

## STAT 211: Business Statistics

### M8: Estimating two population parameters

#### L1: Point and Confidence Interval Estimation of the Mean and Proportion

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### Learning Outcome

By the end of this lecture, you will be able to:

- Distinguish between a point estimate and a confidence interval estimate
- construct and interpret a confidence interval estimate for a single population mean using both the z and t distributions

### Introduction

Point and interval estimates allow approximate unknown population parameters.

In this lecture, we will study about the point estimate and the interval estimate in detail.

### Point Estimate

A point estimate is a single number that approximates the value of an unknown population parameter (or characteristic). We can estimate a Population Parameter with a Sample Statistic.

Population Mean $\mu$	The point estimate is the sample mean $\bar{x} = \frac{\sum x}{n}$
Population Variance $\sigma^2$ :	The point estimate is the sample variance $s^2 = \frac{\sum x^2 - n\bar{x}^2}{n - 1} \quad (2)$
Population Proportion P or p:	The point estimate is the sample proportion $\bar{p} = \frac{x}{n} \quad (3)$

### Confidence Interval Estimate

An interval estimate provides more information about a population parameter than does a point estimate. A confidence interval provides additional information about variability. Such interval estimates are called confidence intervals.

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#### Features

An interval estimate gives a range of values:

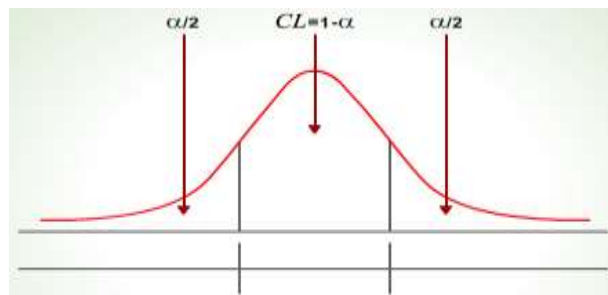
- Takes into consideration **variation** in sample statistics from sample to sample
- Based on observation from **One** sample
- Gives information about **closeness** to unknown population parameters
- Stated in terms of **level of confidence**
- Never 100% sure

The general format of any interval estimate is given by:

$$\text{Point Estimate} \pm (\text{Critical Value})(\text{Standard Error}) \quad (4)$$

#### Confidence Level ( $1-\alpha$ )

Confidence level is the confidence in which the interval will contain the unknown population parameter. This percentage is *always* less than 100%.



Confidence Level ( $1-\alpha$ )

Suppose the confidence level = 95%, also written as  $(1 - \alpha) = 0.95$ , then  $\alpha = 0.05$ , and  $\alpha$  is known as the *significance level*.

- A relative frequency interpretation:  
*In the long run, 95% of all the confidence intervals that can be constructed will contain the unknown true parameter.*
- A specific interval either will contain or will not contain the true parameter.  
*No probability involved in a specific interval.*

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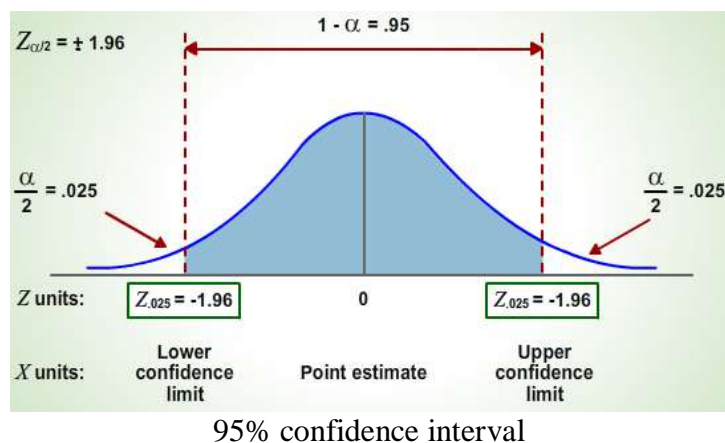
### Finding the Critical Value

Shows critical values for different confidence levels:

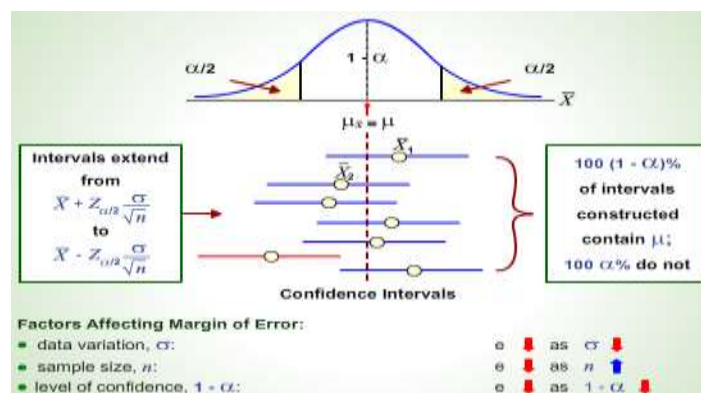
95% Confidence Level

Confidence Level	$1 - \alpha$	$z_{\alpha/2}$
80%	0.80	1.28
90%	0.90	1.645
95%	0.95	1.96
98%	0.98	2.33
99%	0.99	2.575
99.8%	0.998	3.08
99.9%	0.999	3.27

Consider a 95% confidence interval:



### Interval and Level of Confidence



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#### Cases For Confidence Interval For The True Population Mean ( $\mu$ )

Given here are three cases for the confidence interval for the true population mean or  $\mu$

<b>Case I</b>	<p>Assumptions</p> <ol style="list-style-type: none"><li>1. Sample size large (<math>n \geq 30</math>).</li></ol> <p>Population standard deviation <math>\sigma</math> is unknown</p> $\bar{x} \pm t_{\alpha/2, n-1} \frac{s}{\sqrt{n}} \quad (5)$
<b>Case II</b>	<p>Assumption:</p> <ol style="list-style-type: none"><li>1. Sample size is small (<math>n &lt; 30</math>).</li><li>2. Population is normally distributed.</li></ol> <p>Population standard deviation <math>\sigma</math> is known</p> $\bar{x} \pm z_{\alpha/2} \frac{\sigma}{\sqrt{n}} \quad (6)$
<b>Case III</b>	<p>Assumption:</p> <ol style="list-style-type: none"><li>1. Sample size small (<math>n &lt; 30</math>).</li><li>2. Population is normally distributed.</li><li>3. Population standard deviation <math>\sigma</math> is unknown.</li></ol> $\bar{x} \pm t_{\alpha/2, n-1} \frac{s}{\sqrt{n}} \quad (7)$ <p><b>Note:</b> The term <math>z_{\alpha/2} \frac{\sigma}{\sqrt{n}}</math> or <math>t_{\alpha/2, n-1} \frac{s}{\sqrt{n}}</math> is called the <i>margin of error</i> and is denoted by <math>e</math>.</p>

#### Student's t – Distribution

Student's t-distribution:

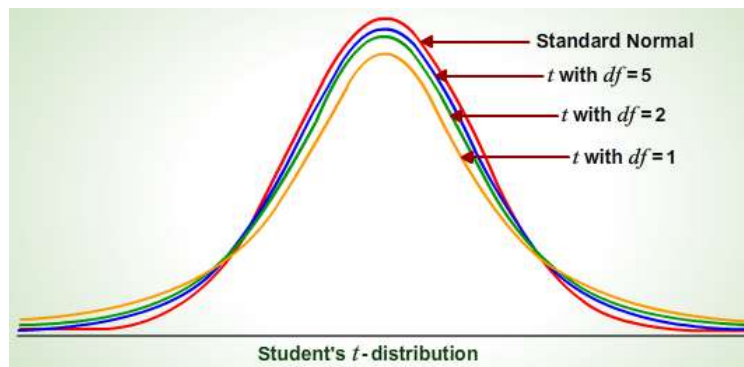
- It is bell shaped like the normal distribution
- It has the same properties as the normal distribution ; mean = median = mode
- It depends on degrees of freedom( d.f =  $n - 1$ )
- As  $n$  increases,  $t$  – distribution approaches the  $z$  – normal distribution

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Student's t-distribution

### Example 1

Assume a sample of size  $n$  has been obtained from a normal distribution. Determine the critical value from a  $t$  – distribution when you wish to estimate the population mean in each of the given cases:

1. Confidence level = 0.95 and  $n = 26$

$$1 - \alpha = 0.95 \rightarrow \alpha/2 = 0.025 \rightarrow t_{0.025, 25} = 2.0595$$

2. Confidence level = 0.90 and  $n = 31$

$$1 - \alpha = 0.90 \rightarrow \alpha/2 = 0.05 \rightarrow t_{0.05, 30} = 1.6973$$

3. Confidence level = 0.98 and  $n = 19$

$$1 - \alpha = 0.98 \rightarrow \alpha/2 = 0.01 \rightarrow t_{0.01, 18} = 2.5524$$

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#### Example 2

Determine the margin of error:

1. Confidence level = 0.98,  $n = 13$ , and  $\sigma = 15.68$

$$1 - \alpha = 0.98 \rightarrow t_{0.01,12} = 2.681 \rightarrow e = t_{\frac{\alpha}{2}, n-1} \frac{\sigma}{\sqrt{n}} = 2.681 \frac{15.68}{\sqrt{13}} = 11.6593$$

2. Confidence level = 0.99,  $n = 25$ , and  $\sigma = 3.47$

$$1 - \alpha = 0.99 \rightarrow t_{0.005,24} = 2.7969 \rightarrow e = t_{\frac{\alpha}{2}, n-1} \frac{\sigma}{\sqrt{n}} = 2.7969 \frac{3.47}{\sqrt{25}} = 1.941$$

3. Confidence level = 0.95,  $n = 8$ , and standard error = 2.356

$$1 - \alpha = 0.95 \rightarrow t_{0.025,7} = 2.3646 \rightarrow e = t_{\frac{\alpha}{2}, n-1} \frac{\sigma}{\sqrt{n}} = 2.3646 (2.356) = 5.571$$

#### Example 3

A random sample of size 49 has mean 50 and standard deviation 8. Construct a 95% confidence interval for the population mean  $\mu$ .

Determine the margin of error:

Confidence level = 0.98,  $n = 13$ , and  $\sigma = 15.68$

$$1 - \alpha = 0.98 \rightarrow t_{0.01,12} = 2.681 \rightarrow e = t_{\frac{\alpha}{2}, n-1} \frac{\sigma}{\sqrt{n}} = 2.681 \frac{15.68}{\sqrt{13}} = 11.6593$$

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$$1 - \alpha = 0.95 \rightarrow t_{0.025,7} = 2.3646 \rightarrow e = t_{\frac{\alpha}{2}, n-1} \frac{\sigma}{\sqrt{n}} = 2.3646 (2.356) = 5.571$$

### Example 3

A random sample of size 49 has mean 50 and standard deviation 8. Construct a 95% confidence interval for the population mean  $\mu$ .

#### **Solution:**

Since  $n \geq 30$  and  $\sigma$  is unknown  $\rightarrow$  A  $(1 - \alpha)100\%$  C.I. for  $\mu$  is:

$$\bar{x} \pm z_{\alpha/2} \frac{s}{\sqrt{n}}$$

$1 - \alpha = 0.95 \rightarrow z_{0.05/2} = z_{0.025} = 1.96 \rightarrow$  A 95% C.I. for  $\mu$  is:

$1 - \alpha = 0.95 \rightarrow Z_{0.05/2} = Z_{0.25} = 1.96 \rightarrow$  A 95% C.I. for  $\mu$  is:

$$\bar{x} \pm z_{\alpha/2} \frac{s}{\sqrt{n}} = 50 \pm 1.96 \frac{8}{\sqrt{49}} = 50 \pm 2.24 = [47.65, 52.24]$$

### Recap

In this lecture, you have learned that:

- A point estimate is a single number that approximates the value of an unknown population parameter or characteristic
- An interval estimate provides more information about a population parameter than does a point estimate. A confidence interval provides additional information about variability
- Confidence level is the confidence in which the interval will contain the unknown population parameter. This percentage is always less than 100%