#### Abdulhakim Sefa Umer

Web & App Developer | Digital Marketer | Digital Lab Coordinator

Addis Ababa, Ethiopia

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⇔ Portfolio (Live Demo) | ⇔ LinkedIn | 🖁 GitHub

## **™** ■ PROFESSIONAL SUMMARY

Creative and results-oriented Full-Stack Developer and Digital Lab Coordinator with a passion for building seamless digital experiences. Expert in modern web technologies, digital marketing, and technology management. Proven track record of delivering high-impact solutions, leading digital transformation, and driving user engagement. Quick to adapt, eager to innovate, and committed to continuous growth. Let's turn ideas into reality.

# **K** TECHNICAL SKILLS

- Languages: JavaScript, HTML5, CSS3, Python
- **Frameworks:** React.js, Node.js, Express.js, Bootstrap
- Databases: MongoDB, MySQL
- Tools: Git, GitHub, VS Code, Firebase, Vercel, Stripe
- Other: RESTful APIs, Responsive Design, Mobile App Development, UI/UX

#### **◆** DIGITAL MARKETING

- SEO/SEM, Google Ads, Social Media Campaigns
- Email Automation, Analytics, Conversion Optimization

#### DIGITAL LAB COORDINATION

- Digital library systems, workflow optimization
- IT support, troubleshooting, technology training

#### SOFT SKILLS

- Strong communicator & collaborator
- Leadership & adaptability
- Analytical problem-solver
- Strategic, creative thinker

# PROFESSIONAL EXPERIENCE

#### Freelance Web & App Developer | Digital Marketer

- **P** *Remote* | 2023 − *Present* 
  - Delivered responsive, full-stack web apps for diverse clients
  - Executed SEO-driven marketing strategies with measurable results
  - Grew client social media presence and brand awareness

#### Digital Lab Coordinator & Digital Marketing – Admas University

- ₱ Addis Ababa | 2021 Present
  - Led digital transformation and managed technology labs
  - Launched digital marketing campaigns, boosting engagement
  - Provided IT support and training to 100+ students and staff
  - Streamlined digital library workflows for efficiency

#### Intern, IT Room – Dashen Bank Head Office

- 🥕 Addis Ababa | 2021
  - Supported IT operations and digital infrastructure

#### **PROJECTS**

#### Netflix Clone (2024)

- Scalable, cloud-based media streaming platform

#### **Zoom Clone** (In Progress, 2024–Present)

- Real-time video conferencing with modern UI
- **W** GitHub

#### Apple Clone (2024)

- Product showcase with smooth animations and modern design
- **%** GitHub

#### Evangadi Menu (2024)

- Restaurant menu web app with online ordering
- **#** GitHub

#### Evangadi Forum (2023)

- Community Q&A platform with authentication and real-time updates
- W GitHub

#### Amazon Clone (2023)

• Full-stack e-commerce platform (React, Node.js, MongoDB)

- Features: Auth, product search, cart, checkout, blazing-fast UX
- See Live Demo
- **W** GitHub

#### B.Sc. Thesis: House Rental Management System (2022)

#### **S** EDUCATION

- Full-Stack Development Bootcamp, Evangadi Bootcamp | Dec 2024 Jul 2025 (expected)
- Fullstack Web & App Development, Mizan Institute of Technology | 2023
- Management Science Studies, St. Mary University | 2021 Present
- B.Sc. in Computer Engineering, Haramaya University, Harar | 2018 2022

#### **L** CERTIFICATIONS

- Certified JavaScript Developer, Mizan Institute of Technology (2025)
- Responsive Web Design, Mizan Institute of Technology (2025)
- Digital Marketing, Google Digital Garage (2025)
- Cisco Cybersecurity & IT Essentials (2022)
- Android & Data Analysis Fundamentals (2024)

#### **O** LANGUAGES

- **English** Fluent
- **Amharic** Native
- Arabic Intermediate

### **!** INTERESTS

- Web innovation & trends
- Digital marketing

- Coding challenges Building impactful products

# **REFERENCES**

Available upon request.



#### 2 Aug 2022

#### Dear Abdulhakim Sefa,

Congratulations on completing the **IT Essentials** course as part of the Cisco Networking Academy<sup>®</sup> program. This hands-on, lab-oriented course has prepared you for exciting career opportunities in the technology industry.

You have achieved student level credential for completing **IT Essentials**, and acquired competencies that include the following:

- · Select and install the appropriate computer components to build, repair, or upgrade personal computers.
- · Demonstrate safe lab procedures.
- · Appropriate use of tools to perform preventive maintenance and troubleshooting on personal computers.
- Perform installation, repair, maintenance, and troubleshooting of Windows operating systems.
- · Explain the operation of local area networks and configure devices to connect to LANs and the Internet.
- · Configure devices to connect to the Internet and Cloud services.
- Explain how to configure, repair, upgrade, maintain, and troubleshoot laptops and mobile devices.
- Explain how to configure, secure and troubleshoot mobile, OS X, and Linux operating systems.
- · Install and share a printer to meet requirements.
- · Implement basic host, data, and network security.
- · Explain the roles and responsibilities of the IT professional.

Technical literacy is more important today than ever before, and Cisco is proud to provide you with the knowledge and skills necessary to build and maintain digital networks.

Please accept my best wishes for your continued success.

Sincerely,

Chuck Robbins

Speck Robbin

Chief Executive Officer

Cisco

www.netacad.com



# Introduction to Cybersecurity

For completing the Cisco Networking Academy® Introduction to Cybersecurity course, and demonstrating the ability to explain the following:

- Global implications of cyber threats
- Ways in which networks are vulnerable to attack
- Impact of cyber-attacks on industries

- · Cisco's approach to threat detection and defense
  - Why cybersecurity is a growing profession
- · Opportunities available for pursuing network security certifications

# Abdulhakim Sefa

Student

Haramaya University

Academy Name

Ethiopia

Location

Assegid Desta Tesgera

Instructor

29 Jun 2022







Verified Certificate Of Nanodegree Program Completion

# **Data Analysis Fundamentals**

Awarded to

#### Abdulhakim Sefa

August 21, 2024



Udacity has confirmed participation of this individual in this program. Confirm program confirm.udacity.com/YQMTE56E.



**Sebastian Thrun** Founder, Udacity











Verified Certificate Of Nanodegree Program Completion

# **Artificial Intelligence Fundamentals**

#### **Abdulhakim Sefa**

May 17, 2025



Udacity has confirmed participation of this individual in this program. Confirmation at www.udacity.com/certificate/e/92ffb1b4-32ec-11f0-bbf4-5bf2065b4e9e. Kai Roemmelt