

# **Cloud Computing**

Lecture

1
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#### Outlines:

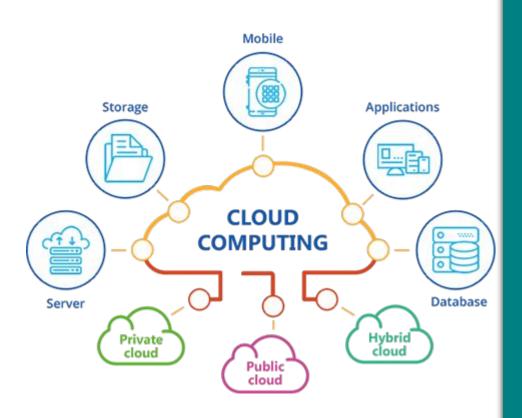
- ✓ What is Cloud Computing?
- Advantages of Cloud
- Cloud Service Models
- Deployment Methods
- Examples of companies providing cloud services
- ✔ Google Services
- ✓ What is Virtualization In Cloud Computing?
- ✔ Cloud Security

### What is Cloud Computing ??

Cloud computing is Internet-based computing, whereby shared resources, software and information are provided to computers and other devices on-demand, like the electricity grid.

OR

Cloud Computing means storing and accessing the data and programs on remote servers that are hosted on the internet instead of the computer's hard drive or local server.



#### **Advantages of Cloud Computing**



Cost Efficiency Enormous space availability



High Speed
Faster deployment of services in fewer clicks



Excellent Accessibility
Accesses information anytime
anywhere



Adds or subtracts resources and services as per requirements



Manageability
Eliminates IT infrastructure needs



Data Backup and Recovery
Easy to get backup and recovery



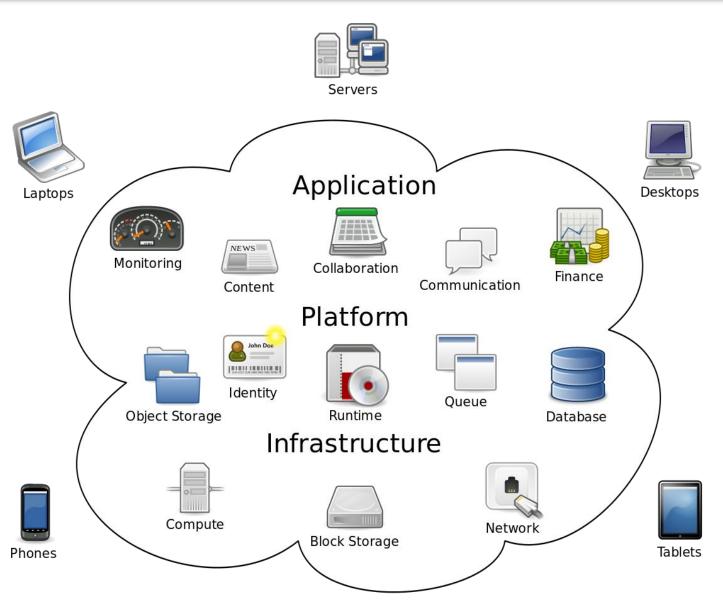
Strategic Edge
Deploys in-demand applications
to get a strategic edge over other
companies



#### Cloud Service Models:

The cloud service models are as follows:

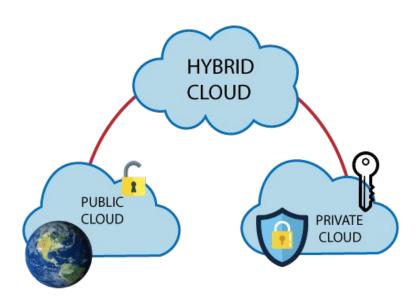
- ✓ Cloud Software as a Service (SaaS) —Use provider's applications over a network.
- ✓ Cloud Platform as a Service (PaaS) —Deploy customer-created applications to a cloud.
- ✓ Cloud Infrastructure as a Service (IaaS) —Rent processing, storage, network capacity, and other fundamental computing resources.



Cloud computing

## Deployment Methods

- Private cloud
- Public cloud
- Hybrid cloud



#### Examples of companies providing cloud services:



☐ Google Cloud — is a suite of public cloud computing services offered by Google. The platform includes a range of hosted services for compute, storage and application development that run on Google hardware..

https://cloud.google.com



Microsoft Azure — is a cloud computing service created by Microsoft for building, testing, deploying, and managing applications and services through Microsoft-managed data centers, examples of services in Azure Computer services, Identity, Storage services, Data management and etc.....

https://azure.microsoft.com/en-us/

#### Cont .....



☐ Salesforce.com — Runs its application set for its customers in a cloud, and its Force.com and Vmforce.com products provide developers with platforms to build customized cloud services.



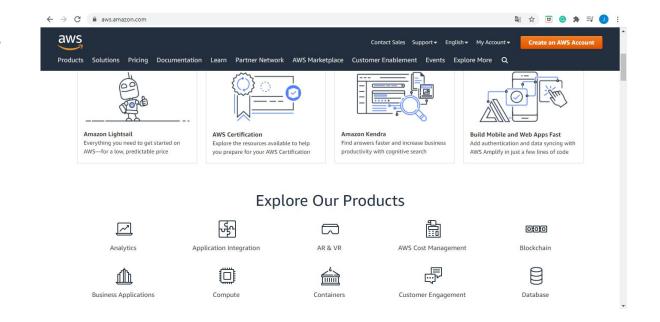
Amazon Web Services (AWS) — is a subsidiary of Amazon providing on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a metered pay-as-you-go basis, services in AWS included Amazon S3 cloud storage, SQS, and EC2.

https://aws.amazon.com

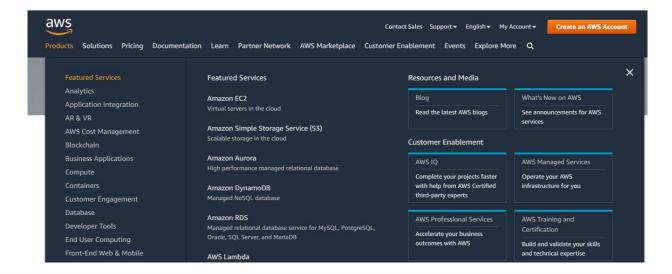
#### How access to services in cloud company?

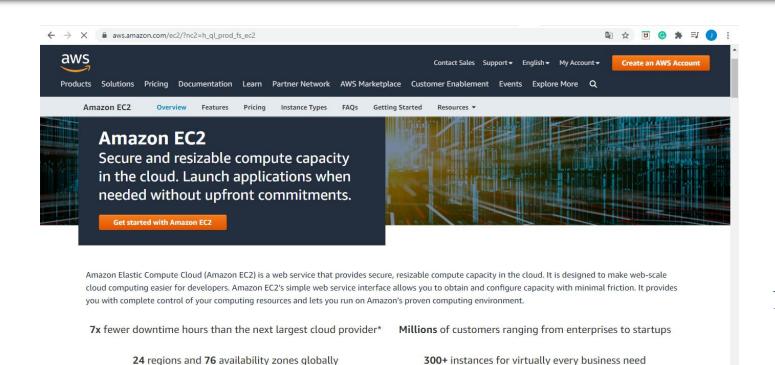
- Go to the website of the company.
- Find the products and services offered by this company.
- To Know more details about the existing services, click on the service and read more about it.
- To use these services, we create an account with this company.

1.



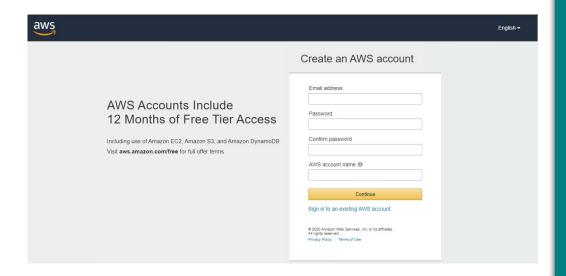
2.





Notes: AWS give a free account for 12 months





#### Google Services:

- ☐ Google Ads
   ☐ Google Alerts
   ☐ Google Classroom
   ☐ Google Calendar
   ☐ Google Contacts
- ☐ Google Play
- ☐ Google Photos
- ☐ Google News
- ☐ Google Maps
- ☐ Google Drive
- ☐ Google Meet
- ☐ Gmail

- ☐ Google Search
- ☐ Google Cloud
- ☐ Google Store
- ☐ YouTube
- ☐ Google Translate
- ☐ Google Sites
- ☐ Google Scholar
- ☐ Google Plus
- ☐ Google Docs
- ☐ Google slides
- ☐ Google sheets



### What is Virtualization In Cloud Computing?

 Virtualization is the software technology that helps in providing the logical isolation of physical resources.
 Creating logical isolation of physical resources such as RAM, CPU, and Storage.. over the cloud is known as Virtualization in Cloud Computing.

#### **Cloud Security**

- Data Encryption: Encryption is essential for securing data stored in the cloud. It ensures that data remains unreadable to unauthorized users even if it is intercepted.
- Access Control: Implementing strict access controls and authentication mechanisms helps ensure that only authorized users can access sensitive data and resources in the cloud.
- Multi-Factor Authentication (MFA): MFA adds an extra layer of security by requiring users to provide multiple forms of verification, such as passwords, biometrics, or security tokens, before gaining access to cloud services.