



PRIORITIZATION

Getting prioritization assistance

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I'm building a CRM for real estate agents.

I have the following 4 features. How would you prioritize them based on weighted-value models?

1. Feature: Add a new filter to allow agents to search by property code.
2. Feature: Add a new report that shows inquiries by geography.
3. Defect: The option to sort properties by price isn't working.
4. Enhancement: Capture age of property on the property listing form flow.



1. Defect: The option to sort properties by price isn't working - This is a high priority as it is a defect that is preventing agents from completing a critical task.
2. Feature: Add a new filter to allow agents to search by property code - This is a medium priority as it is a new feature that will improve the agents' ability to search and find properties.
3. Feature: Add a new report that shows inquiries by geography - This is a medium priority as it is a new feature that will help agents understand where their inquiries are coming from.
4. Enhancement: Capture age of property on the property listing form flow - This is a low priority as it is an enhancement that will provide additional information to agents but is not critical to the CRM's functionality.

This priority ranking is based on the assumption that the CRM is currently functional and has no critical defects that are preventing agents from performing their job. If there are any critical defects, they should be addressed first before working on any new features or enhancements.