

Halyna Maksymova

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Experience:

Expert knowledge:

Skills:

Education:

Educational institution:
Years of study:
Specialty:

Languages:

Work experience:

Period:
Organization, field of activity:
Position:

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Position:



Development, planning and implementation of complex advertising campaigns, promotion of products and services to the Ukrainian market, development of visual series, graphic design elements, corporate styles.

Development of projects of artistic and technical design of publications of various types.

Effective planning, organization of the design unit's activities to achieve the set tasks and goals.

Utilizing strategic vision, business acumen and artistic talent to deliver high-impact marketing, print and e-commerce projects. Sustained success in managing and implementing a wide range of profitable design projects, from concept to launch. I easily turn business requirements into effective advertising campaigns. I implement cross-functional partnerships to achieve consensus and ensure that projects meet all stages, deadlines and budget requirements. Intuitively adapts to new technologies and innovative processes, ensuring compliance with corporate standards.

- Adobe Creative Suite
- Graphic Design
- Printing, pre-printing processes
- Photo session direction
- Figma
- Web Design UI / UX
- Artistic direction
- Team management

National Academy of Fine Arts and Architecture (Ukrainian Academy of Arts)

1987-1993

Artist-architect

Ukrainian, English

2008-2025

LLC "Sandoz dd" (pharmacological company)

manager, leading designer (coordination, adaptation, design of advertising and packaging materials. Successful introduction of new brands to the Ukrainian market. Support and development of event programs, presentations, etc.)

2007-2008

LLC "Medix" (publishing house)

art director

magazine "Art of treatment", "Medicines of Ukraine", "Antiaging"

2006-2007

LLC "RA "Palanok" (advertising agency, publishing house)

art director

magazine "Art of treatment", "Medicines of Ukraine", "Pharmac", "Feiser", "Darnytsia"

2006-2005

LLC "Artamedia" (publishing house)

art director

magazine "Guide to a healthy life".

2004-2002

LLC "Avanpost prim" (advertising agency, publishing house)

reprographer designer

"Agromat", Adidas, SV com, SSM, SV GROUP, "Kyiv Champagne Wine Factory", "Vasyl & Kysil", "Serdolik", "Electrolux", "Koktebel", "Glas Technology", "HEXAL AG"

2002-2000

LLC "RA "Sport-symbol" (advertising agency)

leading designer

Football Federation of Ukraine, Tennis Federation of Ukraine, Basketball Federation of Ukraine, Federation of Artistic Gymnastics of Ukraine, BC "Kyiv", "Budivelnik", TM "Olkom", TM "Milk River", TM "Lukavytsia", SC "Aquarium", Romance Hall of Volodymyr Zasukhin, "Kreditprombank".

1999-1997

LLC "RA "MediArt Company" (advertising agency)

leading designer

DCC, Alceste Instrument, Honda, Golden Telecom, Adidas, FC "Shakhtar".

1997-1993

LLC "Fiord" (construction company)

architect