15th Annual Orlando Code Camp 2023

March 25th - Seminole State College

Sponsor Information

15TH ANNUAL ORLANDO CODECAMP

March 25th, 2023

Seminole State College

www.orlandocodecamp.com

board@onetug.net

Event Overview

Code Camps are free, one day learning events for programming professionals and students with a focus on .NET and other related technologies. Code Camps are "grass roots" mini application platform developer conferences, free of charge to attendees and open to presenters of all stripes and experience.

Code Camps are:

- Community owned and run
- Always free to attend
- Community developed material
- Never occur during working hours

The Orlando .NET Code Camp is organized by the Orlando .NET User Group (www.onetug.net). Details of the event can be found at www.orlandocodecamp.com. Below outlines some of the highlights regarding contributors.

We have four goals for this event:

- Provide a first-class training experience for our attendees. Even though it will be free, we plan to make it as good as or better than a similar paid event.
- Provide a great networking experience for software professionals, vendors, and employers.
- Build our speaker pool. We've worked hard to get local speakers for the event. Mentorship is being offered for new speakers with assistance to prepare for the event.
- Build relationships with sponsors. The local user groups are funded entirely by donations, and we hope that you will see them as a good venue for highlighting your products, services or just as a good place to look for .NET talent.

This is the 15th time this event will be held in Orlando. Prior to the pandemic the Orlando Code Camp hosted between 500 and 600 attendees and nearly 100 speakers. We believe there is a demand for more in-person events now more than ever. Building on the success of previous Code Camp events, our target audience is Software, IT, and Database professionals and managers working in the state of Florida. Traditionally, our attendees come from all experience levels ranging from beginning level to senior level positions.

We advertise via .NET user groups, SQL user groups, posts in several local blogs and mentions in newsletters of User Groups, Community Credit, PASS and MSDN Flash, Facebook, Twitter, and LinkedIn. We are also working with our personal contacts and asking our friends in the staffing community to help us get the word out.

Contact Us

Email: board@onetug.net
Todd Littlejohn 202.664.7798
Santosh Hari 850.322.8528

Contribution Levels

	Bronze	Silver	Gold	Platinum
Logo in Code Camp program, emails, and website	✔	✔	✔	✔
Flyer & swag in attendee bags	✔	✔	✔	✔
May donate prizes for end of day raffle		✔	✔	✔
Sponsor booth in Common Area		✔	✔	✔
Logo on T-shirt back		✔	✔	✔
Speaking time during keynote			✔	✔
Invitation to Speaker Party				✔
Logo on banners and signs				✔
Price	$600	$1200	$2250	$3000

Additional Sponsorship Opportunities

You may opt for sponsoring specific parts of the event. In cases where sponsorship level is included, sponsors may opt to increase their level by providing the difference.

Level	Benefits	Cost
Lunch Sponsor	- Visible sign in lunch area - Can handout business card/swag with every lunch box - Platinum sponsorship benefits included	$3500
Speaker Party Sponsor	- Can display banner during speaker party - Can exclusively hand out swag at speaker party - Gold sponsorship benefits included	$2500
Attendee Party Sponsor	- Can display banner during attendee party - Can exclusively hand out swag at attendee party - Silver sponsorship benefits included	$2000
Breakfast Sponsor	- Visible sign in breakfast area - Bronze sponsorship benefits included	$900
Coffee Sponsor	- Visible sign in coffee area	$500

Early Bird Discount

We offer discount pricing for sponsors that pay early! If payment is made before:
- January 1st, 2023 - 20% off
- February 1st, 2023 - 10% off

Event Logistics

Our event follows the standard conference model. We are planning on approximately 50-60 sessions, which will run 50 minutes long, with 10-minute breaks between to allow time to visit with our sponsors. Registration will open at 7:00 am. Our keynote will start at 8:00 am and sessions will begin around 9:00 am. Breakfast, refreshments and lunch will be provided on site. The last session will end at 4:50, followed by closing remarks and prize give- away. The evening before, there will be a VIP party dedicated to the speakers and attended by organizers and volunteers. After the event, there will be a networking party for the attendees.

Upon arrival, attendees will complete the registration process and receive an event bag containing a full schedule, flyers, and other items from sponsors. They will also receive a Sponsor card. To enter the raffle, attendees will have to visit all sponsor tables and get the Sponsor card stamped.

We will end the day with a closing session and prize raffles. Attendees will also be able to qualify for additional entries into the raffles by completing evaluation forms or through various contests throughout the day.

After the event, we will send a follow-up email that will recap the day, provide links to the files from the event for download and provide a list of all sponsors with a links to their designated sites on the OrlandoCodeCamp.com site. This provides sponsors with one more opportunity to interact with attendees once the event has completed.

Sponsor Information and Deadlines

Upon arrival, sponsors will be greeted by a volunteer and be directed to their booth where a table and 2 chairs will be provided. All sponsors should bring marketing materials and be prepared to man their booth for the duration of the event. Please note: the organizers have a standing policy of not sharing attendee's personal data directly with anyone. Instead, we recommend that you bring business cards, pens, branded swag, a banner/sign, and have a raffle prize for your table to assist in the collection of business cards and other contact information. If you are giving away a prize during the raffle, prizes will be given away and your company announced during the closing remarks. If you require any special assistance such as additional chairs, or other needs please contact us 2 weeks prior to the event date so we can best accommodate you: board@onetug.net

Items to be included in the attendee bags must be provided 2 weeks prior to the event date and we ask that each sponsor limit to one piece of paper marketing material. One or more additional small items with your brand can also be included in the bag.

It is very important for sponsors to email us their logo to be used on branded Code Camp items at least 1 month in advance of the event in order to be included in all marketing appropriate to their sponsor level. We will require a vector (SVG) logo for the T-Shirts, signs and other printed materials. We can use this image or a JPEG for the web site and emails.

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