



DOCUMENTATION

Drafting PRD Outlines

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Act as a Product Manager of a video-based social media platform similar to TikTok. On my platform, creators have their own channels. I'm introducing a feature called "Paid Subscriptions". This will allow these creators to host "paid" videos in addition to free ones. The paid videos get unlocked for viewing only when channel subscribers pay a monthly fee for that channel.

Write a brief PRD for this feature.



Product Requirements Document (PRD)

1. Feature Name: Paid Subscriptions
2. Objective: To allow creators on the video-based social media platform to host paid videos that can only be viewed by channel subscribers who pay a monthly fee.
3. User Personas: Creator, Subscriber
4. Use Cases:
 - A Creator can upload paid videos to their channel in addition to free ones.
 - A Subscriber can pay a monthly fee to access all of a Creator's paid videos on that channel.
 - Creators can earn revenue from their paid videos and subscribers get access to exclusive content.
5. Requirements:
 - Ability for Creators to upload and label paid videos
 - Ability for Subscribers to pay monthly fee for access to a Creator's paid videos
 - Secure payment processing
 - Clear communication to subscribers of the monthly fee and what it grants access to
6. Metrics:
 - Number of paid videos uploaded by creators
 - Number of subscribers to paid channels
 - Revenue generated from paid subscriptions