



PyCon Israel 2022

Israel's top-rated annual programming conference

June 28-29, 2022

Join us for a 2-day, multi-track event of learning, socializing, and fun, all about the **Python** programming language!

The PyConIL 2022 conference, which will take place in **Bar Ilan University** on the 28th & 29th of June, is the largest annual gathering in Israel for the community using and developing the open-source Python programming language.

PyCon IL is produced by a team of volunteers from multiple organizations in Israeli hi-tech and underwritten by Hamakor, the Israeli organization for Open Source.

PyCon is a diverse conference dedicated to providing an enjoyable experience to everyone – and will feature both international keynote speakers and talks from local Python experts.



We are expecting about 700 people to attend the 2-day event. The event revolves around the Python programming language but the topics to be presented relate to many fields: DevOps, cloud computing, scientific computing/data science, web programming, cyber security, community engagement and more.

Contact the sponsorship team sponsors@pycon.org.il for further details!



Why sponsor?

Recruiting

Access to 700 qualified Python developers, data scientists, DevOps, machine learning and test automation professionals. If you're hiring, there's no better place than PyCon IL.

Previous sponsor testimonials reported over 100+ leads each day.

Branding

It is important to let the community know that your company uses Python. By sponsoring the conference, you gain recognition as a supporter of Python and open source software.

This will increase your ability to recruit people and to collaborate with other open source contributors.

Supporting Python

The Python ecosystem relies on sponsorships and corporate involvement to continue to grow.

If Python is a part of your strategy, it is in your best interest to be involved in building the user community through a conference sponsorship.

Supporting Open Source

Python, as a programming language, is a significant piece of the open source ecosystem.

Open source can only continue to thrive with contributions from corporate sponsors who benefit from free code and projects they can use and modify.

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How To Sponsor?

There are several levels of sponsorship, as described in the table below.

Additional sponsorship options may be available.

Benefit / Sponsor	Diamond on site presence	Gold on site presence	Silver on site presence	Friends online presence
Sponsor slots	3	5	10	Unlimited
Price	40,000 NIS	30,000 NIS	20,000 NIS	2000 NIS
Website Title: "PyCon Israel brought to you by ..."	✓			
Video (if provided) or logo on big screens	✓			
Social media posts/shares (LinkedIn/FB/Twitter):	5	3	1	
Description on the conference website	200 words "Meet our Diamond sponsor"	100 words "Meet our Gold sponsor"	50 words "Meet our Silver sponsor"	Logo only
Booth location selection	1st	2nd	3rd	No Booth
Banner on the main stage	✓	✓		
Included conference tickets	6	5	3	
Participants in Speakers welcome dinner	2	1		
Logo on official PyCon swag	✓			
Option to include flyers/stickers (part of "swag-bag")	✓	✓		
Logo on conference venue posters	✓	✓	✓	✓
Logo on the conference website	Highlighted visibility	Highlighted visibility	✓	✓

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