



IDA HALLBÆCK

MULTIMEDIA DESIGN STUDENT

SUMMARY

Experienced in web development and digital design, committed to creative problem-solving.
Eager to contribute to a dynamic environment emphasizing quality, functionality, and innovative processes.

DETAILS

Ida Lærke Hallbäck-Andersen
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PORTFOLIO

idahallback.netlify.app

SOFTWARES

Adobe Suite
Astro
CSS and Tailwind
Figma
HTML5
JavaScript and Alpine
Search Engine Optimization
Visual Studio Code

ABILITIES

- Project Management
- Strong communicator, verbal and written
- Resourceful, flexible and agile

ACADEMICS

Multimedia Design, APD

Copenhagen School of Design and Technology, 2023 – now

- User Interfaces, User Experiences, Business, Technology, Design, and Content Production (120 ECTS)
- Specializing in Digital Design (DIDE) as elective course on 3rd Semester (30 ECTS)

Academy Degree in Management, AU

Copenhagen Business Academy, 2022 – 2023

- General Management (10 ECTS)
- Project Management (10 ECTS)

English and Organisational Communication, BA

Copenhagen Business School, 2017 – 2018

- Oral Communication (7.5 ECTS)
- Text and Text Production (7.5 ECTS)
- Organisation (7.5 ECTS)
- Intercultural Communication (7.5 ECTS)

CAREER

Sales Consultant, Furniture Department

Illums Bolighus, Kongens Lyngby, 2022 – now

- Focused sales of high-profile brands such as Fritz Hansen, &tradition, Montana, Louis Poulsen among others
- Furnishing for both private and business clients
- Ordering of goods and coordinating drop-ship and private consumer deliveries

Assistant Sales Manager, Lighting Department

Illums Bolighus, Copenhagen, 2019 – 2021

- Daily operation and Sales Management
- Personnel Management
- Dialogue with suppliers and coordination of their assortment
- Key responsibility for product templates and campaigns in the department through Navision Dynamics and e-commerce

LANGUAGE

- Danish, Bilingual Proficiency
- English, Full Professional Proficiency
- Spanish, Limited Working Proficiency
- German, Elementary Proficiency