

Hamdan Zaheer

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• <https://github.com/Hamdan-Zaheer>

EDUCATION

Institute of Business and Information Technology, University of Punjab
Bachelors in Business and Information Technology (IT specialization)

Lahore, Pakistan
November 2020 – June 2024

Punjab Group of Colleges, Boys Campus
Intermediate in Computer Science

Lahore, Pakistan
September 2018 – June 2020

Final Year Project (FYP)

Books Shelf (MERN Stack)

8th Semester

- Built reusable components (book listings, cart, profiles).
- Used React Hooks (useState, useEffect and more).
- Implemented React Router for seamless navigation.
- Connected front-end with Node.js and Express.js backend.
- Fetched data from MongoDB using Axios and Fetch API.
- Implemented secure authentication with JWT.
- Designed a responsive, visually appealing interface.
- Utilized Tailwind CSS for rapid and efficient styling.
- Customized utility classes for a cohesive design.
- Added interactive elements such as hover effects and modals

ACADEMIC PROJECTS

- Electronic Voting Machine (C#)
- Web Application (Login & Sign-Up page)

4th Semester
6th Semester

PERSONAL PROJECTS

Personal Portfolio (React.Js & Tailwind CSS)

- Developed a modern and responsive personal portfolio website using React.js and styled with Tailwind CSS.
- Implemented dynamic content rendering with React for a seamless user experience.
- Utilized React Router for smooth navigation between portfolio sections.
- Styled the UI with Tailwind CSS for a clean and appealing design.
- Deployed and live on GitHub for easy access and exploration.
- Live Demo: <https://personal-portfolio-hz.netlify.app/>

WORK EXPERIENCE

Digital Marketing Intern
Systems Ltd BPO

Aug 08, 2023 – Sep 19, 2023
Lahore, Pakistan

- Conducted keyword research, optimized on-page SEO, and monitored website performance.
- Assisted in planning and executing online ad campaigns for increased brand awareness.
- Created and optimized digital content across channels, aligning with SEO and campaign goals.
- Used analytics tools to track website traffic, user behavior, and conversions.

CERTIFICATIONS

- Completed Coursera's "React Basics" course, gaining foundational skills in React development.

May 2024

SKILLS

- **Coding Languages:** JavaScript, Java(J2EE & J2SE).
- **Web Technologies:** React Js, Redux, Tailwind CSS, Bootstrap.
- **Version Control:** Git & GitHub.