

Customer Segmentation Dashboard

Female

Male



1000

Total Customers

51

Avg. Spending Score

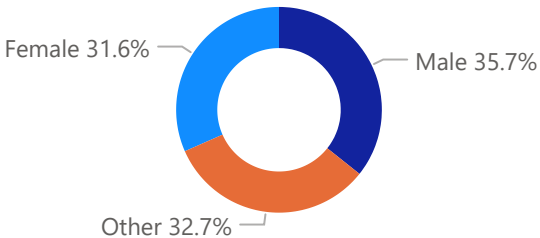
0.09

Avg. Annual Income (M)

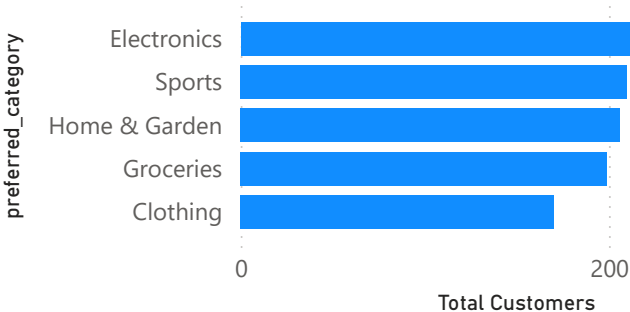
\$492K

Total Revenue

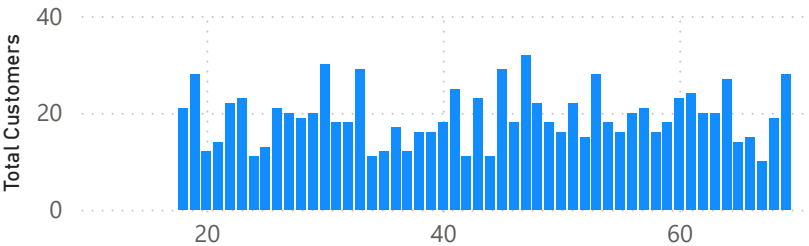
Customer Count by Gender



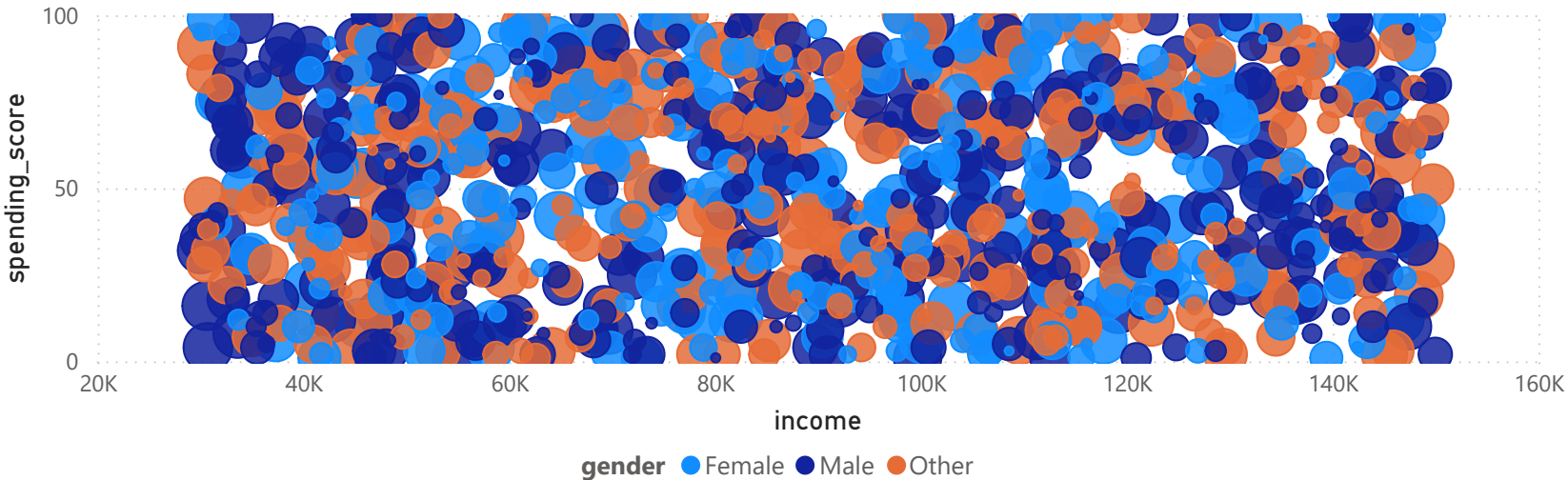
Customer Count by Preferred Category



Total Customers by age



Customer Segmentation: Income vs. Spending



Purchase Frequency by Membership Years

