

PRIORITIZATION

22. Getting prioritization assistance

I'm building a CRM for real estate agents. I have the following 4 features. How would you prioritize them based on weighted-value models?

- 1. Feature: Add a new filter to allow agents to search by property code.
- 2. Feature: Add a new report that shows inquiries by geography.
- 3. Defect: The option to sort properties by price isn't working.
- 4. Enhancement: Capture age of property on the property listing form flow.