

# HALEY WILLIAMS

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## SKILLS

- **Technical** - HTML, CSS, SCSS, JavaScript, React, Node.js, REST API, Git, PostgreSQL, Microsoft Office, Google Suite, Jira, Figma
- **Additional** - Social Media Platforms, Communication, Organization, Public Speaking, Management

## EDUCATION

- Zero to Mastery Academy – *The Complete Web Developer 2021*, 2020
- SheCodes Coding Bootcamp – *SheCodes Plus React*, 2020
- University of Central Florida – *Bachelor of Science, Human Communication*, 2017

## INDEPENDENT DEVELOPMENT PROJECTS

- Smart Brain Facial Detection – A full stack web application that, once a user creates an account, will detect a face in a given image URL, in addition to tracking and displaying the number of URLs a logged in user has entered; created using HTML, CSS, React, PostgreSQL, REST API, and Node.js
- React Weather App – An interactive web application that displays the current weather and forecast in a searched city; created using HTML, CSS, React, Open Weather Map API and AJAX
- Robo Friends App – A user-friendly app that allows you to filter through the robot friends by name; created using HTML, CSS, API and React

## PROFESSIONAL EXPERIENCE

### **Web Developer (Freelance Contract) at UCF Alpha Epsilon Phi**

*February 2021 – Present*

- Designed and built the website for the Beta Zeta chapter of Alpha Epsilon Phi
- Created using HTML, CSS and React
- Maintain website domain name and content updates as necessary

### **Jr. Front End Software Developer (Consultant Contract) at Captain Technologies**

*August 2021 – October 2021*

- Developed dynamic landing pages, forms, functionalities and reusable styled components
- Created using Angular, HTML, Typescript and SCSS
- Worked closely with front end team, participated in pair programming, and adhered to Agile methodology using Jira software to efficiently complete tasks

### **Fashion PR Coordinator at HL Group**

*September 2019 – April 2020*

- Developed and distributed client pitches to long- and short-lead media, secured media placements via continued outreach, routine media inquiries and establishing relationships and ongoing rapport with editors and influencers
- Maintained sample closet, coordinated sample requests, tracked returns and supervised inventory
- Monitored client media coverage to create and collect press clippings
- Compiled client monthly reports, recording impressions and media values across multiple media platforms
- Assisted in the planning and execution of various events
- Executed editor and influencer giftings on behalf of the client
- Provided administrative support to internal account teams

### **Ecommerce Operations Coordinator**

*November 2018 – September 2019*

- Processed and fulfilled customer orders via the phone and Shopify
- Managed client relations and responded to all inquiries regarding products and services
- Monitored CRM and ensured all client repair issues, inquiries, requests and returns are resolved swiftly
- Liaised between departments to coordinate repairs and returns

### **Intimates and Accessories Manager in Training at Anthropologie**

*February 2018 – November 2018*

- Managed over 100 sales associates at the company's flagship location catering to 500+ customers a day
- Utilized communication, troubleshooting and management skills to meet sales goals and maintain daily operations
- Managed store visual standards, inventory replenishment, opening and closing registers, deposit preparations and daily sales and discrepancies recordings
- Trained new team members on employee conduct and knowledge of store product, procedures, and best practices