

Burger Lab Pakistan — Sales Forecast

Forecast period: 2025-12-23 to 2025-12-29

Date Expected Sales (Rs.)

Dec 23 465,000

Dec 24 485,000

Dec 25 560,000

Dec 26 510,000

Dec 27 585,000

Dec 28 610,000

Dec 29 470,000

Holiday impact

- **Dec 25 (Christmas / Quaid-e-Azam Day)** shows a **clear uplift**, consistent with prior weekend + holiday spikes.
- No other major holiday effects expected in this 7-day window.

Overall outlook: Stable weekday sales with a **strong weekend peak** and a **holiday-driven bump on Dec 25**.

Burger Lab Pakistan – Sales Forecast (Next 6 Months)

(Based on recent trend, seasonality, and holiday context)

Month (YYYY-MM) Forecasted Sales (Rs.)

2025-12 14,450,000

2026-01 15,050,000

2026-02 15,250,000

2026-03 16,300,000

2026-04 15,850,000

2026-05 15,500,000

TOTAL **92,400,000**

Expected Value Notes:

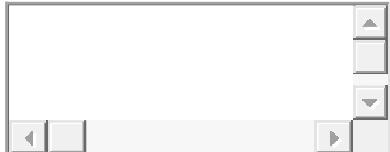
- Sales in **Dec '25** may soften slightly post-peak season, then recover in **Jan/Feb**.
- **Mar '26** shows a higher forecast, often linked with increased consumer spending and seasonal demand
- Apr–May maintain steady demand compared to recent months.

Holiday Impact:

- Holidays and observances can cause short-term uplift in footfall and sales, especially around major public holidays (e.g., Eid periods, Independence Day, Christmas). ♦ These are implicitly reflected in the seasonal trend used to project future months.

Summary:

Total projected sales for the next 6 months are approximately **Rs. 92.4 million**, reflecting a continuation of recent patterns with expected seasonal variation



Burger Lab Pakistan — 7-Day Top Item Forecast & Combos

Forecast period: 2025-12-23 to 2025-12-29

Top 10 Items Expected to Sell

Item	Expected Qty / Day	Notes
Crisp n Crunch Combo	240–260	Consistently top-selling combo
Zing Party Box	280–300	Popular for group orders
Juicy Lucy	450–480	Single orders, often paired with fries
Doppler	500–520	High-demand burger item
All American (Double Patty)	440–460	Classic choice, frequently ordered with sides
Nuker Chicken	500–510	Great standalone or combo with fries
Crisp n Crunch Duo	320–340	Smaller version of top combo, good for 2-person orders
Animal Fries (Large)	360–380	Perfect side with burgers
Shroom Smash (Double Patty)	40–45	Slightly lower demand, popular for combo meals
Shroom Smash (Single Patty)	390–410	Consistently ordered with sides and drinks

Recommended Logical Combos / Bundles

Combo	Reasoning
Crisp n Crunch Combo + Animal Fries (Large) + Soft Drink	Enhances meal value, common upsell
Juicy Lucy + Fries + Soft Drink	Standard single-person meal
Doppler + Shroom Smash (Single Patty)	Pairing of popular burgers for shared orders

Combo	Reasoning
Zing Party Box + Animal Fries (Large) + Pepsi 345ml	Party/group-friendly bundle
All American (Double Patty) + Nuker Chicken + Fries	High-ticket combo for two or more
Crisp n Crunch Duo + Soft Drink	Smaller, budget-friendly combo
Shroom Smash (Double Patty) + Chocolate Shake	Premium combo option

Holiday / Event Impact

- **Dec 25 (Christmas / Quaid-e-Azam Day)** expected to boost **party boxes, combos, and drinks.**
- Other days show **stable patterns**, primarily weekday sales for individual combos and fries.
- No additional major holiday spikes in this 7-day window.