



## SOLUTIONIZING

# 18. Getting advice on Buy vs Build decisions

Act as the Product Manager of a **recruitment platform that helps HR source, recruit & hire talent**. You are planning to build a feature **allowing admins to setup a customized career page**.

This requires adding a **self-service web page builder in the admin setup panel**.

You have two choices:

- 1- **you can integrate with a off-the-shelf page builder OR**
- 2- **you can implement the module with your in-house engineering team.**

Compare both choices.