

THE HISTORY OF YOYGENICS

Disclaimer: I know nothing about fundamental particles and this is all fake scientific tomfoolery

In the mid-autumn of 2024, scientific inquiries into fundamental particle laws uncovered a seventh boson, upending the fields of science. The particle was named the yoygenic particle by Ethan Tang, a bumbling fool who wandered into the lab on the way to the nearest Lovecraftian summoning circle. Tang used the yoygenic particle and its shortening 'yoy' as his personal motif.

Not long after the discovery of the yoygenic particle (YGP), a new subfield of science called yoygenics was formed. It concerned the study of YGP and its mysterious properties that seemed to warp the world around it in anomalous ways. A leading 'scientist' in this field was Adam Lin, who was in actuality a faker taking credit for the work of true intellectuals under his thumb. After one of his scientists discovered a major property of YGP that might allow humanity to harness its power, Lin finally had leverage to accomplish his dream: to take the brand of yoy for himself.

To do this, he would first have to undermine Mr. Tang's public ownership of the term. It was not legally his, but a catchphrase the public deemed sanctified to him. Lin started by building a social media platform and using the term himself, hoping he would go unnoticed for long enough to overtake Tang. However, Tang saw the shapes underneath the waterline early and prepared. He began further synonymizing himself with yoygenics and yoy, keeping public favour while he painted the usurping Lin just as the faker truly was.

Tang went farther and copyrighted the term 'yoy', then issued a copyright strike against Lin after he refused to pull out his properties. Lin lost the case. However, ever after being fined fifty-thousand dollars, Lin continued his endeavours, hiding on the run. His location is to this day undiscovered, and he continues to issue claims of ownership.

Several more players entered the war for ownership of yoy. These included such notable figures as CEO of Idiocy Inc. Kayden Zhou, Archbishop of Durtlism Hezekiah Kwok, media baron Ruby Phu, and some random guy named Max Qian. However, Tang persistently maintained ownership of yoy over the usurpers - "I know I'm right, so listening to you bozos talk is kinda useless."

After Lin ran away from society along with the only copies of his discoveries, yoygenics research has been halted. The war over ownership of yoy is still ongoing and is sure to provide more absurd stories in future.