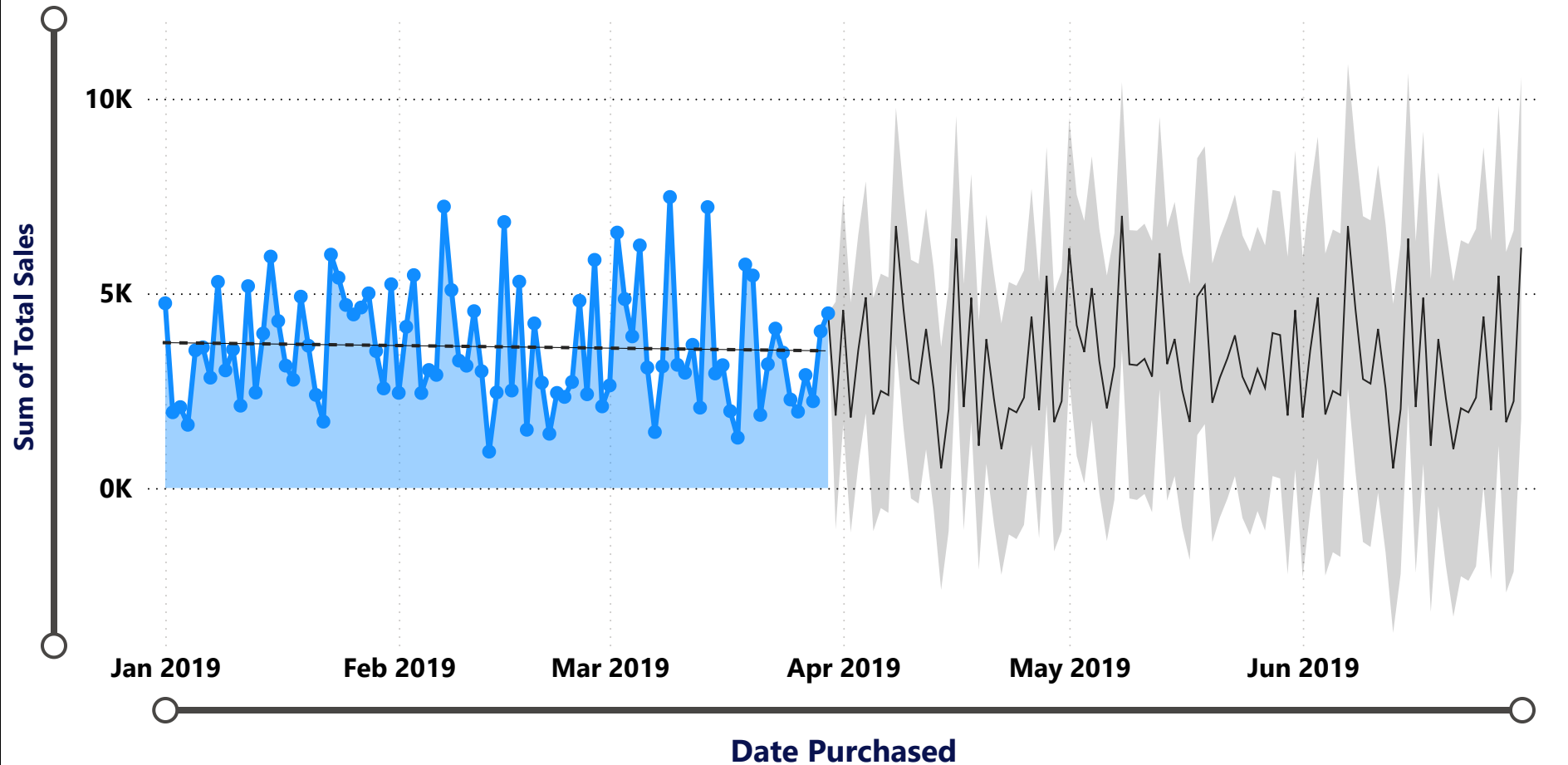


## Total Sales by Date



### Product Line

Electronic accessories  
Fashion accessories  
Food and beverages  
Health and beauty  
Home and lifestyle  
Sports and travel

### Month

January  
February  
March

### City

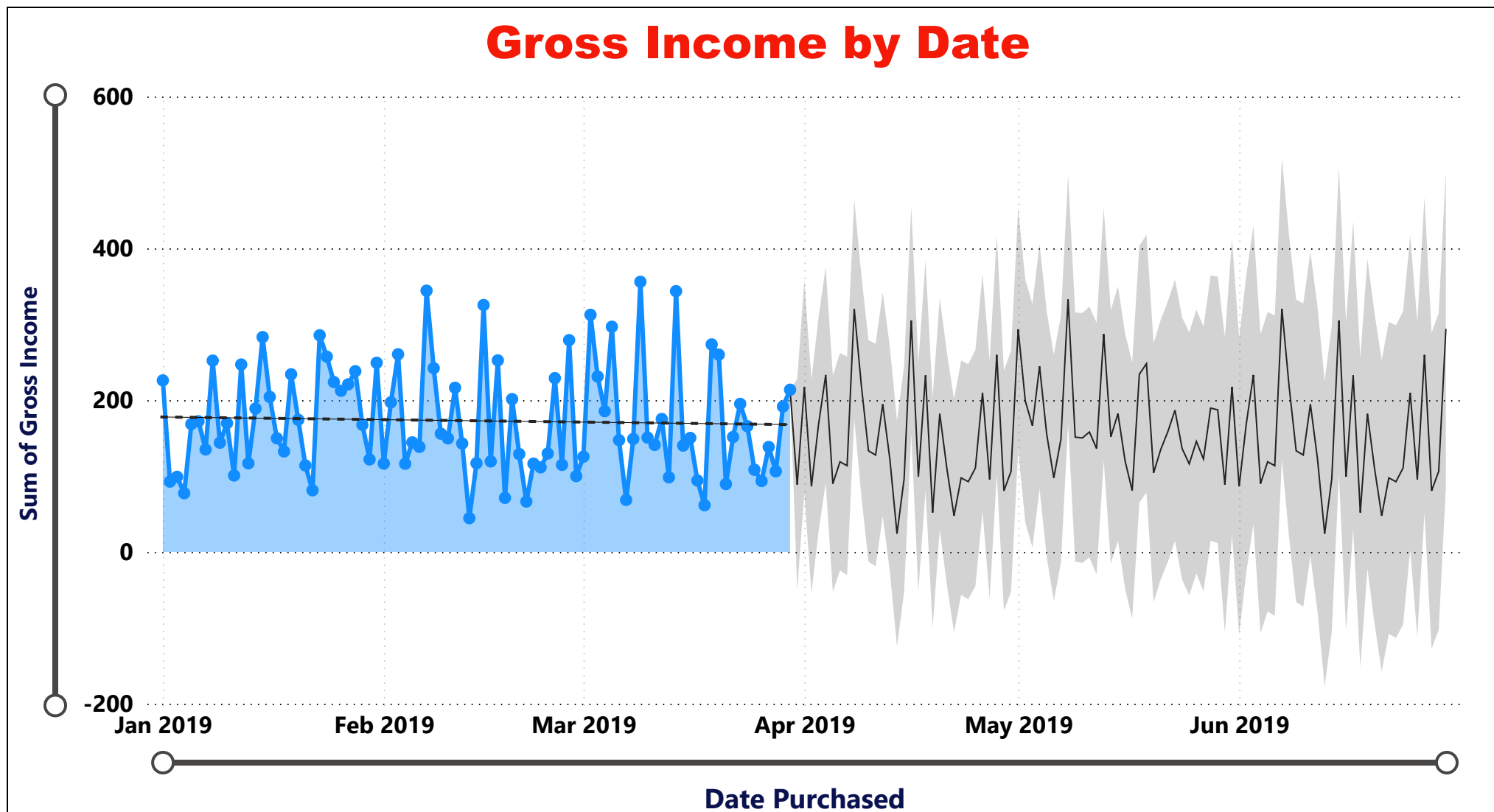
Mandalay  
Naypyitaw  
Yangon

- Sum of Total Sales trended down, resulting in a 5.44% decrease between Tuesday, January 1, 2019 and Saturday, March 30, 2019.
- Sum of Total Sales started trending up on Tuesday, March 12, 2019, rising by 22.01% (809.51) in 18 days.
- Sum of Total Sales jumped from 4,745.18 to 4,914.72 during its steepest incline between Tuesday, January 1, 2019 and Saturday, January 19, 2019.

### Total Sales

# 322.97K

Sum of Total Sales



- Sum of gross income trended down, resulting in a 5.44% decrease between Tuesday, January 1, 2019 and Saturday, March 30, 2019.
- Sum of gross income started trending up on Tuesday, March 12, 2019, rising by 22.01% (38.55) in 18 days.
- Sum of gross income jumped from 225.96 to 234.03 during its steepest incline between Tuesday, January 1, 2019 and Saturday, January 19, 2019.

**Product Line**

Electronic accessories

Fashion accessories

Food and beverages

Health and beauty

Home and lifestyle

Sports and travel

**Month**

January

February

March

**City**

Mandalay

Naypyitaw

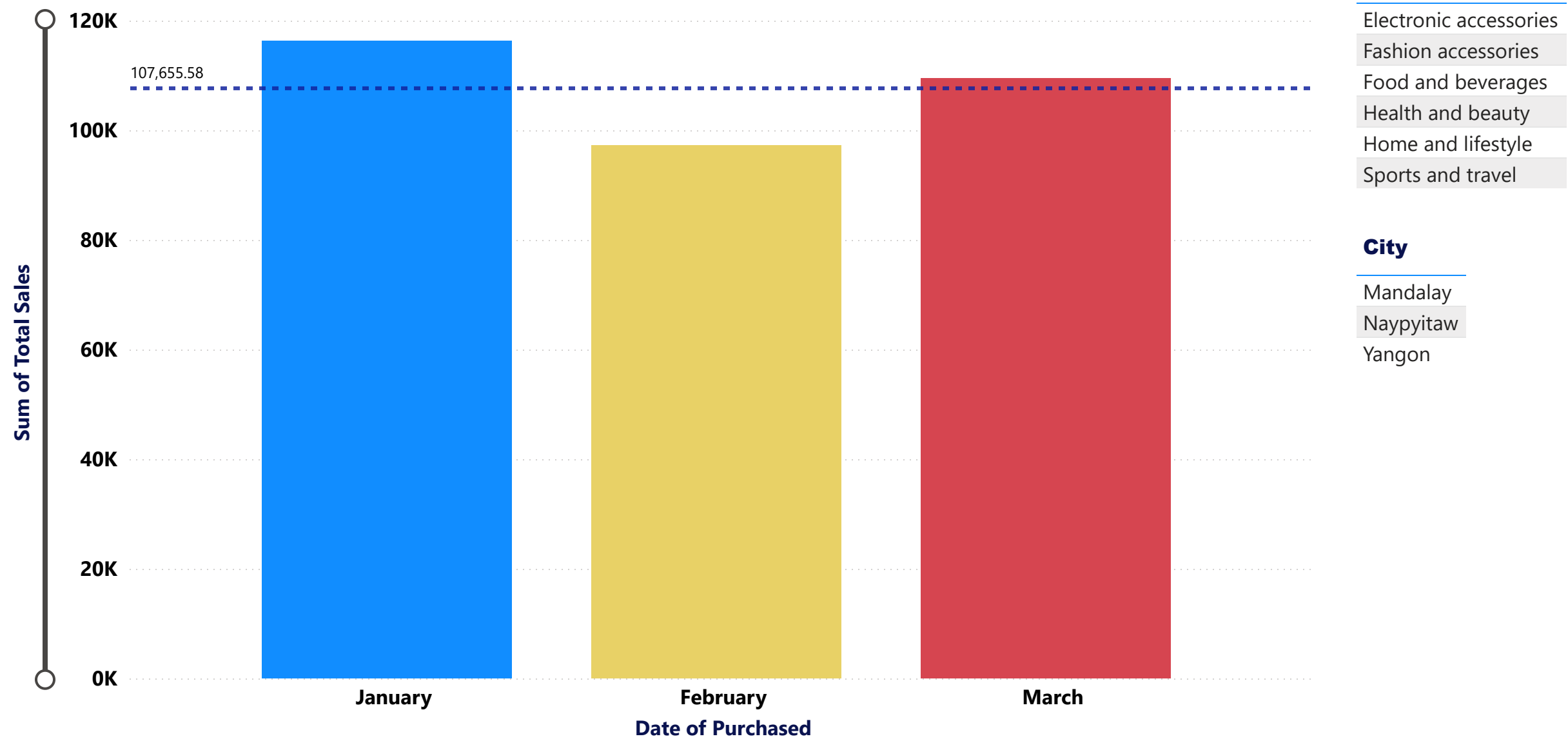
Yangon

**Total Gross Income**

15.38K

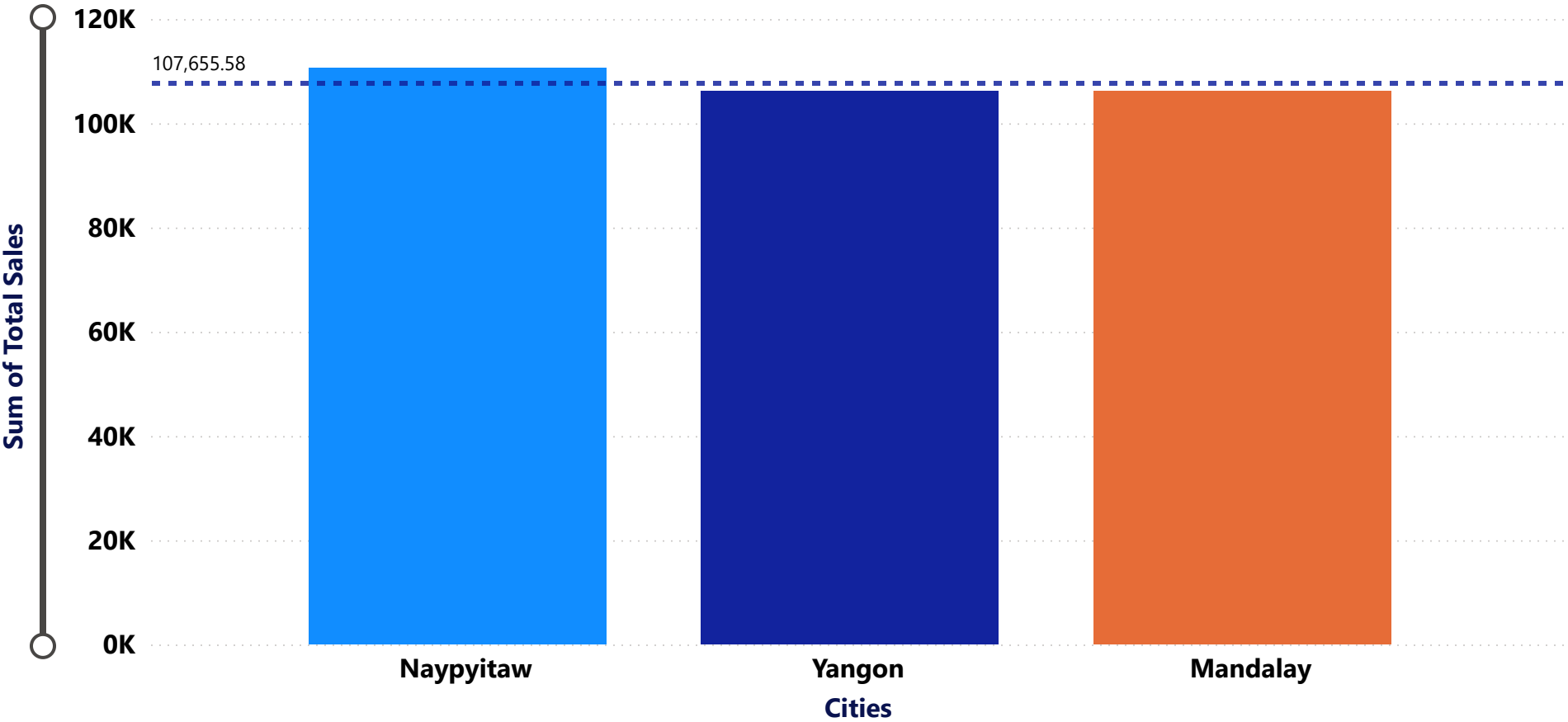
Sum of Gross Income

# Total Sales by Month



· Sum of Total Sales trended down, resulting in a 5.88% decrease between January 2019 and March 2019.

# Total Sales by City



## Product Line

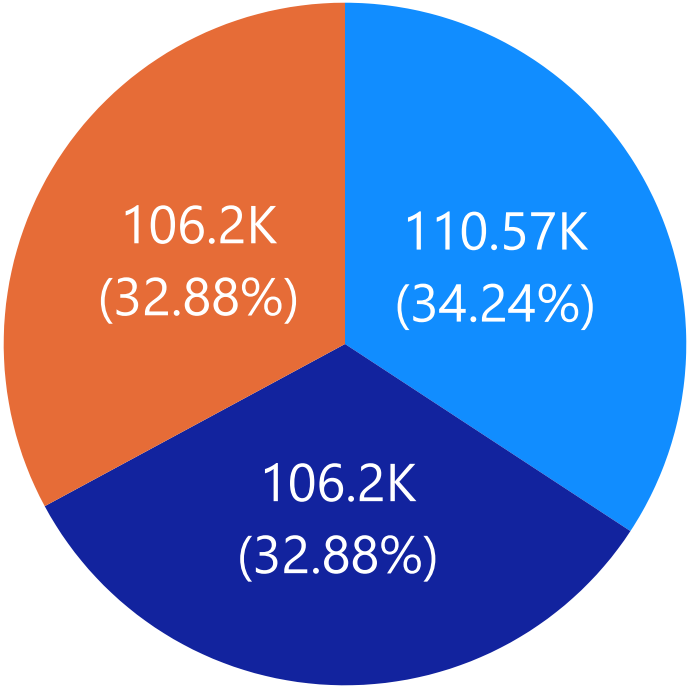
- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

## Month

- January
- February
- March

- At 110,568.71, Naypyitaw had the highest Sum of Total Sales and was 4.12% higher than Mandalay, which had the lowest Sum of Total Sales at 106,197.67.
- Naypyitaw had the highest Sum of Total Sales at 110,568.71, followed by Yangon at 106,200.37 and Mandalay at 106,197.67.
- Naypyitaw accounted for 34.24% of Sum of Total Sales.
- Yangon had 106,200.37 Sum of Total Sales, Naypyitaw had 110,568.71, and Mandalay had 106,197.67.

# Overall Sales Percentage of each City



- City**
- **Naypyitaw**
  - **Yangon**
  - **Mandalay**

**Product Line**

Electronic accessories
Fashion accessories
Food and beverages
Health and beauty
Home and lifestyle
Sports and travel

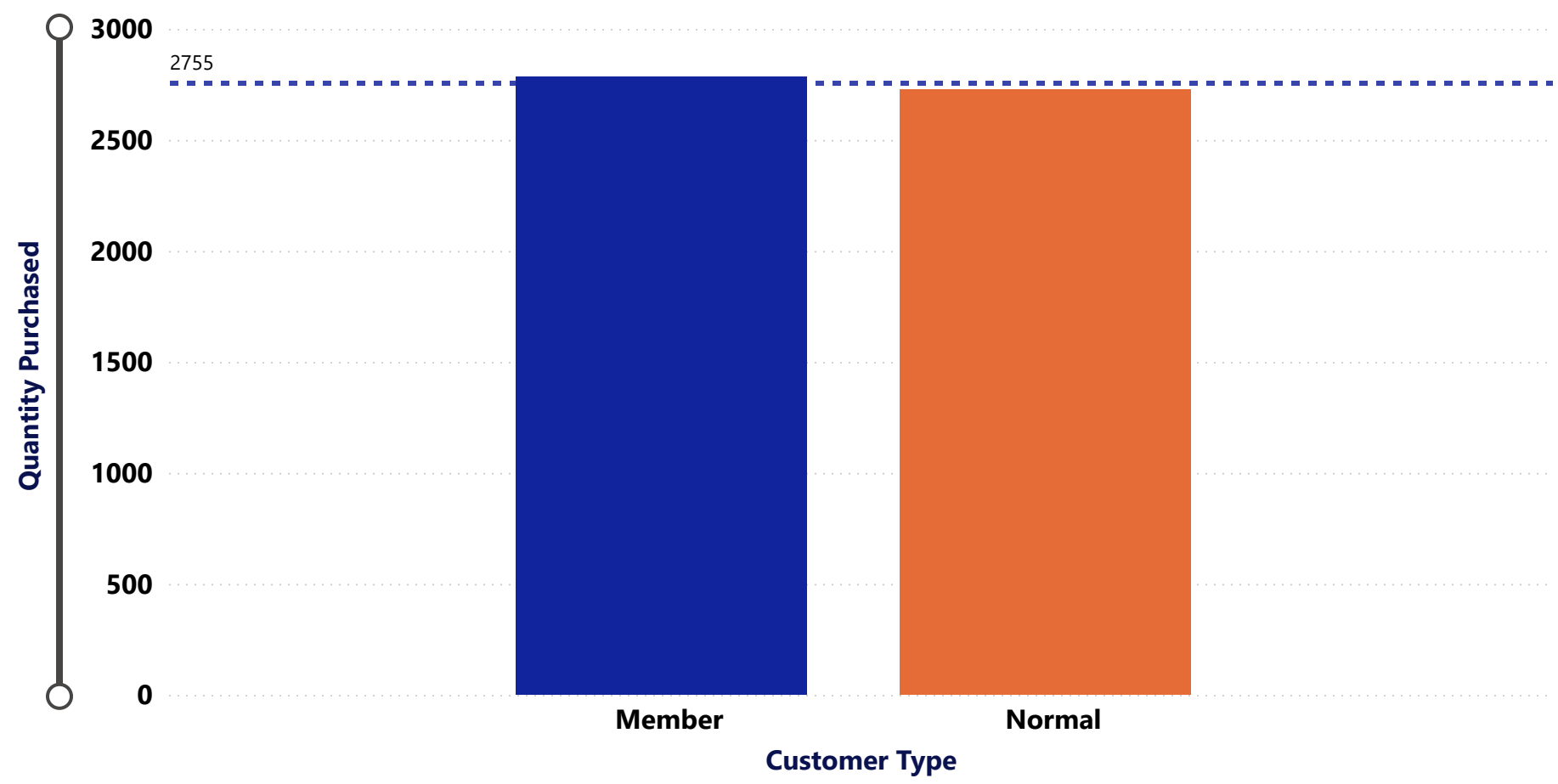
**Month**

January
February
March

• Naypyitaw had the highest Sum of Total Sales at 110,568.71, followed by Yangon at 106,200.37 and Mandalay at 106,197.67.

Naypyitaw accounted for 34.24% of Sum of Total Sales.

# Quantity Purchased by Customer Type



- Product Line**
  - Electronic accessories
  - Fashion accessories
  - Food and beverages
  - Health and beauty
  - Home and lifestyle
  - Sports and travel
- Month**
  - January
  - February
  - March
- City**
  - Mandalay
  - Naypyitaw
  - Yangon

• Sum of Quantity for Member (2785) was higher than Normal (2725).

Member accounted for 50.54% of Sum of Quantity.

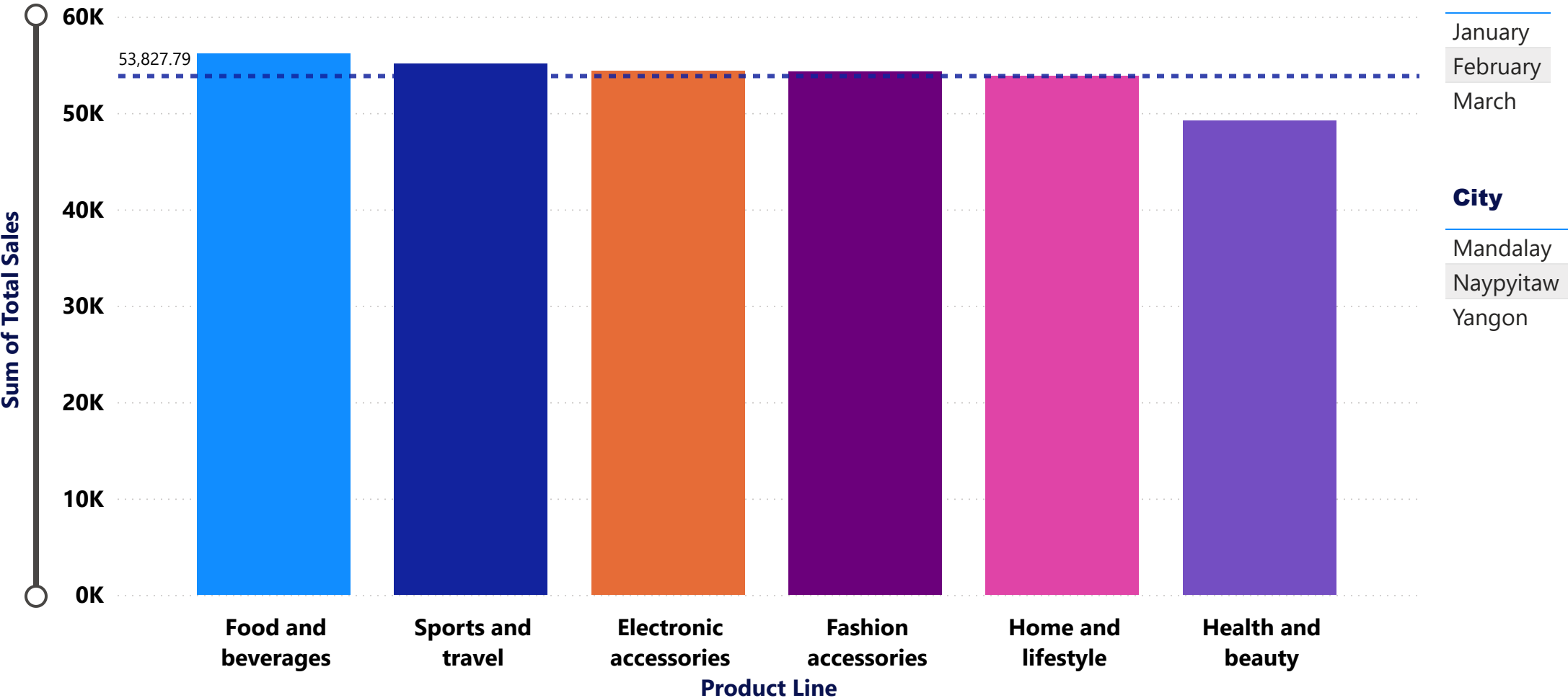
Member had 2785 Sum of Quantity and Normal had 2725.

**Total of Quantity Purchased**

5510

Sum of Quantity

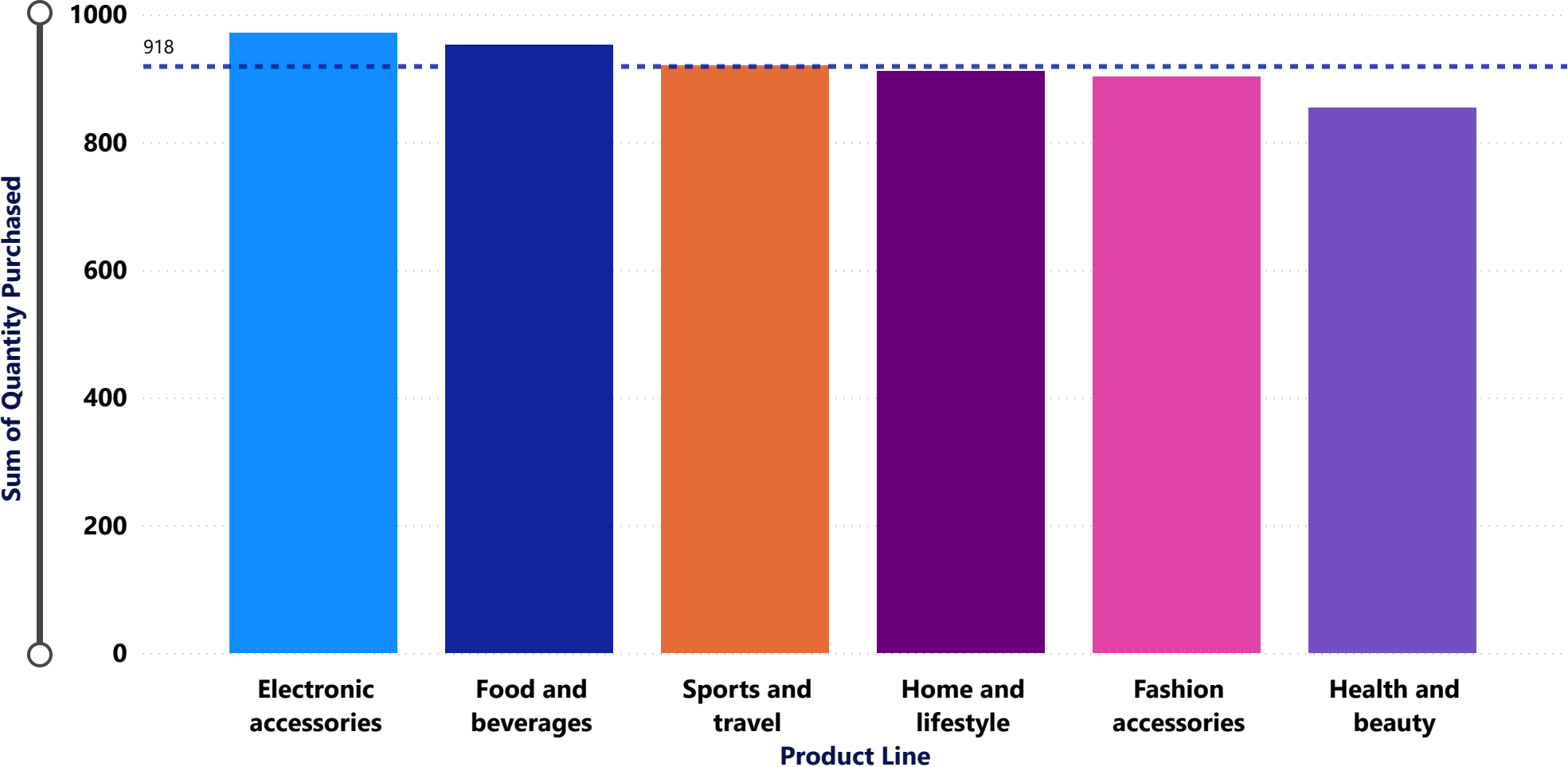
# Total Sales by Product Line



• At 56,144.84, Food and beverages had the highest Sum of Total Sales and was 14.13% higher than Health and beauty, which had the lowest Sum of Total Sales at 49,193.74.  
Food and beverages accounted for 17.38% of Sum of Total Sales.

Across all 6 Product Line, Sum of Total Sales ranged from 49,193.74 to 56,144.84.

# Quantities Purchased by Product Line



## Month

January  
February  
March

## City

Mandalay  
Naypyitaw  
Yangon

## Total of Quantity Purchased

5510

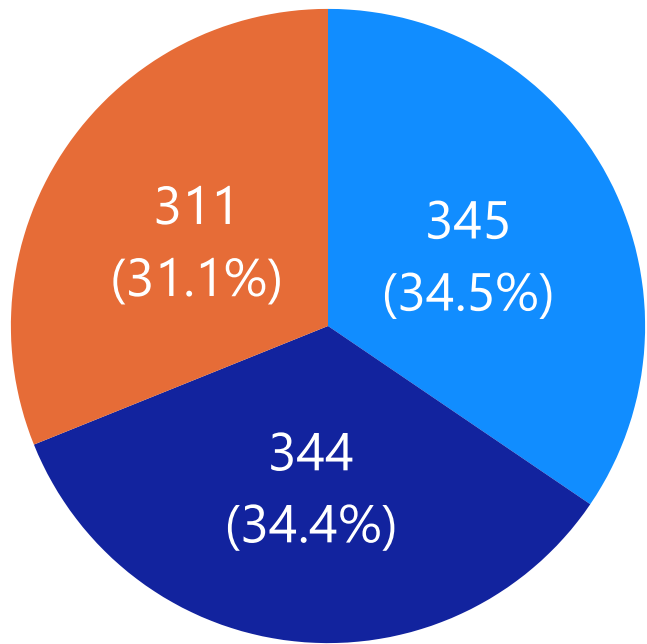
Sum of Quantity

At 971, Electronic accessories had the highest Sum of Quantity and was 13.70% higher than Health and beauty, which had the lowest Sum of Quantity at 854.  
Electronic accessories accounted for 17.62% of Sum of Quantity.

Across all 6 Product Line, Sum of Quantity ranged from 854 to 971.



# Proportion of Payment Methods



**Payment**

- Ewallet
- Cash
- Credit card

## Product Line

- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

## Month

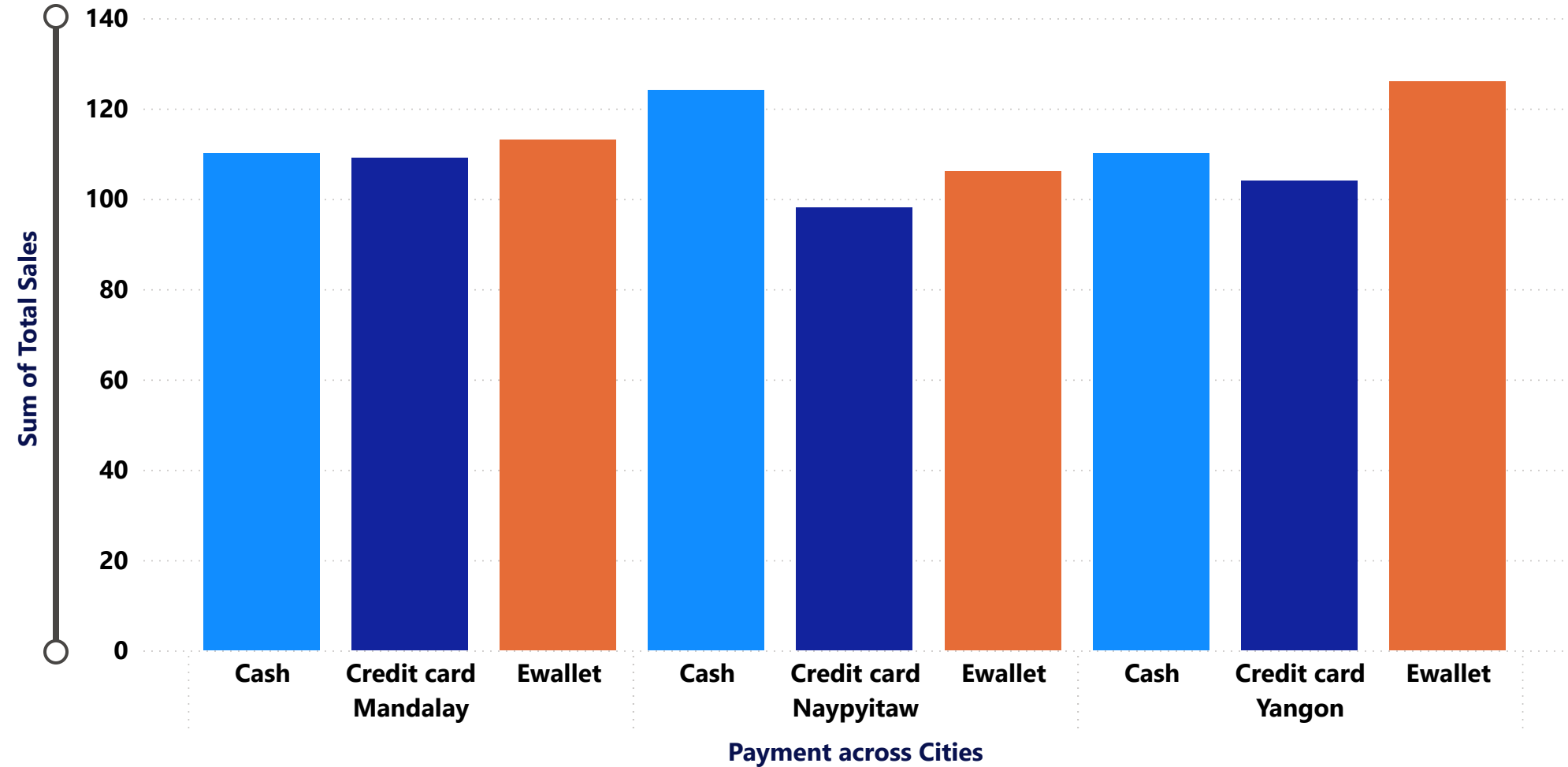
- January
- February
- March

## City

- Mandalay
- Naypyitaw
- Yangon

• Ewallet had the highest Count of Payment at 345, followed by Cash at 344 and Credit card at 311.  
Ewallet accounted for 34.50% of Count of Payment.

# Total Sales by Cities by Payment



**Product Line**

Electronic accessories

Fashion accessories

Food and beverages

Health and beauty

Home and lifestyle

Sports and travel

**Month**

January

February

March

**City**

Mandalay

Naypyitaw

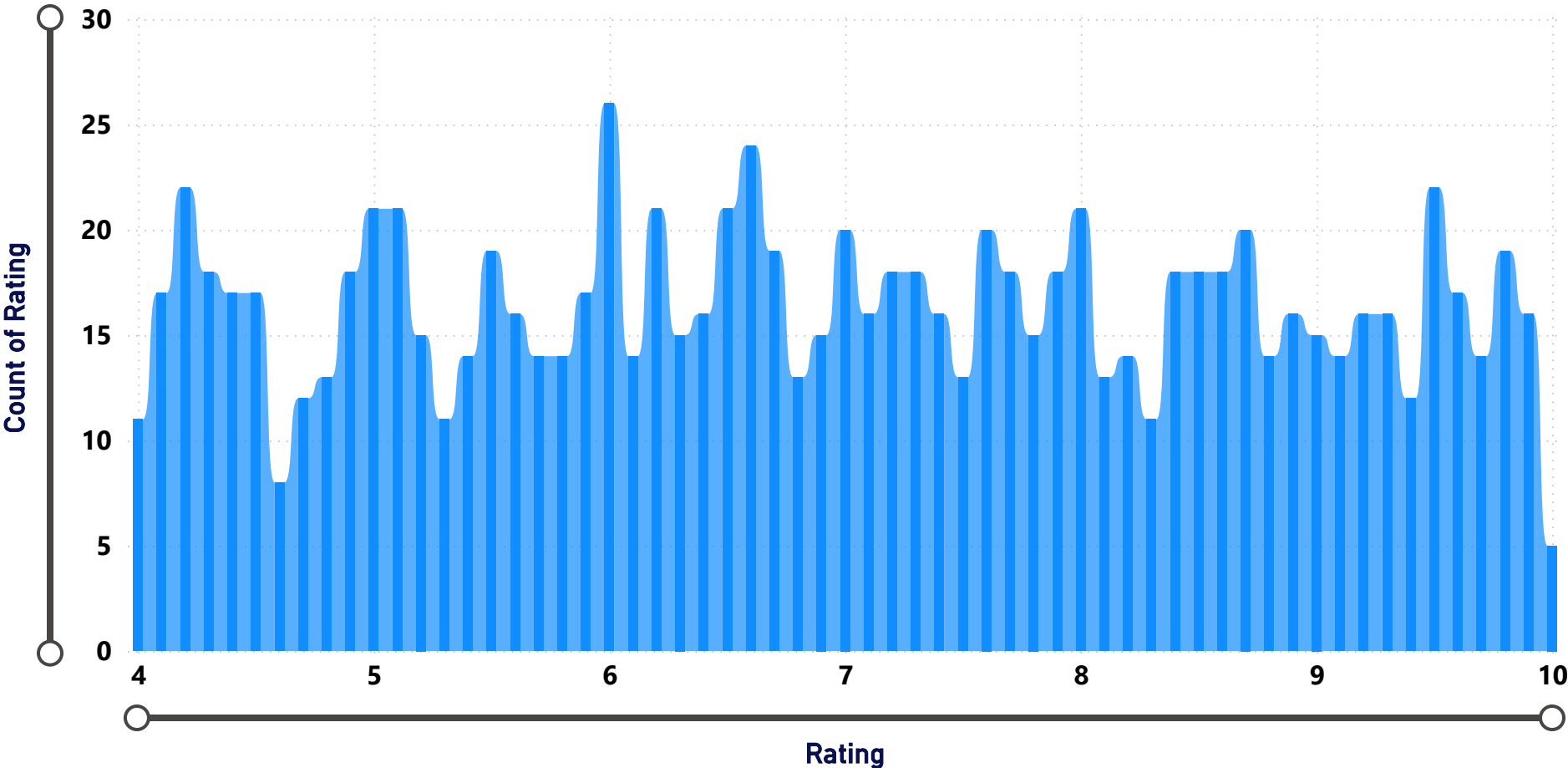
Yangon

· Ewallet had the highest total Count of City at 345, followed by Cash at 344 and Credit card at 311.

Yangon in Payment Ewallet made up 12.60% of Count of City.

Ewallet had the highest average Count of City at 115, followed by Cash at 114.67 and Credit card at 103.67.

# Distribution of Rating



## Product Line

- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

## Month

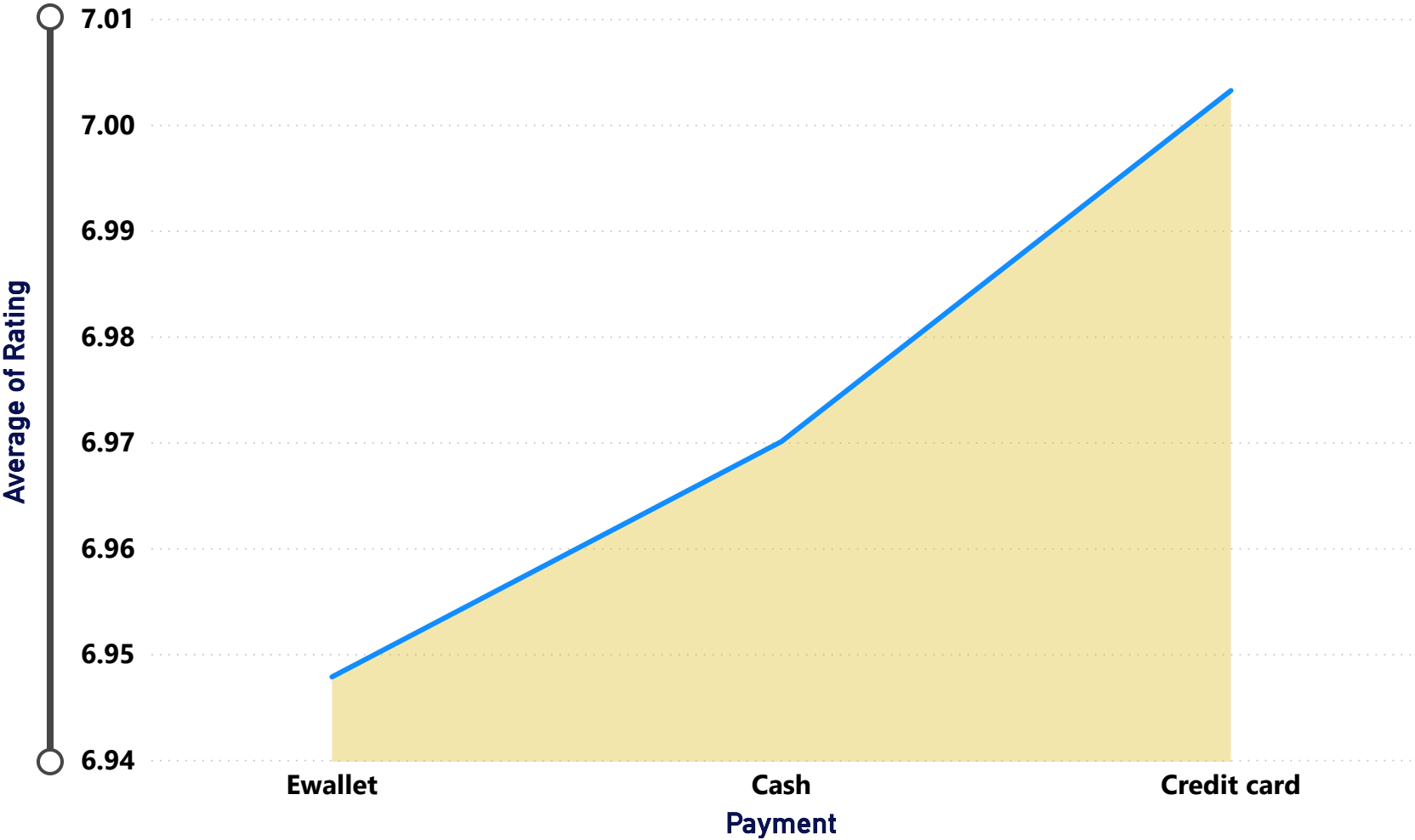
- January
- February
- March

## City

- Mandalay
- Naypyitaw
- Yangon

- At 26, 6 had the highest Count of Rating and was 420.00% higher than 10, which had the lowest Count of Rating at 5.
- 6 had the highest Count of Rating at 26, followed by 6.60 and 9.50. 10 had the lowest Count of Rating at 5.
- 6 accounted for 2.60% of Count of Rating.
- Across all 61 Rating, Count of Rating ranged from 5 to 26.

# Average of Rating by Payment



## Product Line

- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

## Month

- January
- February
- March

## City

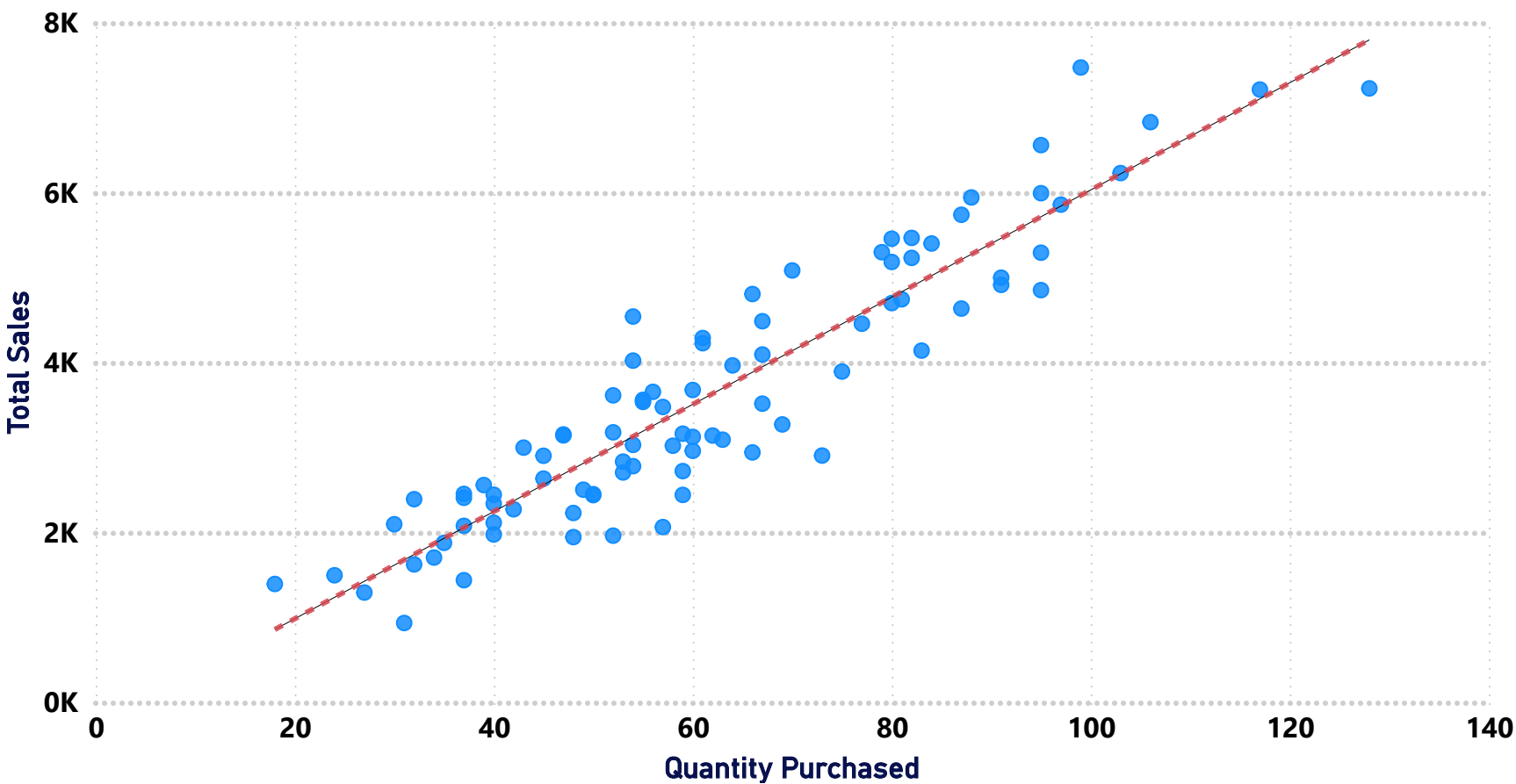
- Mandalay
- Naypyitaw
- Yangon

At 7.00, Credit card had the highest Average of Rating and was 0.80% higher than Ewallet, which had the lowest Average of Rating at 6.95.

Credit card had the highest Average of Rating at 7.00, followed by Cash at 6.97 and Ewallet at 6.95.

Ewallet had 6.95 Average of Rating, Cash had 6.97, and Credit card had 7.00.

# Quantity and Total Sales by Date



## Product Line

- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

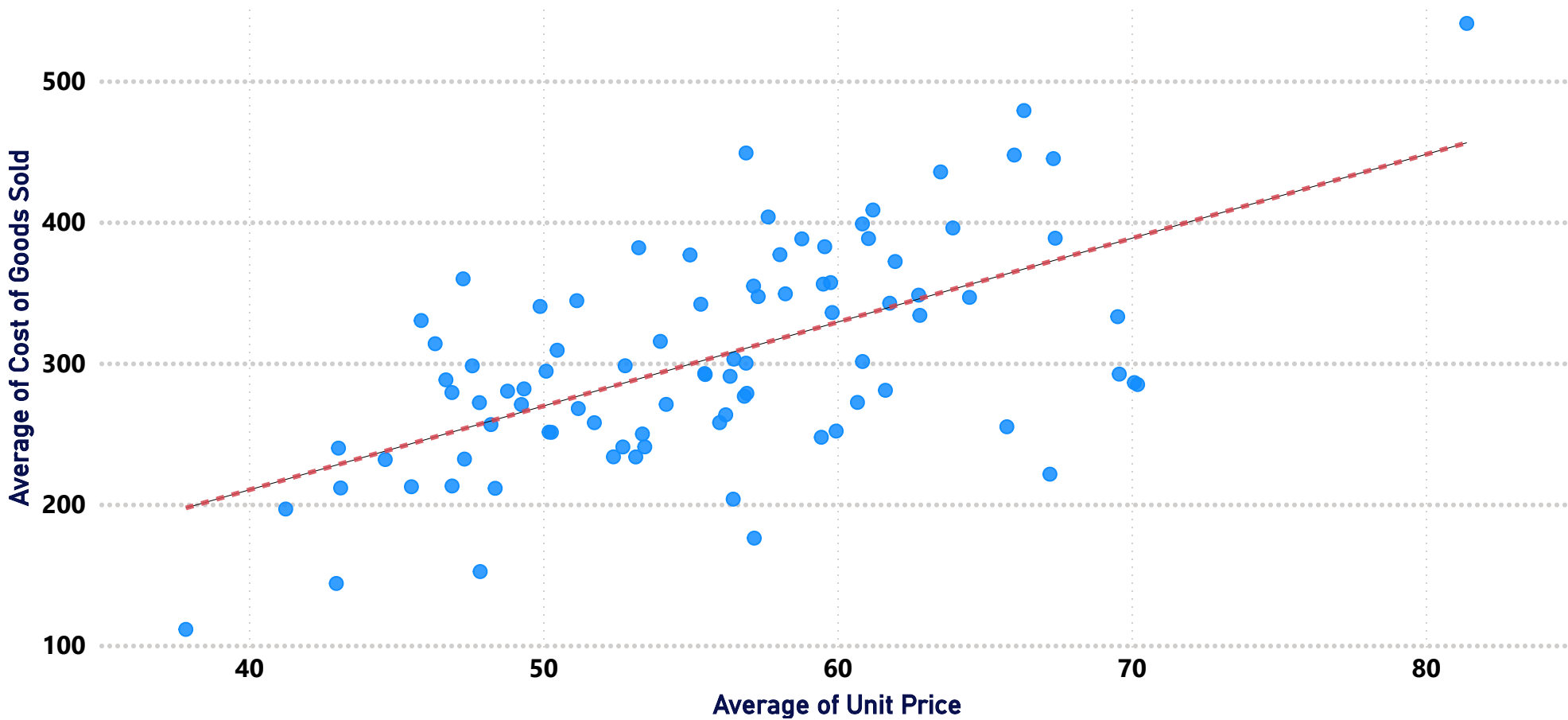
## Month

- January
- February
- March

## City

- Mandalay
- Naypyitaw
- Yangon

# Average of COGS and Unit Price by Date



**Product Line**

Electronic accessories

Fashion accessories

Food and beverages

Health and beauty

Home and lifestyle

Sports and travel

**Month**

January

February

March

**City**

Mandalay

Naypyitaw

Yangon