You have asked us, Runtastic GmbH ("*Runtastic*"), to provide information about what personal data we process concerning you as a User of our Apps and Websites (*together: "Products"*). In this context, we would like to provide you with a copy of this personal data as well as the following information about why, by whom and for how long this personal data is processed.

We hope this answers all your questions. If this is not the case, please do not hesitate to contact us by email.

Categories of personal data and purpose of processing:

In this section you will find a list of the categories of personal data that Runtastic processes concerning Users. In the second column we inform about the respective purpose of the data processing. More information regarding these purposes can be found in our Privacy Policy. Please note, that the processing for some purposes is subject to your consent or the fact that you did not object to the processing.

Please also note that we might not process personal data relating to you in all categories. Whether and how much personal data of the respective category is processed depends on your use of our Products and can be seen in your individual data copy. You can find more information about the Structure of your data Copy below.

Category of Personal Data	Purpose of the Processing
Identity Information, which is any information that identifies you as an individual person, such as: ● first & last name ● birthdate ● user-ID ● gender ● profile Picture ● registration date ● password (Hash)	● Communication ● Providing our Products ● Event Registration and Participation ● User Experience - Global Credential to all adidas/Runtastic Platforms ● Prize Delivery ● Customer Support ● adidas Membership Program ● Operating the Products ● Product Research and Development ● Domain and Network Security and User Authentication ● Business Operational Analytics ● Personalized Marketing Messages Via Email / Push Notification ● Targeted messages on 3rd-party advertising platforms ● Cooperation with Law Enforcement and Regulatory Authorities (including Courts) ● Contract Dispute and/or Legal Compliance
Contact Information, which is information we can use to contact you, such as: ● address ● email address ● messenger ID ● social Media handle	● Communication ● Providing our Products ● Event Registration and Participation ● User Experience - Global Credential to all adidas/Runtastic Platforms ● Prize Delivery ● Customer Support ● adidas Membership Program ● Product Research and Development ● Personalized Marketing Messages Via Email / Push Notification

	● Targeted messages on 3rd-party advertising platforms ● Cooperation with Law Enforcement and Regulatory Authorities (including Courts) ● Contract Dispute and/or Legal Compliance

Location Information, which is any information we can use to know or guess where you are, in real time or otherwise, such as:
   ● GPS data
   ● elevation data
   ● residential location
   ● specific Runtastic /adidas site you visited
   ● IP-Address
   ● other phone related location data
	● Communication
	● Providing our Products
	● Event Registration and Participation
	● Customer Support
	● adidas Membership Program
	● Product Research and Development
	● Business Operational Analytics
	● Personalized Marketing Messages Via Email / Push Notification
	● Targeted messages on 3rd-party advertising platforms
	● Cooperation with Law Enforcement and Regulatory Authorities (including Courts)
	● Contract Dispute and/or Legal Compliance

Size Information, which is all information related to your body measurements, such as:
   ● weight
   ● height
   ● shoe size
	● Providing our Products
	● Prize Delivery

Purchase Information, which is all information regarding the purchase of our services, such as:
   ● payment provider
   ● payment ID
   ● duration of subscription
   ● price
   ● currency
   ● VAT
	● Communication
	● Providing our Products
	● Event Registration and Participation
	● Customer Support
	● Product Research and Development
	● Business Operational Analytics
	● Personalized Marketing Messages Via Email / Push Notification
	● Targeted messages on 3rd-party advertising platforms
	● Cooperation with Law Enforcement and Regulatory Authorities (including Courts)
	● Contract Dispute and/or Legal Compliance

Profile & Community Information, which is information you provide to us when you interact with our communities and other users, such as:
   ● follower
   ● people you follow
   ● follower requests
   ● requests to follow
   ● event participation and success
   ● challenge participation and success
   ● status updates
	● Providing our Products
	● Event Registration and Participation
	● Customer Support
	● Product Research and Development
	● Business Operational Analytics
	● Personalized Marketing Messages Via Email / Push Notification
	● Targeted messages on 3rd-party advertising platforms
	● Cooperation with Law Enforcement and Regulatory Authorities (including Courts)
	● Contract Dispute and/or Legal Compliance

• comments / likes • joined / created / left groups	

Social Media Information, which is information we receive from your interactions with us on social media, such as:
    • interactions on social-media with us
    • social profile-information
    • social-media handles
    • social-media contacts
    • social- media reactions
    • Photos
	• Business Operational Analytics
	• Personalized Marketing Messages Via Email / Push Notification
	• Targeted messages on 3rd-party advertising platforms
	• Cooperation with Law Enforcement and Regulatory Authorities (including Courts)
	• Contract Dispute and/or Legal Compliance

Device Information, which is all information related to your mobile device, such as:
    • device type
    • device identifiers
    • operating system
    • browser & add-ons
    • browsing behaviour
    • IP address
    • partner apps installed on the device
	• Providing our Products
	• User Experience - Global credential to all adidas / Runtastic Platforms
	• Customer Support
	• Product Research and Development
	• Operating the Products

Browsing Information, which is all information on your browsing behavior, such as::
    • browser name
    • IP address
    • clickstream data
    • date and time of the visit
    • time remained on Website
    • pages visited
    • links clicked in our marketing messages or Website
    • transmitted data volume
	• Providing our Products
	• Customer Support
	• Operating the Products
	• Product Research and Development
	• Domain and Network Security and User Authentication
	• Business Operational Analytics
	• Personalized Marketing Messages Via Email / Push Notification
	• Targeted messages on 3rd-party advertising platforms
	• Cooperation with Law Enforcement and Regulatory Authorities (including Courts)
	• Contract Dispute and/or Legal Compliance

Activity Information, which is is all information related to your recorded/imported/ manually saved activities, such as:
    • activity type
    • sport category
    • start & end time
    • distance
    • pace
    • heart rate
    • temperature
	• Providing our Products
	• Event Registration and Participation
	• Customer Support
	• Product Research and Development
	• Adidas Membership Program
	• Business Operational Analytics
	• Personalized Marketing Messages Via Email / Push Notification
	• Targeted messages on 3rd-party advertising platforms
	• Cooperation with Law Enforcement and Regulatory Authorities (including Courts)
	• Contract Dispute and/or Legal Compliance

● subjective feeling ● calories burned	
Preference Information, which is any information that indicates your preferences, whether or not it does so explicitly, such as: ● preferred activities ● language ● units (distance, weight, temperature) ● personal goals & motivation ● training plans ● equipment ● privacy settings	● Communication ● Providing our Products ● Event Registration and Participation ● Customer Support ● Adidas Membership Program ● Product Research and Development ● Business Operational Analytics ● Personalized Marketing Messages Via Email / Push Notification ● Targeted messages on 3rd-party advertising platforms ● Cooperation with Law Enforcement and Regulatory Authorities (including Courts) ● Contract Dispute and/or Legal Compliance
Correspondence, which includes any correspondence you have with our Customer Happiness Agents or other employees and all personal data contained therein, depending on the individual case.	● Communication ● Providing our Products ● Event Registration and Participation ● Customer Support ● Adidas Membership Program ● Product Research and Development ● Business Operational Analytics ● Personalized Marketing Messages Via Email / Push Notification ● Cooperation with Law Enforcement and Regulatory Authorities (including Courts) ● Contract Dispute and/or Legal Compliance
Creators Club Information, this is all information related to your Creators Club membership, such as: ● member ID ● sign-up country ● sign-up date ● Source-ID ● membership points ● engagement & reward History ● membership vouchers	● Event Registration and Participation ● Customer Support ● adidas Membership Program ● Personalized Marketing Messages Via Email / Push Notification ● Cooperation with Law Enforcement and Regulatory Authorities (including Courts) ● Contract Dispute and/or Legal Compliance
Data from former apps and features, which is all the information you recorded with former Runtastic services, such as: ● Friends	To enable you to export and reuse this data even if certain apps and features are no longer supported, we store data that you have recorded with apps and features of Runtastic that are no longer supported for some time after the so-called fade-out of the apps and features.

<u>Retention Period:</u>

In order to enable you to use our Products, we retain personal data for as long as you have an account with us. Anyhow, if certain personal data is no longer required for the purposes listed above, e.g. because certain functions of our Products are no longer operated or offered, we will delete or anonymize this data within a reasonable time after the complete fade out of the function.

If our user agreement with you is terminated and you don't request us to immediately delete your personal data, we will delete it 25 months after termination at the latest.

If you request deletion of your account or if we delete it after the above-mentioned period, your personal data processed by Runtastic will be deleted, with the following exceptions:

- Personal data made public by you in our Products (e.g. comments on other registered users' activities) will be anonymized, i.e. it will be indicated that such details were provided by a deleted user.
- Personal data required for our performance of statutory obligations will not be deleted but reduced to the minimum necessary.
- Personal data that we need to defend against claims, that we need to enforce our claims or that we need to document our compliance with legal requirements will not be deleted but reduced to the minimum necessary.
- Personal Data we have collected for analytical purposes or research will not be deleted but anonymized.

Third Parties:

In order to operate our services and make them available to you, as well as to improve and promote them and make business strategy decisions, we work with a selection of external service providers. These include Advertising Solution Providers, Data Analytics Solution Providers, Cloud Solution Providers, CRM Solution Providers, Messaging Service Providers, Payment Service Providers, Authentication Solution Providers and Research/Survey Solution Providers.

These service providers may have access to a selection of your personal data but may only process it for our purposes and according to our instructions. They act as so-called processors for Runtastic.

In addition, we also cooperate with other services to enable you to link your Runtastic account with their services and products. We only transfer your personal data to these third parties if you have explicitly instructed us to do so. Please note that the further processing of your data by these third party providers is their own responsibility - outside of Runtastic's sphere of influence and responsibility.

Besides that, some features of our Products require the sharing of your personal data with other users. Please consult our Privacy Policy for more information on what features are affected and on your possibilities to determine privacy settings.

Whenever you participate in certain challenges and events we host together with adidas or other Partners, this may include the transfer of your personal data to these entities. If this is the case, you are informed accordingly upon registering for the event or challenge.

Finally, it may happen that we are required or authorized by law to disclose your personal data to authorities or courts. However, we check each individual case with the utmost care and will never treat your data carelessly.

For more information about with whom we share your personal data and for what purpose, please refer to section 4 of our Privacy Policy.

Any transfer of your personal data to third parties is in any case subject to our Privacy Policy, applicable law and additional confidentiality and security measures. Accordingly, we only share your personal data with third parties outside the EU, EEA and Switzerland if (i) the third party is located in a country that provides an adequate level of data protection under Article 45 of the EU-GDPR or if (ii) appropriate safeguards are in place to protect your personal data and your rights related thereto.

Your rights:

- ...under the European General Data Protection Regulation (EU-GDPR) can be found in section 6 of our Privacy Policy.
- ...as a citizen of the US state of California according to the California Consumer Privacy Act can be found in Appendix 1 of our Privacy Policy.
- ...under the Russian Federal Law on Personal Data ("Law No. 152-FZ") ycan be found in Annex 2 of our Privacy Policy.
- ...according to the Turkish Personal Data Protection Law No. 6698 ("TPDPL") can be found in Annex 3 of our PPrivacy Policy.
- ...according to the Brazilian Lei Geral de Proteção de Dados ("LGPD") can be found in Annex 4 of our Privacy Policy.

Structure of your data copy:

The following table shows which data type can be found in which folder of your data copy. If individual folders or subfolders are not included in your data copy, this means that we do not process any corresponding data concerning you.

Data Type	Folder
information about manually entered, imported or tracked **activities** (such as calories burned, distance, start and finish time, fluid requirements, etc.)	Sport-sessions Notes: ● Associated data (see following lines) can be found in the respective subfolders and have the same file name as the respective activity they belong to. ● The sport type of each activity is specified under the value "sports_type_id". A detailed list of all values and the corresponding fitness activities can be found in the table in Appendix 1.
- cadence of the tracked activities	- Cadence-date
- elevation data	- Elevation-data
- GPS-data	- GPS-data
- Heart Rate	- Heart-rate-data

- Speed	- Speed-data
challenge participations and successes	Challenges
cheers you sent to others during their activities	Live-Tracking-Cheerings
comments you have written	Comments
correspondence	Support-Correspondence
event participation	Event_checkin
tracked **feelings**	Subjective-feeling
Follower - number of follower - number of people you follow - number of people that want to follow you (Note: Further information about your follower , the people you follow or those who want to follow you is not listed for privacy reasons.)	Follower - - Social-connections Followers - Social-connections Following - Social-connections Pending-follow-requests
Friends - Number of friendship requests you - have declined - have accepted - have received but not declined/accepted (Note: Further information about your friends and the people that send friendship requests is not listed for privacy reasons.)	Friendships - Friendships Denied - Friendships Accepted - Friendships Pending
goals you set yourself	Goals
groups you are a member of	Groups
- avatar images of the groups you have created or are a member of	- Avatar
- roles (admin / member) you have/had in different groups	- Member-roles
- adidas Runners groups you are a member of	- Adidas-runners
- adidas Runners statistics	- Adidas-runners-statistics
- adidas Runners terms of service	- Terms-of-service
interactions - with our apps - with our websites	User-Events - Apps - Web
content you've tagged by clicking "**Like**"	Likes
status posts you shared to the **news feed**	- Feed-Shares
- Pictures you have shared in the news feed	- Photos-meta

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connected **partner accounts**	User-Connections
partner apps installed on your mobile device	Partner-Apps
photos you have uploaded to Runtastic services	Photos
- metadata of the photos	- Images-meta-data
- pictures you shared from Runtastic services to social networks	- Social-Media-Photos
privacy settings	Privacy-settings
- consent to receive marketing messages	- Marketing-consent
other **profile data**	User
- pictures you have used as avatars	- Avatars
- tracked shoes	- Shoes

purchases relating to our services
  - subscriptions
  - cancellation of the subscription
  - cancellation of auto renewal
  - purchases via Apple
  - purchases via Google
	Purchases
	  - Subscriptions
	  - Subscription-cancelation
	  - Gold-membership-cancellations
	  - Apple-purchases
	  - Google-purchases

status updates, you have posted on your profile or another users profile	Status-Updates
training plans (start date, status)	Training-plans
- information about each week of the training plan	- Weeks
- fitness test results	- Assessments
adidas training **workouts**	Workout-List
custom **workouts**	Custom-Workouts

Appendix 1 - Sport-activities

sports_type_id	Sport activity	sports_type_id	Sport activity
1	Running	62	Speed Skiing
2	Nordic Walking	63	PushUps
3	Cycling	64	SitUps
4	Mountain Biking	65	PullUps
5	Other	66	Squats
6	Inline Skating	67	American Football
7	Hiking	68	Baseball

8	Cross-country skiing	69	Crossfit
9	Skiing	70	Dancing
10	Snowboarding	71	Ice Hockey
11	Motorbike	72	Skateboarding
13	Snowshoeing	73	Zumba
14	Treadmill	74	Gymnastics
15	Ergometer	75	Rugby
16	Elliptical	76	Standup Paddling
17	Rowing	77	Sixpack
18	Swimming	78	Butt Training
19	Walking	80	Leg Training
20	Riding	81	Results Workout
21	Golfing	82	Trail Running
22	Race Cycling	84	Plogging
23	Tennis	85	Wheelchair
24	Badminton	86	E Biking
25	Squash	87	Scootering
26	Yoga	88	Rowing Machine
27	Aerobics	89	Stair Climbing
28	Martial Arts	90	Jumping Rope
29	Sailing	91	Trampoline
30	Windsurfing	92	Bodyweight Training
31	Pilates	93	Tabata
32	Rock Climbing	94	Callisthenics
33	Frisbee	95	Suspension Training
34	Strength Training	96	Powerlifting
35	Volleyball	97	Olympic Weightlifting
36	Handbike	98	Stretching
37	Cross Skating	99	Mediation
38	Soccer	100	Bouldering
42	Surfing	101	Via Ferrata
43	Kitesurfing	102	Pade
44	Kayaking	103	Pole Dancing
45	Basketball	104	Boxing
46	Spinning	105	Cricket
47	Paragliding	106	Field Hockey

48	Wakeboarding	107	Track Field
50	Diving	108	Fencing
51	Table Tennis	109	Skydiving
52	Handball	111	Cheerleading
53	Back-country skiing	111	E-Sports
54	Ice Skating	113	Lacrosse
55	Sledding	114	Beach Volleyball
58	Curling	114	Virtual Running
60	Biathlon	116	Virtual Cycling
61	Kite Skiing		