



PRODUCT ROADMAPS

16. Generating Roadmap Ideas 1/2

I'm working for a product that's a direct competitor of **Gong** - the revenue intelligence tool. The product strategy is to become a **data-driven sales insights platform** by **building a conversation bot on top of all the sales call recordings**. This will allow **sales managers** to **query the bot for information like "Who is closing the most this quarter and what insights can you give me from their calls?" or "Who is handling objections around [X] the best?"**.

Give me list of roadmap ideas aligned with this strategy.