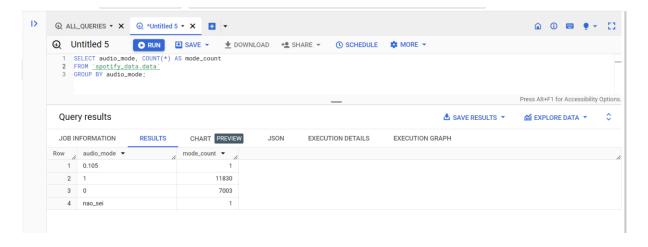


#### 2- Aggregation Queries:

#### 2.1- Average Duration of Songs:

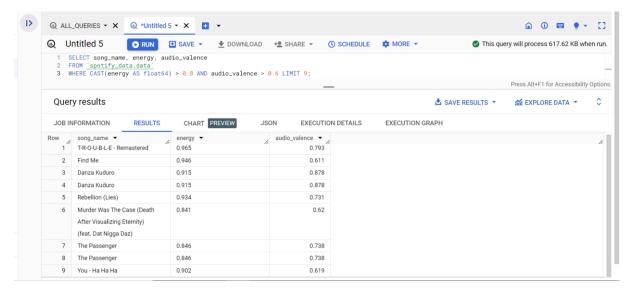


#### 2.2- Distribution of Audio Modes:

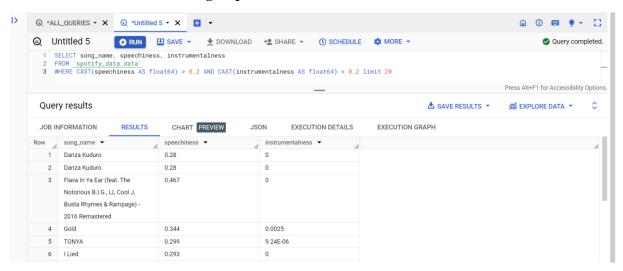


#### 3- Conditional Queries:

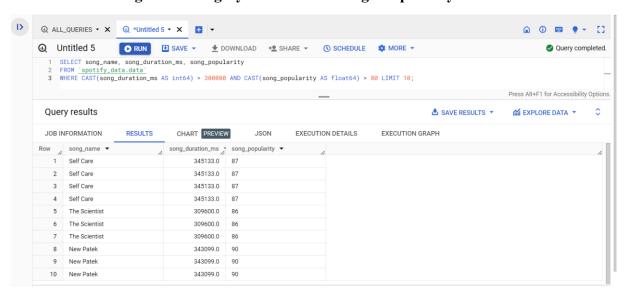
#### 3.1- High Energy and High Danceability Tracks:



# 3.2- Tracks with High Speechiness and Low Instrumentalness:



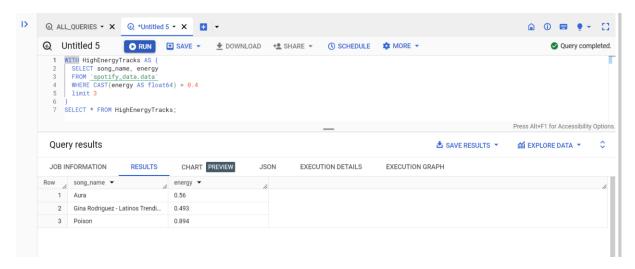
# 3.3- Songs with Lengthy Duration and High Popularity:



# 4- CTE (Common Table Expression)

The CTE enables us to create temporary result sets.

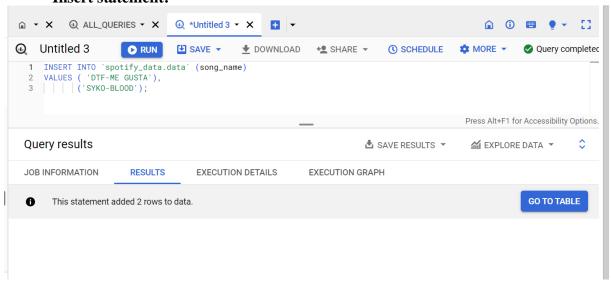
- low Energy Tracks

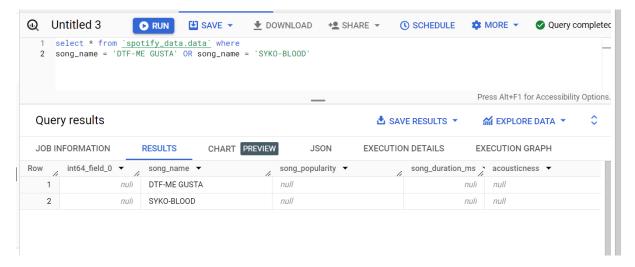


BigQuery supports the use of INSERT, DELETE, and UPDATE statements, but with certain limitations and considerations due to its nature as a fully managed, serverless data warehouse designed primarily for analytical workloads.

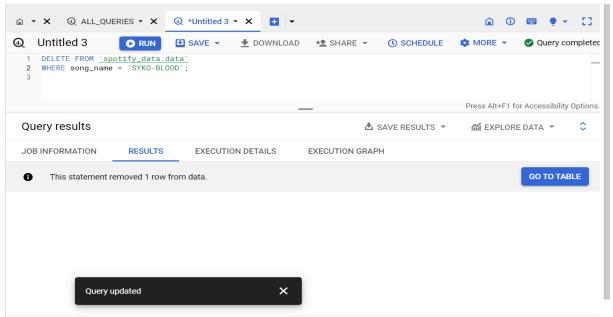
Note that there are some queries such as Insert queries won't work if you are using **SandBox**. You have to activate the billing account

- Insert statement:

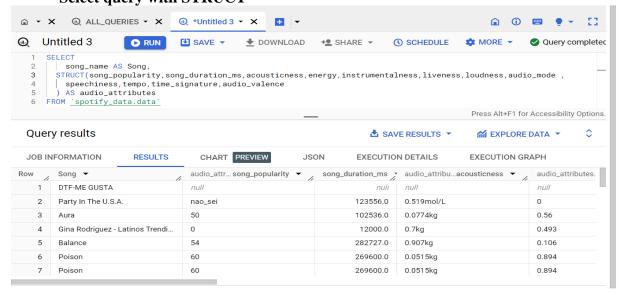




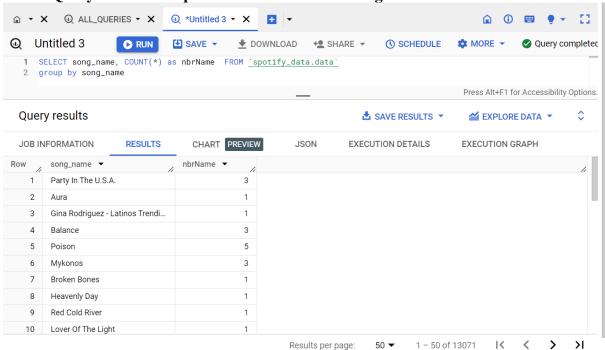
- Delete statement:



- Select query with STRUCT

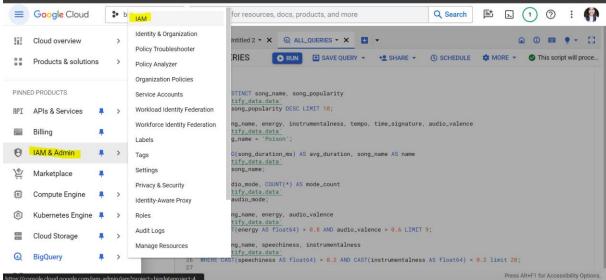


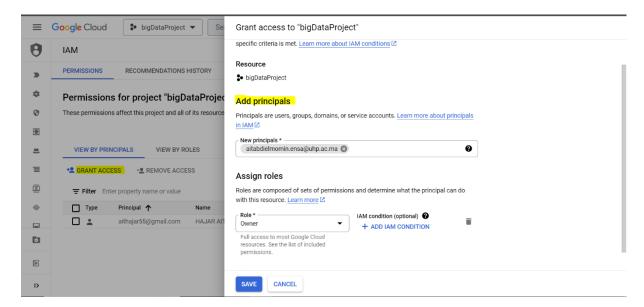
**Query to Count Duplicated Lines Based on Song Name:** 



Results per page:

You can give access to people to access your project;





#### - The invited user:

He has to accept the invitation so he can access the project

