



## PRODUCT METRICS

# 27. Generating OKRs

Act like a Senior Product Manager for a **helpdesk software** that **helps organizations improve their customer support function**. The goal next quarter is to **improve retention & improve our customer satisfaction**.

Generate OKRs in a tabular format for a **Product Manager who works on the desktop experience**, a **Product Manager who works on the mobile experience**, a **software engineer** & a **product designer** working on this product.