

➤ **Insight-1**

What is the state most viewed on YouTube and how many comments there is?

• **Links:**

https://public.tableau.com/views/newproject6/Mostwatchedstate?:language=en&:display_count=y&:origin=viz_share_link

• **Summary:**

From the graph, it appears that the state of FL in the united states of America has the most viewed (3.869.821.903) and commented (15.401.634) on YouTube.

• **Design:**

Bar charts are suitable for comparing two or more separate values taken under different conditions.

*Blue shades were used in all designs of this project, taking into account the color blind.

• **Resources:** N/A

➤ **Insight-2**

What is the average number of views and comments in Florida from 2006 to 2018?

• **Links:**

https://public.tableau.com/views/newproject6/averagenumberofviewsandcomments?:language=en&:display_count=y&:origin=viz_share_link

• **Summary:**

From the graph, it appeared to me that the average views on YouTube were stable and low from 2006 until it rose very high in 2017 (2.596.481) and commented (14.013) and there was a slight view decrease in 2018 (2.022.761) and commented (5.014), which made me search for the reason for the decline, and by searching the Internet, I found that the reason was the emergence of several video platforms by the year 2017. One of them is Facebook Watch, the first competitor to YouTube.

• **Design:**

Line charts display continuous data over time, so they are ideal for showing trends in data in equal time intervals.

*Blue shades were used in all designs of this project, taking into account the color blind.

• **Resources:** N/A

• **Source:**

[أهم ٦ منصات فيديو على الإنترنت للناشرين والمؤسسات الإعلامية | البوابة العربية للأخبار التقنية\(aitnews.com\)](https://aitnews.com)

➤ Insight-3

What is the title with the highest likability? What is the state that has the most likes? And in any year the likes rose?

• Links:

https://public.tableau.com/views/newproject6/Dashboard1?:language=en&:display_count=y&:origin=viz_share_link

• Summary:

The state with the highest number of likes (106.122.484) is CA, and the title that had the highest share of these likes is: j-hobe'Arplane' MV on MD state. and the rise was huge and enormous in the number of likes (445.631.161) and dislikes (28.696.510) in early 2017.

• Design:

The dashboard was used to clarify three answers at the same time by choosing the panel that we want to know its data from the filter.

*Blue shades were used in all designs of this project, taking into account the color blind.

• Resources: N/A