37. Suggestions for an A/B test

I run a product called **"SEOGPT".** It's basically **ChatGPT for SEO specialists**. **SEO professionals can key in a URL and ask the bot questions to strategize how to improve it**. To promote SEOGPT, I **created a landing page with a headline, 2 text bars (one for the site URL and the other for the email) & a CTA allowing users to key in their site URL to generate a free SEO report.**

Recommend 3 A/B tests I could run on this page to improve conversions.