

Aug 18, 2025

Hammad Zahid

has successfully completed

Marketing analytics: Know your customers

an online non-credit course authorized by Macquarie University and offered through Coursera

R Welling

Ray Welling, PhD Adjunct Faculty Department of Marketing Macquarie Business School Sydney, Australia

COURSE CERTIFICATE



Verify at: https://coursera.org/verify/NGUT81HMWKFE

Coursera has confirmed the identity of this individual and their participation in the course.