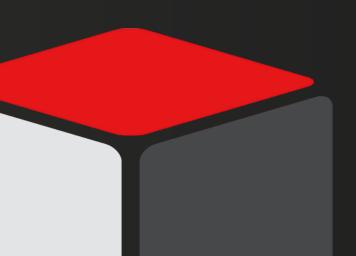
SugarCRM Mobile Overview





Hybrid App

Native Platform: iOS, Android

JS2Native Bridge (Cordova aka PhoneGap)

Web App wrapped in native WebView control

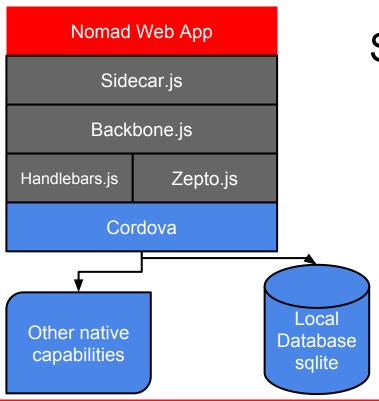
Hybrid app:

- 95% HTML & JS
- 5% native code:
 - Call Log
 - Offline Storage
 - etc.





Application Stack



Similar to Sugar 7 stack:

- Sidecar/Backbone.js/Handlebars.js
- REST API
- OAuth2 over HTTPS
- Zepto.js instead of JQuery.js
- Jasmine.js for unit testing



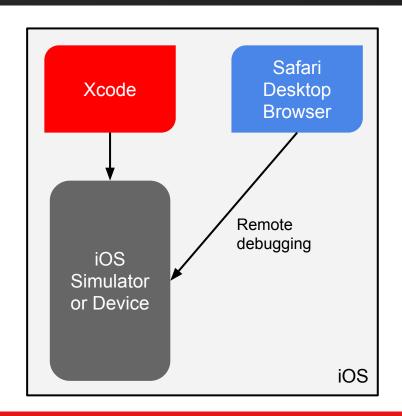


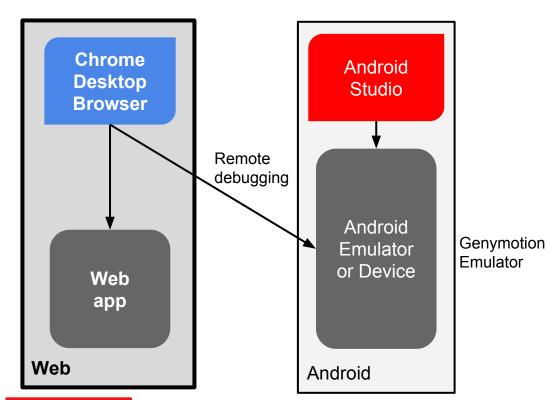
Sugar 7 v.s. Mobile app

- Zepto.js instead of JQuery.js
- Custom controller & router
 - View caching
 - Device-dependant layouts
- Sidecar has additional component:
 - Offline framework
- Seedbed/Cucumber.js for functional automated testing
- Mobile app DOES NOT download JS from the server



Development Tools

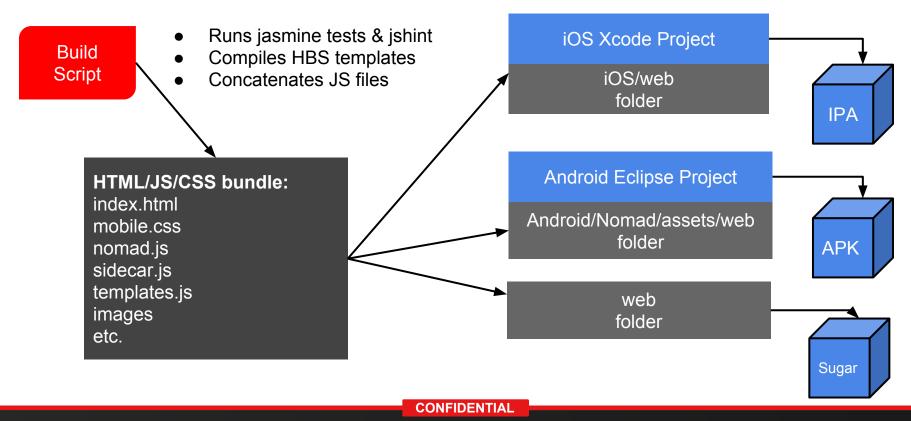




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Build Process



Metadata-driven Customization

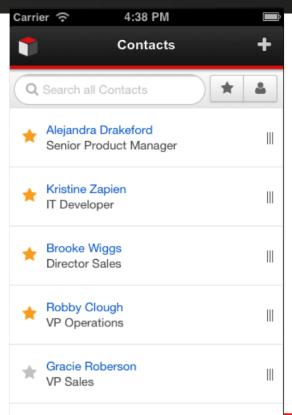
- Admin->Mobile: Toggle modules
- Admin->Module builder: Create custom modules
- Admin->Studio:
 - Customize list, detail, edit views
 - Create new fields of standard types
 - Add Sugar Logic formulas

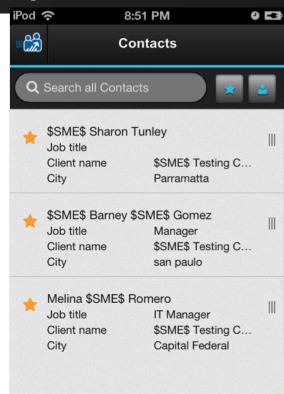


Future: Code-level Customization

- Branding (CSS, images, config.js)
 - App icon and app name
 - Colors, font, logos
- Custom business logic (JS, HBS templates)
 - Views
 - Field types
 - Dashlets

Customization Example: SalesConnect





- CSS
- Images
- config.js

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Future: Branding/Theming Service

Partner creates an account and specifies brand assets: logo, splash screen, color theme, Sugar server URL, etc.

Partner

Download branded app package for AppStore/Google Play submission or let the service perform the submission for you

Get notified about new versions

