

TikTok Weekly Performance

Weekly **Media Team:** Paid Social | **Owner:** Jane Doe (jane@company.com)

TikTok Weekly Performance

Media Team: Paid Social
Owner: Jane Doe — jane@company.com
Frequency: Weekly

Description

Covers weekly spend, reach, clicks.

Platforms

TikTok

Tools Used

N8n, Sheets

Links

Type	Title	URL
Google Sheet	Source Register	https://docs.google.com/spreadsheets/d/123

| Report | — | <https://lookerstudio.google.com/reporting/abc> |

Adjustments Needed

- Add Reach mapping

Additional Notes / FAQ

For access issues, contact