



## COMMUNICATION

# Crediting the team

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I'm a Product Manager of a team that consists of the following:

3 developers: Ben, Fiona, Parineeti

2 designers: Lee, Hannah

1 QA: Ahmed

We recently launched a feature on our e-commerce website that lets users buy products using cryptocurrency.

Write a creative & fun company-wide email publicly thanking the efforts of each team member individually with @ mentions.



Subject: A Crypto-tastic Launch!

Team,

I just wanted to take a moment to publicly thank each and every one of you for the hard work and dedication that went into the launch of our new cryptocurrency feature on our e-commerce website.

@Ben, @Fiona, and @Parineeti - your tireless efforts in developing and implementing this new feature were truly impressive. Your technical expertise and attention to detail made this launch a success.

@Lee and @Hannah - your stunning designs and user-friendly interface made the experience of buying products with cryptocurrency seamless and enjoyable for our customers. Your creativity and dedication to the project was evident in the final product.

@Ahmed - your thorough testing and quality assurance ensured that the feature was not only visually appealing but also functional and secure. Your efforts in ensuring the success of this launch were invaluable.

This launch wouldn't have been possible without each and every one of you. It's a great example of how a team can come together and achieve great things. Let's keep up the good work!

Cheers,

[Your Name]