

15/12/2025

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Hackathon Day 1

Date 20  
M T W T F S S

Step 1: Marketplace

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Rental E-commerce

Primary purpose:

The primary purpose of our marketplace is to make luxury cars easily accessible to everyone. Just like booking a ride, users can enjoy a safe, comfortable journey in a clean, well-maintained luxury car without the need of ownership. We offer affordable rental options, allowing people to experience the luxury of premium vehicles whenever they need them.

Step 2:

What problem does your marketplace aim to solve?

- High cost of Car ownership by offering affordable rentals.
- Lack of vehicle availability with easy ride booking options.
- Inaccessibility of luxury Cars by providing affordable access.
- Ensure a safe, comfortable, and convenient travel experience.





## Target Audience:

- Eco-conscious individuals seeking sustainable and affordable transportation.
- Event organizers needing specialized vehicle for short-term use.
- Small businesses looking for cost-effective logistics solutions.
- Luxury car enthusiasts wanting to experience premium vehicles without ownership.
- Urban commuters needing convenient, on demand rides.

## Products and Services:

- Luxury Car Rentals: Affordable access to high-end, well-maintained vehicles.
- Electric and Hybrid Vehicles: Sustainable and eco-friendly transportation options.
- Family Vehicles: Spacious cars for vacations and group travel.
- High-performance vehicles: Specialized cars for unique needs or events.
- Logistics Vehicles: Vans and pickups for business or moving needs.
- On-Demand Ride Booking: Convenient booking for rides when no vehicle is available.



What sets us apart:

- **Affordability**: Our marketplace offers competitive pricing with transparent, no-hidden-fee plans ensuring customers get the best value for their money on both luxury and everyday vehicles.
- **Speed**: Users can easily book a ride or rental in minutes, with prompt delivery of vehicles for a quick, hassle-free experience.
- **Convenience**: Our platform offers 24/7 availability, allowing users to book vehicles anytime they need, ensuring they always have access to a ride or rental when required.
- **Variety**: ~~and~~ ~~custo~~ ~~us~~ we provide a wide range of vehicles, including luxury, electric, family, and logistics vehicles, allowing users to choose the vehicle that best fits their needs.
- **Quality and Safe**: We maintain high standards for vehicle cleanliness, safety, and condition, ensuring a premium experience for every customer.

Step 3:

1. Products:

- Vehicles available for rent
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  - Luxury Cars, Electric cars, family cars, etc. ←

2. Orders:

- Records of customer booking, including vehicle rental details and transaction information.

3. Customers:

- Individuals or businesses renting vehicles from the platform.

4. Payment Transaction:

- Records and status of payment made for vehicle rentals.

5. Delivery Zone:

- ~~Geographic areas or zones~~ Geographic areas where services is available for rentals.





## Diagram

