

GOOGLE PROJECT MANAGEMENT TRACK

GRADUATION PROJECT



PROJECT MANAGEMENT PIONEER TEAM

MINISTRIY OF COMMUNICATION

NEXT ACADEMY





Table of Contents

Track Overview	2
Our graduation project Scope & Objective	2
Project Management Pioneers (The team) Policy	2
Problem # (3) Statement	4
Problem # (3) Effect	4
Problem # (3) Impact	4
Project Initiating & Define Phase	5
Problem # (3) Project Charter	5
Problem # (3) Stakeholder Register	8
Problem # (3) RACI Matrix	9
Problem # (3) SIPOC	9
Measure Phase for the project	
Problem # (3) Data Collection	
Problem # (3) Data Analysis & Visualization	11
Analysis Phase for the project	12
Problem # (3) Fishbone Diagram	12
Problem # (3) SWOT Analysis	13
Problem # (3) Flow Chart for Process	
Problem # (3) Activity List	14
Problem # (3) Activity Diagram	15
Improve Phase for the project	
Problem # (3) Theory of constrain	15
Problem # (3) Gantt Chart	16
Problem # (3) Net Work Diagram	17
Problem # (3) Work Breakdown Structure	17
Problem # (3) Objectives and Key Results (OKRs)	18
Control & Closing Phase for the project	19
Problem # (3) Setting Metrics & KPIs	19
Problem # (3) Closing Project	20





Track Overview

Inquiry	Details
Round Number	1
Track Name	Google Project Management
Instructor's Name	Dr. Haitham Salem
WhatsApp Group Code	NEXT73 _CAI1_ERP8_M1e
Provider	Next Academy
Number of Project Group Members	5
Project Group Name	Project Management Pioneers

Our graduation project Scope & Objective

- The graduation project scope includes applying project management principles according to what we learned during the educational course, based on the required tasks.
- According to the Project Management Pioneers team, the graduation project Objective includes:
 - 1. Group training on the use of the tools we studied to improve the Learning Curve by at least 5%.
 - 2. Experience sharing among the team.
 - 3. Collaboration and teamwork.
 - 4. Brainstorming for problem-solving methods.

Project Management Pioneers (The team) Policy

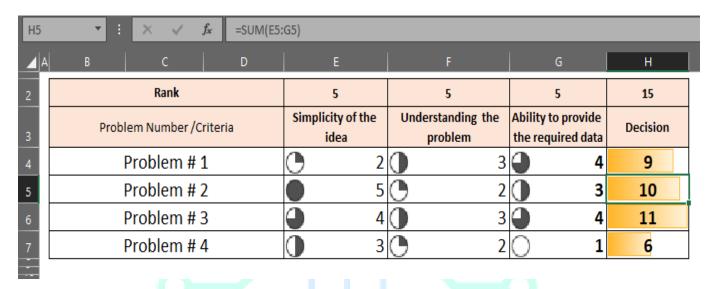
- On September 7, 2024, the team created a WhatsApp group to collaborate on the project. One team member was chosen as the leader and project manager. The following rules were agreed upon to achieve the goals of the Project Management Pioneers team:
 - 1. Each team member selected a project idea and presented it in an online meeting to the rest of the team.
 - 2. The team chose the best idea to apply and implement for their graduation project.
 - 3. The team agreed that each member would complete their assigned tasks individually, then discuss their work together to reach the best results, make improvements, and finalize the project.
- Four different ideas were generated, and the team evaluated them to choose the best one using several factors based on the educational background and experiences of all





team members, such as the simplicity of the idea, the general understanding of the problem by all team members, and the team's ability to provide the required data based on their professional experience or assumptions. The ideas included:

- 1. An idea for developing a system for patient discharge from hospitals after completing procedures. (Idea Number 1).
- 2. A hypothetical idea for reducing production waste on one of the production lines. (Idea Number 2).
- 3. A realistic idea concerning the issue of reducing the average delivery times (The Lead Time LT) of products to customers. (Idea Number 3).
- 4. A realistic idea concerning the issue of improving the performance of the fleet and logistics. (Idea Number 4).



The team selected problem number 3 to study and apply project management concepts through the required tasks and present it to the initiative management.





Problem # (3) Statement

A leading lighting company in Egypt is facing a problem due to the long delivery time (lead time) for products to customers.

Currently, the delivery time from the moment a customer places an order is between 25 to 28 days on average, which is much longer than the company's policy that states the delivery time should not exceed 10 to 15 days.

Problem # (3) Effect

The long delivery time has caused delays in fulfilling customer orders, leading to a buildup of pending orders.

As a result, the sales department is struggling to accept new orders from other customers due to the delivery delays, especially for export orders outside Egypt.

This situation negatively affects customer satisfaction and prevents the company from achieving its sales targets.

Problem # (3) Impact

Due to the company's clear policies requiring adherence to a specific lead time, the gap between the actual and planned delivery times has affected various levels:

- Strategic level: The company is unable to expand and grow, especially in foreign markets, because it cannot meet customer needs on time. This also affects the ability of those customers to serve their own clients.
- Tactical level: The factory struggles to manage changing priorities set by the sales department, making it difficult to maintain the minimum needed to keep customers satisfied and ensure longterm relationships.
- Operational level: Daily production and labor activities are disrupted due to constantly shifting priorities, making it harder for the operations manager to plan effectively.





Project Initiating & Define Phase

Problem # (3) Project Charter

1	General Project Information			
Proj	ect Name	Reducing the average delivery times (The Lead Time LT) of products to customers		
	cutive nsors			
Dep Spoi	artment nsor	Project Management Pioneers team leader		
Proj	ect Impact	The team expects that by the end of the project, the company will be able to: Achieve strategic objectives by expanding outside Egypt through the ability to meet all customer needs from abroad. Achieve medium-term goals within the company by managing priorities and changing those priorities in coordination with production management to meet the fluctuations in sales requests. Achieve daily objectives by ensuring continuity of operations without interruption.		

2 Project Team				
Project Manager Name	Department	Phone	Email	
Yousef Mohamed	Team Leader	01026041908	Engyousef55@yahoo.com	
Team Member Names	Department	Phone	Email	
Ahmed Tarek Ahmed	Team Member	01006110828	ahmed.tarek.0110@gmail.com	
Abdelhamid Tarek Mohamed	Team Member	01140312811	abdalhamidtarek@gmail.com	
Fatima Hassan	Team Member	01114856493	fatmaabdelaziz1442002@gmail.com	
Hajar Elfekey	Team Member	01003393111	hajaralfeqi@gmail.com	





3 Stakeholders

Stakeholders including

- Company Owners.
- Sales Management.
- The Factory or Company.
- Digital Egypt Pioneers Initiative Management.

4 Project Scope		
Project Purpose / Business Justification	 Sales Management: The department with the desire to achieve sales objectives. Company Owners: The owners of the company who are responsible for expansion and growth plans. The Factory or Company: The entity responsible for implementing the owners' plans. Digital Egypt Pioneers Initiative Management: The management concerned with the success of the graduation project. 	
Objectives	The objective is to reduce the delivery time to comply with the company's policy, ensuring that the delivery time does not exceed 10 to 15 days, instead of the current duration of 25 to 28 days.	
Deliverables	Meeting the actual sales needs represented by 3 sales sources, which are: • External sales • Internal sales • Safety stock balances	
Within Scope	The factory will work on meeting the actual needs of all types of sales (export sales, local sales, or maintaining stock balances within the company) in a way that ensures achieving the company's goal of expansion by reducing delivery time to 10 to 15 days.	
Outside of Scope	The factory and the project's outcomes are not responsible for any sales requirements that fall outside the scope of the agreed budget at the beginning of the year. These requirements include any products being developed from design to delivery. The project only covers the products currently available in the existing catalog.	





Project Milestones	 Project Team Finalize Project Plan , Project Charter Define Phase Measurement Phase Analysis Phase Improvement Phase Control Phase Project Summary Report and Close Out 	
Risks	The risks in the project include senior management's desire, represented by decision-makers, to accept or make exceptions for other projects, even if they are smaller in scale, but outside the project's scope.	
Constraints	The expected or assumed constraints primarily include the human resources that may be required to carry out any fieldwork within the factory, as well as the potential shortage of workers if part of the workforce is allocated to follow up on the project within the factory.	
Assumptions	We assume that the sales requirements fall within the framework previously agreed upon in the annual budget for the factory's capacities.	

5 Communication Strategy

The communication methods include the following:

- Phone calls as needed
- Email correspondence as needed
- Regular meetings for managers and stakeholders, with daily meetings for lower management levels and weekly meetings for higher management.

6 Notes

Final Customer of the Project

- Internal Customer: Sales Management in the Company
- External Customer: Agents in Foreign Countries

Expected Benefits

- Reduce delivery time to 10 to 15 days instead of the current duration of 25 to 28 days.
- Achieve the company's vision for expansion and growth.





7 Sign-Off			
Role	Name	Signature	Date
Sponsor	Digital Egypt Pioneers Grant Management.		
Sponsor	Ministry of Communication		
Sponsor	Next Academy & Dr. Haitham		
Team Leader	Project Management Team Leader		
Sales Manager	Sales Manager		

Problem # (3) Stakeholder Register

Stak	reholder Pagister (00/00/0000			
7	7 Stakeholder Register, 00/00/0000				
Role	Name	Contact Information	Requirement	Expectation	Class
Stakeholder	Digital Egypt Pioneers Grant Management.	000-00- appropriate Egyptian youth to enhan		Building and empowering Egyptian youth to enhance their global competitiveness	Friend /High Leve
Stakeholder	Ministry of Communication	000-00- 0000	students and graduates to start their own businesses on	through a comprehensive program aimed at preparing them for freelancing and acquiring the digital skills	skills
Stakeholder	Next Academy & Dr. Haitham	000-00- 0000	freelancing platforms.	required in the modern job market.	
Stakeholder	Company Owner	000-00- 0000	Avoiding any work stoppage for reasons related to project implementation, if possible.	Achieving the company's goal of expansion and meeting sales needs.	





Problem # (3) RACI Matrix

Task	Project Management Pioneer team	Stakeholders	Sales team
Setting up the graduation Project	R	С	I
Setting up the tools we have studied	R	С	I
Reduce the Lead time	А	С	I

Problem # (3) SIPOC

Process Function						
Scope	Create	an action plan to be a reference used in pro	ocess analysis.			
S	I	Р	0	С		
Supplier	Input	Process	Output	Customer		
		Gathering and Analyzing Sales Orders.	Demand Pattern & Demand Plan.	Demand Planner.		
		Studying the Resources Needed to Manufacture Sales Orders.	Net Requirement report to fit the plan.	Warehousing team.		
E	Confirmed Orders	m	Calculating the Total Time Required to Manufacture Sales Orders and Comparing it to the Target Time.	Actual net requirement plan.	Procurement team.	
Sales team		Studying the Root Causes of Any Gaps Found.	Root cause analysis report.	Industrial Engineers teams.		
		Working on Performance Improvement Through Designated Tools to Achieve the Target Manufacturing Time.	Action plan to overcome the gap.	All involved in this project.		
		Working to Sustain Results and Measure Performance.	Sustain Results based on data.	All involved in this project.		





Measure Phase for the project

Problem # (3) Data Collection

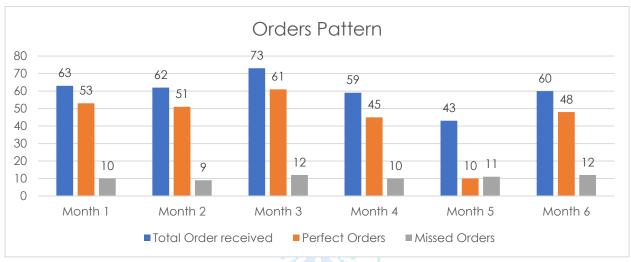
Over the past six months, a concerning and disproportionate increase in lead time has been observed compared to the internally agreed-upon duration within the company. This data has been recorded as follows:

Month #	Week #	Total Order received	Perfect Orders	Missed Orders	Actual Lead time (Days)
1	1	18	15	3	28
	2	15	15	0	25
	3	14	10	4	26
	4	16	13	3	24
2	1	10	8	2	25
	2	12	9	3	26
	3	18	16	2	28
	4	22	18	4	29
3	1	23	20	3	27
	2	20	15	5	20
	3	18	17	1	20
	4	12	9	3	26
4	1	10	6	4	24
	2	15	10	5	22
	3	18	14	4	28
	4	16	15	1	27
5	1	14	12	2	24
	2	15	13	2	28
	3	13	10	3	26
	4	11	8	3	27
6	1	11	7	4	25
	2	16	14	2	28
	3	17	15	2	29
	4	16	12	4	29





Problem # (3) Data Analysis & Visualization









We find that the percentage of unfulfilled orders has increased from 16% to 20% during the period from the first quarter to the second quarter. Therefore, it is essential to investigate the root causes that lead to this issue.

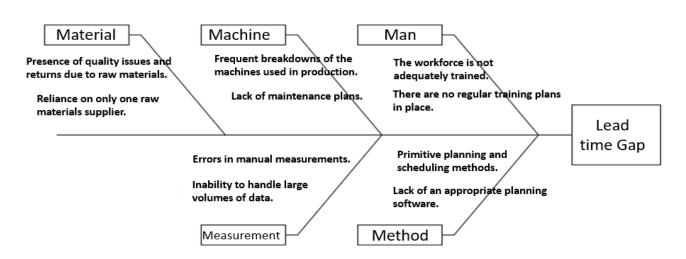
Similarly, we observe an increase in the average lead time from the first quarter to the second quarter, rising from 25.3 days to 26.4 days.



Analysis Phase for the project

Based on the analysis of the factory's data, we find an increase in the average lead times. It is essential to investigate the root causes of such issues and the reasons for the deviations from the agreed-upon time. (25 to 28 days VS 10 to 15 days).

Problem # (3) Fishbone Diagram







Then, strengths, weaknesses, opportunities, and threats will be analyzed using a SWOT analysis to integrate the results with the outputs of the fishbone diagram. This will allow us to map the process flow and study the work time for each operation.

Problem # (3) SWOT Analysis

INTERNAL FACTORS

STRENGTHS +	WEAKNESSES –
The company's vision regarding expansion and growth.	The resources available at the factory may not be sufficient to meet sales needs.
A clear vision from the company concerning delivery times.	T
Stakeholders' agreement on a common goal regarding delivery times.	If the factory halts any process, it will lead to conflicts of interest among stakeholders.
^/0`	

EXTERNAL FACTORS

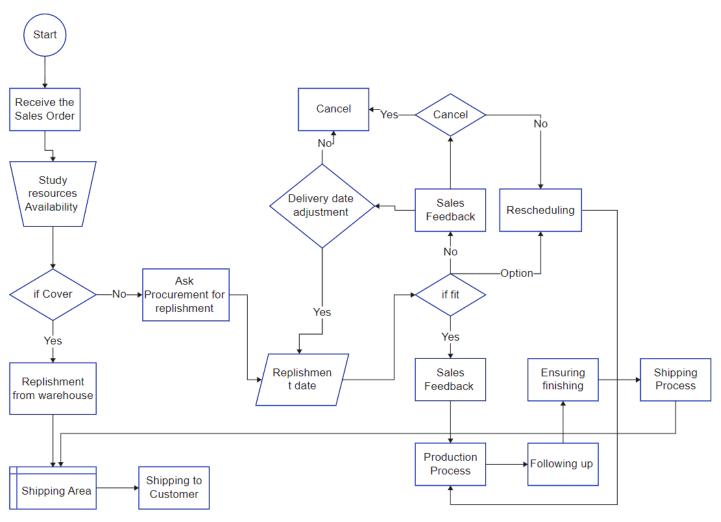
OPPORTUNITIES +	THREATS –
There are opportunities for external expansion and growth through exports.	If external agents request additional unplanned products, the factory may face difficulties in meeting
Partners may provide additional investments for expansion and growth.	those needs at the moment.

Then, the steps and flow of processes are studied.





Problem # (3) Flow Chart for Process



Digital Egypt Pioneers

Problem # (3) Activity List

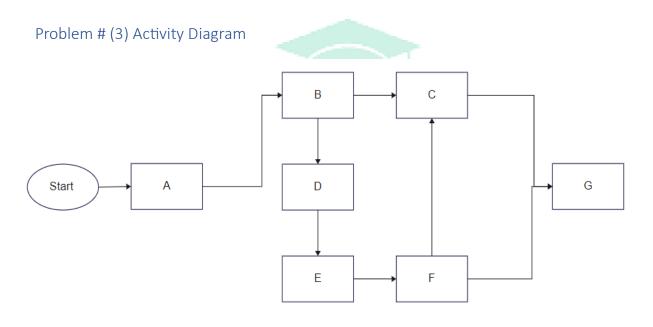
Based on the outputs of the previous tools, a list of activities necessary to meet sales needs can be created and prepared according to the process flow.

	Activity List		
	Project Title Reducing the LT /Scope		
ID	Activity	Pre.ID	Description
A	Receiving Sales Order	-	The process to receive sales requirement
В	Studying Sales Order	Α	The process to check our resources (SKU)





С	Internal Planning Process for Sales Order	В	The process to MRP, PP, Inventory Planning, Due dates, etc.
D	External Planning for operating Sales Order	В	The process for the procurement process
E	Scheduling Sales Order	D	Production line Scheduling
F	Following up Sales Order	E	Following up during the previous process
G	Shipping Sales Order	C, F	Shipping to the customer
Н	Feedback	G	Receiving feedback and closing loop



Improve Phase for the project

At this stage, we will develop some tools and methods through which performance can be improved to reduce lead time.

Problem # (3) Theory of constrain

The constraints present in the factory, which affect the outputs of the fishbone diagram in two problems—maintenance and labor training shortage—will be applied.

For the maintenance & training issue, the factory does not object to conducting regular maintenance & training for a period of 2 weeks, with one day each week, to align with the factory's scheduling and operational plans. The maintenance plan will be as follows:

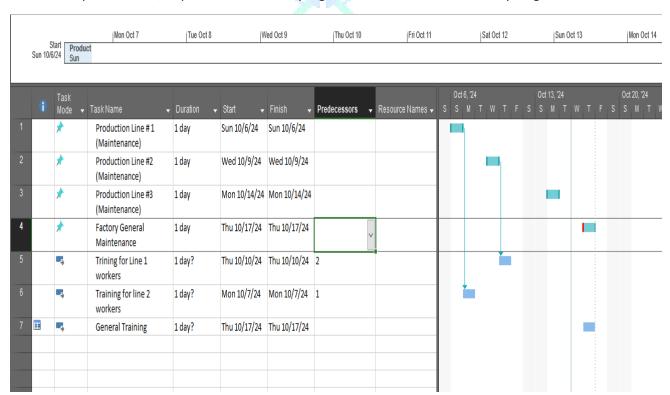




Maintenance & Training Plan					
Week	Day	Day (State)	Maintenance State	Training State	Notes
1	Saturday	Day off			
1	Sunday	Working Day	✓		
1	Monday	Working Day		✓	
1	Tuesday	Working Day			
1	Wednesday	Working Day	✓		
1	Thursday	Working Day		✓	
1	Friday	Day off			
2	Saturday	Day off			
2	Sunday	Working Day			
2	Monday	Working Day	✓		
2	Tuesday	Working Day			
2	Wednesday	Working Day			
2	Thursday	Working Day	✓	✓	
2	Friday	Day off			

Problem # (3) Gantt Chart

For visual representation, a specialized software program is used to draw the activity diagram.

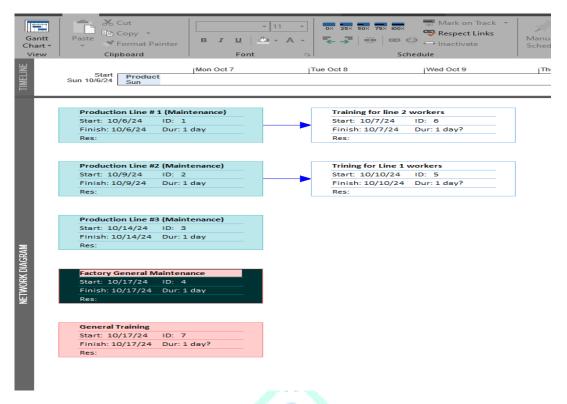






Problem # (3) Net Work Diagram

For visual representation, a specialized software program is used to draw the Network diagram.



Problem # (3) Work Breakdown Structure

For visual representation, we use the WBS (Work Breakdown Structure) to illustrate the detailed process for Maintenance & Training Plan

Maintenance for Production Line 1

- 1. Preparing the Maintenance Plan
 - I. Identify the machines that need maintenance
 - II. Identify the parts of the machines that need maintenance
 - III. Determine the type of maintenance: parts replacement or general performance review

2. Preparing the Production Line for Maintenance

- I. Shut down the entire production line
- II. Dismantle the parts of the specified machines
- III. Perform parts replacement or performance review
- IV. Record the data in the data log file
- V. Reassemble the machines for restart

3. Restarting the Production Line

- I. Ensure the connections of the production line
- II. Restart the production line and monitor performance
- III. Ensure the effectiveness of the maintenance process
- IV. Continue production





Training Plans for Workers

- 1. Identify the Workers Included in the Training
 - I. Study the training needs of each worker
- 2. Design the Training Material
 - II. Prepare the training material
 - III. Provide the trainer
- 3. Provide Training Resources
 - I. Prepare the training rooms
 - II. Prepare training supplies
 - III. Schedule appropriate training dates
- 4. Start Training and Measure Results

Problem # (3) Objectives and Key Results (OKRs)

- 1. The objective for Orders is to achieve 100% perfect orders within three months.
- 2. For Maintenance, the goal is to improve the Mean Time Between Failures (MTBF) by 5% within the same three-month period.
- 3. In the Learning & Development sector, the aim is to enhance the learning curve by 10% within two months.

Track	OKRs Statement	% of improvement	Time
Orders	Perfect Orders	100%	Within 3 Months
Maintenance	Mean Time Between Failures (MTBF)	Improve by 5%	Within 3 Months





Learning &	Improving Learning	Within 10%	Within 2 Months
Development	curve		

Control & Closing Phase for the project

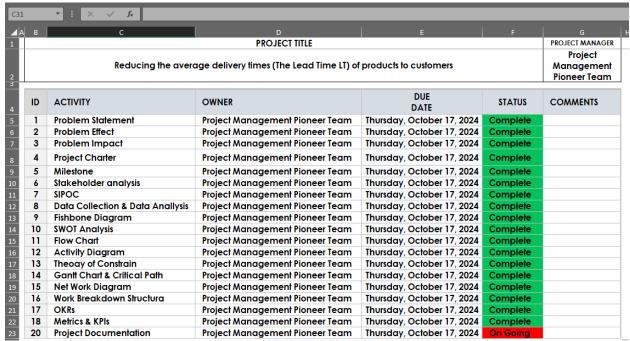
Problem # (3) Setting Metrics & KPIs

Perfect Order		
Metric Level	Strategic	
Definition	% of orders which fit customer needs	
Objective	Measure the ability to fit requirements	
Calculation	Sum Perfect Orders / Sum Total Orders	
Data Source	Order Management System	
Collection Frequency	Daily	
Target	100%	
Note	Perfect Orders means Zero error in each process	
Example	Total Orders = 10000 Error Orders = 500 Late Orders = 1000 Perfect Orders = 83%	
Owner	Project Management Pioneer team	





Problem # (3) Closing Project





Thank You

Project Management Pioneers team