

PRODUCT LAUNCH

Writing feature announcements

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I'm about to launch a new feature for my grocery deliver app. It allows for scheduled bulk buying enabling users to schedule a monthly grocery dispatch. Users availing this feature will get a 5% flat discount if the total order amount is more than \$100.

Generate text for a product announcement notification for this feature. Use some light humor in the post. Keep it brief. Also, use a catchy subject line no more than 5 words long.



Subject: "Stock Up and Save Big!"

"Attention all shoppers! Are you tired of constantly running out of your favorite snacks and essentials? Well, say goodbye to those pesky 'out of stock' notifications and hello to bulk buying bliss. Introducing our new scheduled bulk buying feature, now available on our grocery delivery app. Simply schedule your monthly dispatch and enjoy a flat 5% discount when you spend over \$100. So, go ahead, stock up on all your favorite goodies and save big. Happy shopping!"