

Amazon US Insights | Simulated Data

Total Orders 

21,632

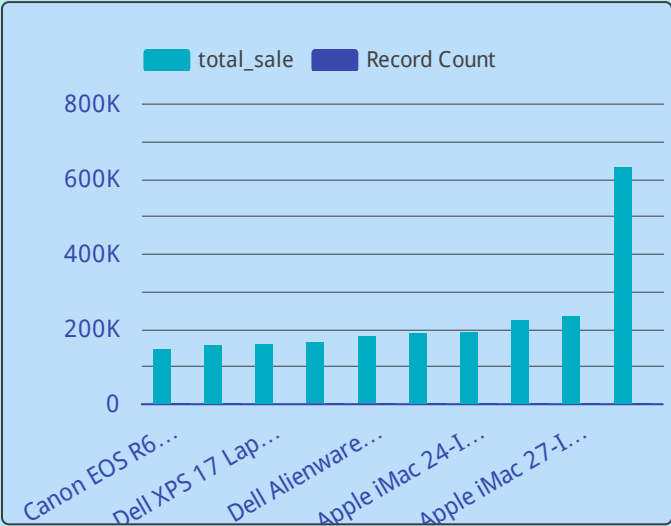
Total Sales 

\$12.651M

Average Order Value 

\$584.83

Top 10 Products by Total Sales Value

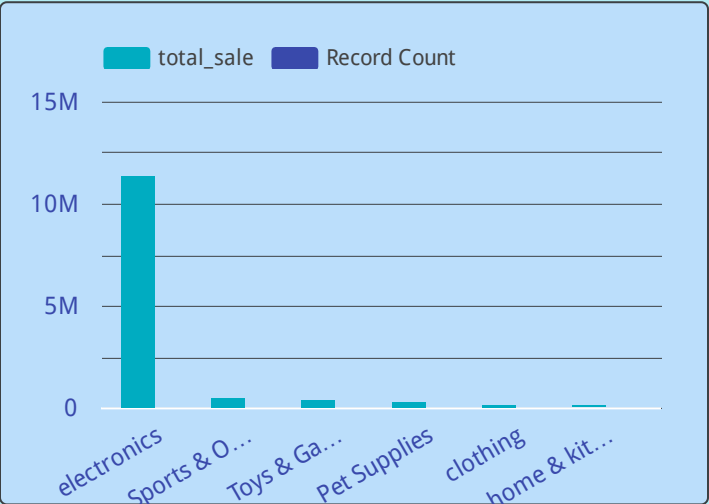


Profit Margin per Product (Highest to Lowest)

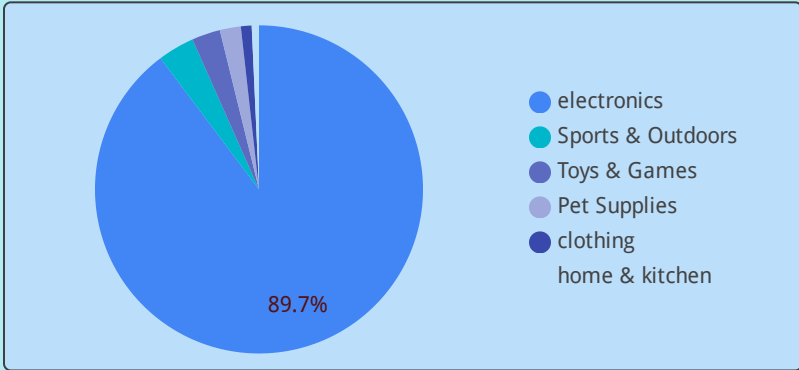
	product_name	profit...	dens...
1.	HP Spectre x360 13 Laptop	95	1
2.	Microsoft Surface Laptop 4	95	1
3.	Microsoft Surface Pro 6	95	2
4.	Bose Soundbar 700	95	3
5.	Microsoft Xbox Series X	95	4
6.	Samsung 43-Inch 4K UHD Smart TV	95	5
7.	Sony WH-1000XM4 Noise Cancelling Headphones	95	6

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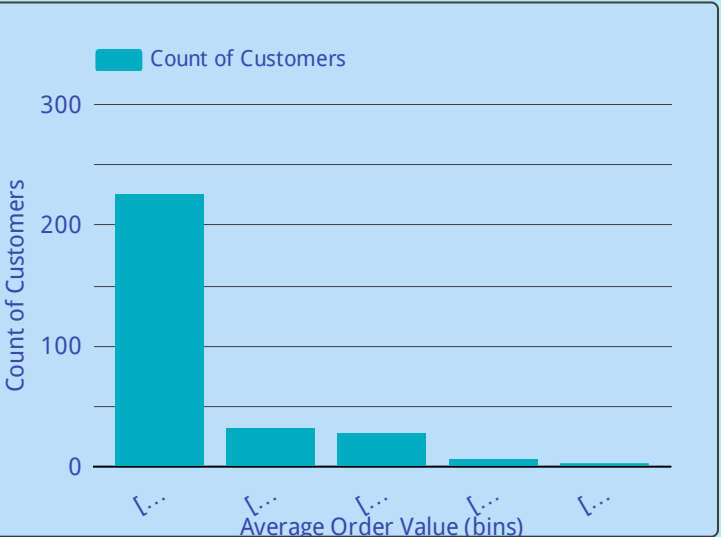
Total Sales of Each Category



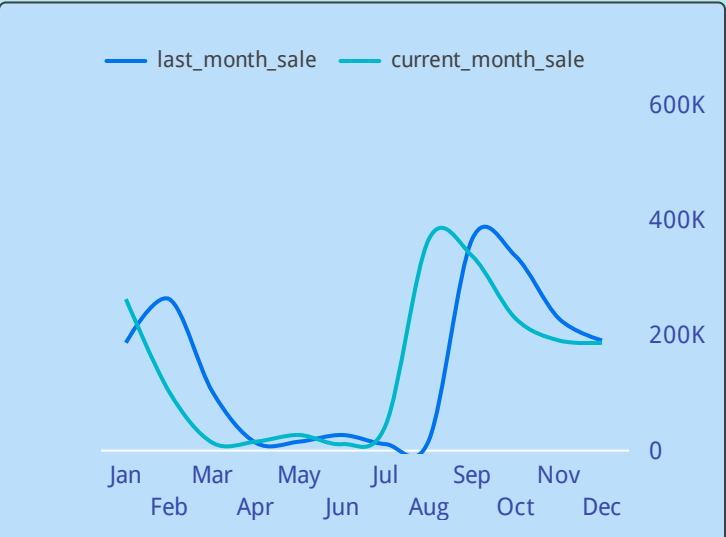
Contribution of Each Category to Total Sale...



Distribution of Average Order Value per Customer



Monthly Sales Comparison (Current vs Last Month)



Geographic Breakdown of Amazon Customers

