Phishing Awareness

Phishing scams are everywhere, and they keep getting more sophisticated.
This presentation will help you understand what phishing is, how to recognize it,
and most importantly, how to keep your personal and professional information safe.

Introduction

01

Understanding Phishing

Phishing is a cybercrime where attackers trick you into giving up sensitive information
by pretending to be a trustworthy source. This could be through emails, websites, or texts.
The more you know about phishing, the better you can defend yourself against it.

What is Phishing?

Common types include email phishing, spear phishing (targeting individuals),
whaling (targeting high-profile individuals), and text message phishing. Each type has
its unique tactics, and being aware of these variations can help you identify threats.

Types of Phishing Attacks

Recognizing Phishing Attempts

To spot phishing attempts, pay attention to details like poor grammar, unfamiliar email addresses, or urgent requests.
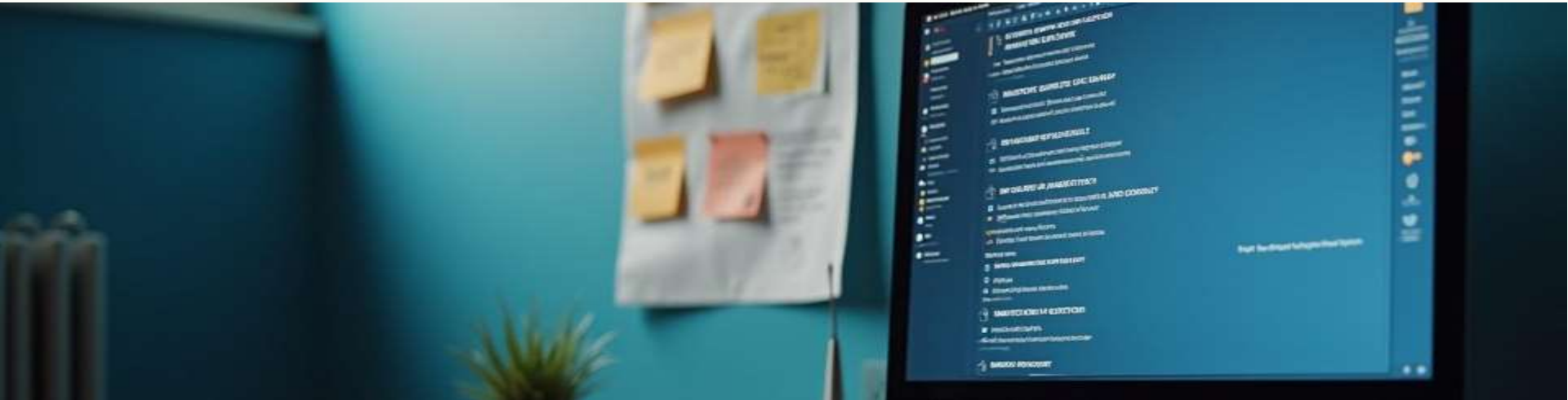Legitimate companies will never ask for sensitive info through email.
If something feels off, check directly on the official website!

02

Best Practices for Prevention

Always hover over links before clicking to see where they lead.
If in doubt, type the website's URL directly into your browser instead.
This simple step can save you from falling into a trap!

Avoiding Suspicious Links

Using Multi-Factor Authentication

Enable multi-factor authentication (MFA) wherever possible.
This adds an extra layer of security, even if your password is compromised.
It's like having a double lock on your front door—better safe than sorry!

If you encounter a phishing attempt, report it to your IT department or appropriate authorities. Sharing information helps protect others. Together, we can create a safer online community!

Reporting Phishing Incidents

Staying aware and informed is key to protecting yourself from phishing threats.
Recognize the signs, practice good security habits, and together,
we can minimize the risks and keep our information safe!

Conclusions

Thank you!