**Website Creation Guideline**

Define Purpose:

Purpose: Create a portfolio website showcasing photography work.

Research and Planning:

Research competitors like Nike, Zalando etc... and note design elements and features.

Plan Website sections (e.g., Hero, About, slides…).

Design and User Experience (UX):

Design: Clean and minimalist layout to emphasize photos.

UX: Intuitive navigation with clear call-to-action buttons.

Development and Implementation:

Code HTML markup for website structure

Style website using CSS to achieve desired visual design and layout.

Enhance interactivity with JavaScript for features like dynamic navigation menus or interactive maps.

Testing and Optimization:

Test website across different browsers and screen sizes for compatibility.

Optimize images and multimedia files for faster loading times.

Validate HTML and CSS code for compliance with web standards.

Analytics and Monitoring:

Set up website analytics using tools like Google Analytics to track visitor behavior and traffic sources.

Analyze data to identify popular content and audience demographics.

Legal and Compliance:

Include privacy policy and disclaimer pages to comply with data protection regulations.

Obtain necessary permissions for using copyrighted material (e.g., images, videos).

Documentation:

Maintain documentation detailing website structure, code snippets, and design decisions.

Document any third-party resources or libraries used in development.

Training and Support:

Provide basic training on website management and content updates.

Offer support for technical issues and troubleshooting.