



## PRODUCT TEAMS

# 38. Ideas for Organizing Product Teams

I joined as a **Senior Product Manager** for a content calendar tool that helps marketers generate ideas, plan out their content, assign tasks and track performance. It has **4 products: Email, Social Media, Blog & Video**. At this time, I have **3 Product Managers, 12 Developers, 2 QAs, 3 Product Designers, 1 SEO specialist**.

Can you recommend what kind of organizational chart I should aim for? Mention who should report to who.