## Abdulhakim Sefa

### Web & App Developer | Digital Marketer | Library Circulation Professional

Email: abdulhakimsefa@gmail.com | ♣ Phone: +251933718035 | ¶ Location: Addis Ababa, Ethiopia

Portfolio: <a href="https://amazon-frontend-clone-com.netlify.app/">https://amazon-frontend-clone-com.netlify.app/</a>

# **Professional Summary**

I am a versatile professional with expertise in Web & App Development, Digital Marketing, and Library Circulation Management. With a Computer Engineering degree and over two years of experience in library circulation at Admas University, I bring a unique blend of technical, organizational, and marketing skills.

As a **full-stack developer**, I specialize in **modern web technologies** and have built **scalable**, **user-friendly applications**. My portfolio includes a **fully functional Amazon clone**, and I'm currently working on cloning **Zoom and Netflix** to enhance my expertise in **complex**, **real-world applications**.

In addition, I am a **digital marketing specialist**, utilizing data-driven strategies to **boost brand visibility**, **engagement**, **and sales**. I am also **expanding my knowledge in management science**, strengthening my leadership and strategic planning abilities. I thrive in **dynamic environments**, eager to apply my diverse skill set to deliver **innovative**, **high-impact solutions**.

### **Education**

### **Bachelor of Science in Computer Engineering**

 Relevant Coursework: Data Structures, Algorithms, Web Development, Database Management

### Fullstack Web & App Development Course

Mizan Institute of Technology | 2023

• Hands-on training in **React**, **Node.js**, **MongoDB**, and mobile app development

### **Programming & Marketing Certifications**

- Certified JavaScript Developer | Mizan Institute of Technology | 2025
- Responsive Web Design Certificate | Mizan Institute of Technology | 2025
- **Digital Marketing Certification** | Google Digital Garage | 2025

### **Technical Skills**

### Web & App Development

- ✓ Languages: JavaScript, HTML5, CSS3, Python
- ✓ Frameworks & Libraries: React.js, Node.js, Express.js, Bootstrap
- ✓ **Databases:** MongoDB, MySQL
- ✓ Tools & Platforms: Git, GitHub, VS Code, Firebase
- ✓ Other Skills: RESTful APIs, Responsive Design, Mobile App Development, UI/UX Design

### **Digital Marketing**

- **★ SEO & SEM:** Keyword research, content optimization, Google Ads
- Social Media Marketing: Facebook, Instagram, LinkedIn advertising
- **Email Marketing:** Campaign automation, audience segmentation
- Analytics & Strategy: Google Analytics, marketing funnels, conversion rate optimization

### **Library Circulation & Management**

🔲 I	Digital Library Systems: Cataloging, circulation workflows, database management
	Customer Service & Research Assistance
🔲 I	T Support & Troubleshooting

## **Work Experience**

### Library Circulation & IT Support | Admas University | 2021 – Present

- Managed digital library records and circulation workflows for improved efficiency.
- Provided **IT support and troubleshooting** for library systems.
- Assisted students and faculty in **research and digital resource access**.
- Developed **organizational and problem-solving skills** in an academic setting.

### Freelance Web & App Developer | Digital Marketer | 2023 – Present

- Designed and built **responsive**, **full-stack web applications** for clients.
- Developed and implemented **SEO-optimized digital marketing strategies**.
- Managed social media marketing campaigns, increasing engagement and brand awareness.

# **Projects**

### **Amazon Clone**

Live Demo: <a href="https://amazon-frontend-clone-com.netlify.app/">https://amazon-frontend-clone-com.netlify.app/</a>

- Built a fully functional e-commerce platform using React, Node.js, and MongoDB.
- Features: User authentication, product search, shopping cart, checkout functionality.
- Optimized performance for fast loading speeds and seamless user experience.

### **Zoom & Netflix Clone (In Progress)**

- Developing real-time video conferencing and media streaming platforms.
- Enhancing expertise in scalable applications and cloud-based services.

### **Additional Information**

- Languages:
  - o English (Fluent)
  - o **Arabic** (Intermediate)
- **Interests:** Web development trends, digital marketing, coding challenges, personal projects





# Haramaya University

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# ለሚመለከተው ሁሉ

ስቶ/ወ/ሮ/ወ/ት ስብዓልካኪም ሰፋ ኩመር በአሌክትሪክል ምሀንደሰና (ኮምፒውተር ምሀንደሰና ዘርፍ) የትምሀርት መስከ በበኤስሲ ዲግሪ ሰኔ 23, 2014 ዓ.ም በመመሪቃቸው ይሀ የምስከር ወረቀት ተሰጕሗቸዋል። አማካይ ውጤታቸውም 2.69 መሆኑን እንግልባለን። ቀናው ዲግሪና ትራንስክሪፕት በወጭ መ*ጋራ*ት ውል መሰረት ባዴታቸውን ሲወጡ የሚሠጣቸው ይሆኗል:: Scientific Director, Haramaya Institute of the Digog

# To Whom It May Concern

This Certificate is issued to Atc/Wo/Wz Abdulhakim Sefa Umer

upon his/her graduation in Electrical and Computer Engineering(Computer

Engineering Focus) on June 30, 2022 with B.Sc. Degree & with final CGPA of 2.69.

The Original Diploma and Transcript will be issued upon the discharge of cost sharing duty.

University Registrar



### 2 Aug 2022

Dear Abdulhakim Sefa,

Congratulations on completing the **IT Essentials** course as part of the Cisco Networking Academy<sup>®</sup> program. This hands-on, lab-oriented course has prepared you for exciting career opportunities in the technology industry.

You have achieved student level credential for completing **IT Essentials**, and acquired competencies that include the following:

- · Select and install the appropriate computer components to build, repair, or upgrade personal computers.
- · Demonstrate safe lab procedures.
- · Appropriate use of tools to perform preventive maintenance and troubleshooting on personal computers.
- · Perform installation, repair, maintenance, and troubleshooting of Windows operating systems.
- Explain the operation of local area networks and configure devices to connect to LANs and the Internet.
- · Configure devices to connect to the Internet and Cloud services.
- Explain how to configure, repair, upgrade, maintain, and troubleshoot laptops and mobile devices.
- Explain how to configure, secure and troubleshoot mobile, OS X, and Linux operating systems.
- Install and share a printer to meet requirements.
- Implement basic host, data, and network security.
- Explain the roles and responsibilities of the IT professional.

Technical literacy is more important today than ever before, and Cisco is proud to provide you with the knowledge and skills necessary to build and maintain digital networks.

Please accept my best wishes for your continued success.

Sincerely,

Chuck Robbins

Much Rollin

Chief Executive Officer

Cisco



Verified Certificate Of Nanodegree Program Completion

# **Android Developer Fundamentals**

Awarded to

# Abdulhakim Sefa

August 21, 2024



Udacity has confirmed participation of this individual in this program. Confirm program confirm.udacity.com/LA5FS6D9.

Sebastian Thrun Founder, Udacity