



UI - UX

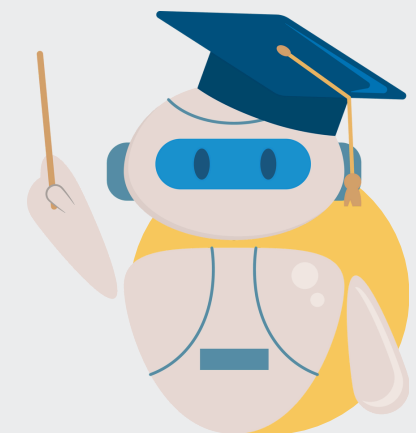


What You Will Learn

Design is about making things clear and easy to use, not about drawing perfectly.

Anyone can improve design by thinking about how users feel.

AI is a helpful assistant that gives ideas, but you decide what works best.





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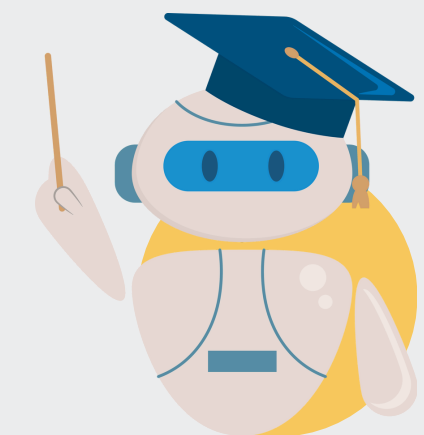
What is UI and UX?

UI (User Interface)

UI means how a website or app looks such as the buttons, colors, fonts, and overall layout.

UX (User Experience)

UX means how a website or app feels when you use it whether it's easy, smooth, confusing, or frustrating.





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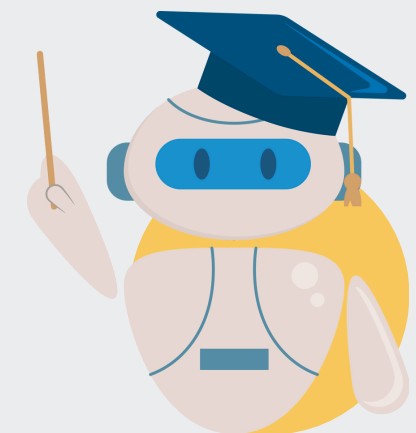
What Makes Good UI/UX?

Good UI/UX means:

- Clear and easy-to-understand buttons and labels
- Text that is easy to read
- Simple and organized page layout
- Fast and helpful user experience

Example:

A food delivery app where you can place an order in just a few clicks, and everything is easy to find.





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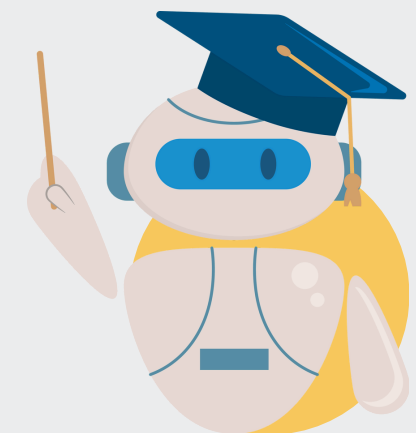
What Makes Bad UI/UX?

Bad UI/UX means:

- Text that is too small or hard to read
- Buttons placed in confusing or hard-to-find spots
- Too many steps or annoying pop-ups
- Colors that hurt your eyes or don't match

Example:

A long form with many questions and no progress indicator, or a menu that is difficult to locate.





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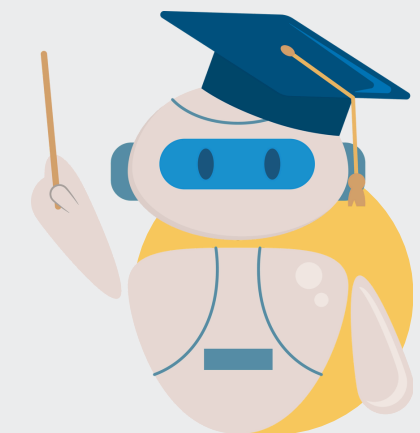
How Can AI Help With Design?

AI tools like ChatGPT or Cursor can help by:

- Suggesting improvements to website or app layouts
- Recommending better color schemes
- Making websites easier to understand for students
- Rewriting button text to be clearer and friendlier

You can ask AI things like:

- “Can you improve this layout for a student website?”
- “Suggest better colors for this website.”
- “Make this easier to use for kids.”
- “Rewrite this button text to be more clear.”





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Activity: Spot the Difference

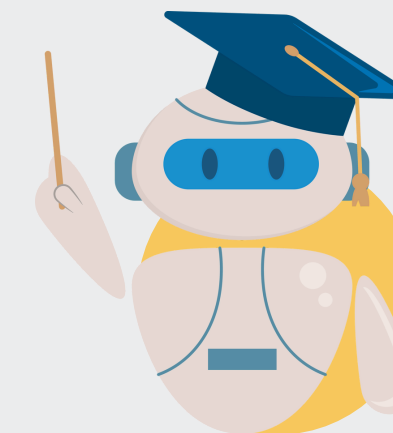
Look at two examples: one with good design and one with bad design.

Ask yourself:

Which one is easier to use?

Which one looks better?

What would you change?

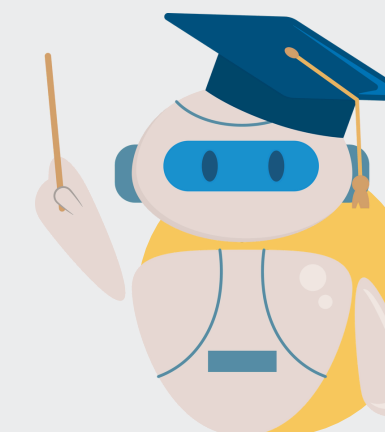
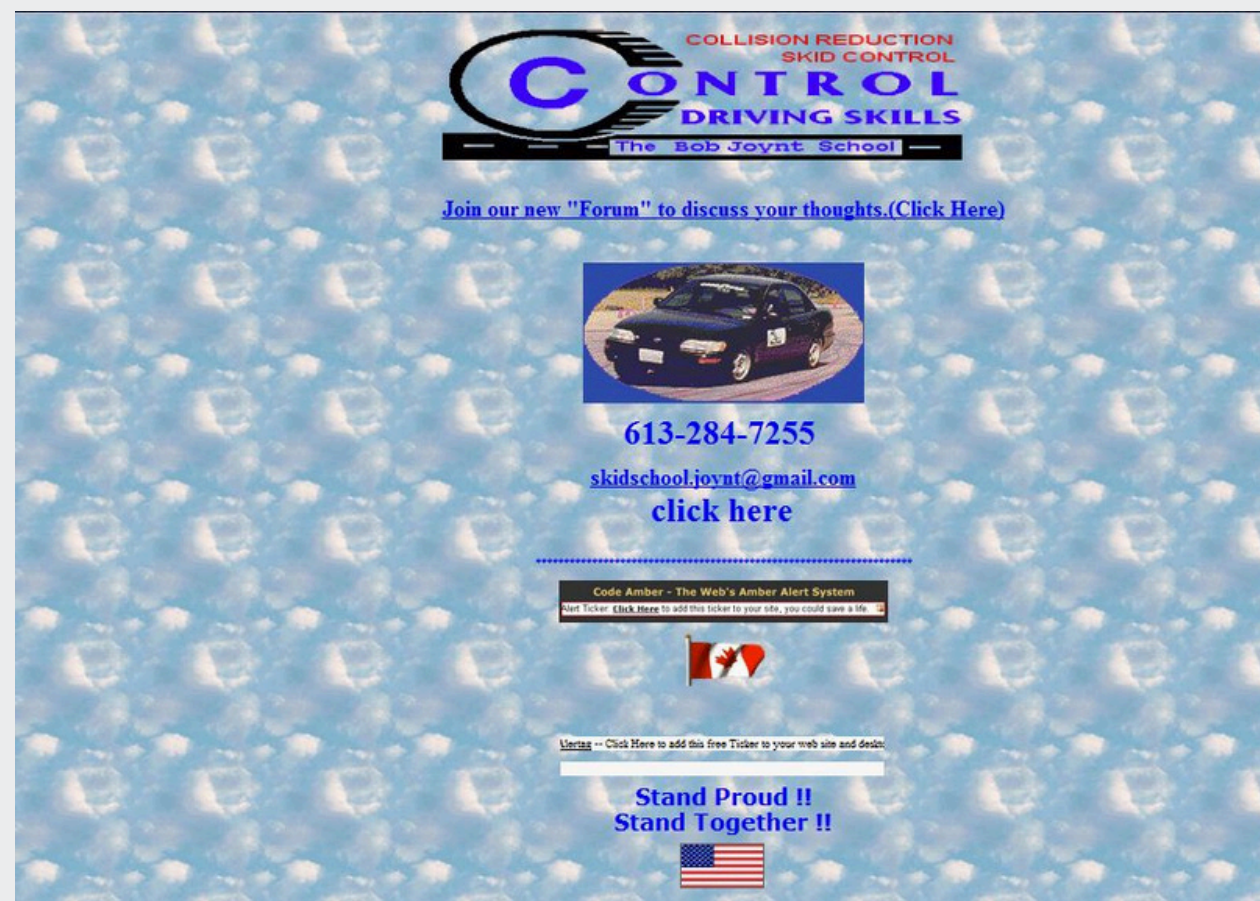




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Bad UI Example





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Bad UI Example

