



SOLUTIONIZING

Getting advice on Buy vs Build decisions

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Act as the Product Manager of a recruitment platform that helps HR source, recruit & hire talent. You are planning to build a feature allowing admins to setup a customize career site. This requires adding a self-service web page builder in the admin setup panel.

You have two choices:

- 1- you can integrate with a off-the-shelf page builder OR
- 2- you can implement the module with your in-house engineering team.

Compare both choices.



Integrating with an off-the-shelf page builder has the benefit of being a faster solution, as it would likely require less development time and resources. Additionally, off-the-shelf page builders typically have a user-friendly interface and may offer a wider range of features and customization options.

Implementing the module with your in-house engineering team has the benefit of having full control over the feature and the ability to tailor it specifically to the needs of your recruitment platform. Additionally, it may be more cost-effective in the long-term as you would not have to pay for ongoing licensing or usage fees associated with an off-the-shelf page builder. However, it may be more time-consuming and require more resources to develop.

Ultimately, the decision between the two options would depend on factors such as the specific needs of your recruitment platform, the resources (time and budget) available to your team, and the trade-offs between having more control over the feature and the speed and cost of implementation.