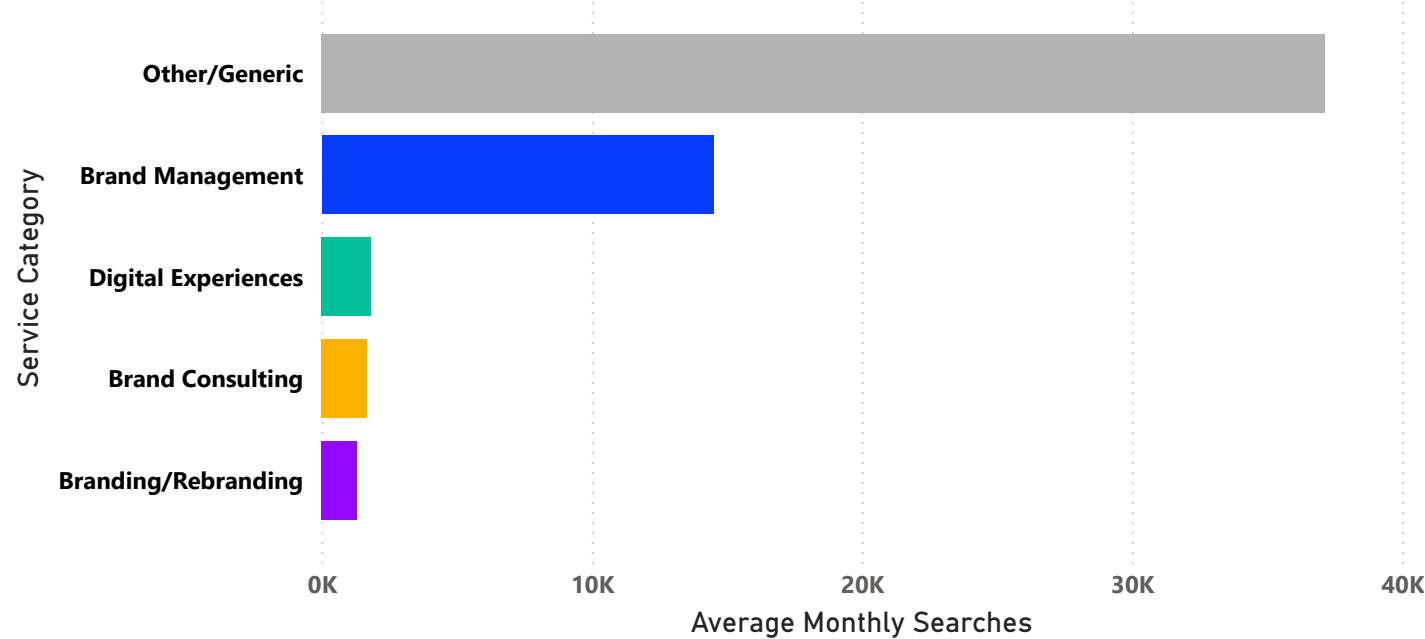


Search Demand by Service Category



Filter by Service Category



Top Keywords by Opportunity Score

Keyword	Service	Opportunity Score	Compe
a branding company	Other/Generic	1.04	
a creative agency	Brand Management	7.51	
ad agency branding	Other/Generic	1.55	
advertising branding agency	Brand Management	1.55	
advertising brands	Brand Management	0.72	
agency brand identity	Branding/Rebranding	2.09	
agency brands	Other/Generic	4.62	
agency creative	Other/Generic	0.45	
agency designer	Other/Generic	1.39	
agency for creatives	Other/Generic	1.57	
agency graphic designer	Brand Management	-0.95	
agency rebrand	Branding/Rebranding	0.51	
agent branding	Other/Generic	4.62	
artist branding agency	Other/Generic	-0.18	
as creative agency	Brand Management	1.57	
be brand agency	Other/Generic	1.57	
be creative agency	Brand Management	1.57	
best advertising company	Brand Management	0.04	
best brand advertising	Brand Management	1.18	
best brand consulting firms	Other/Generic	0.67	
best brand design agencies	Other/Generic	0.75	

Cost vs Competition (Bubble = Demand)

