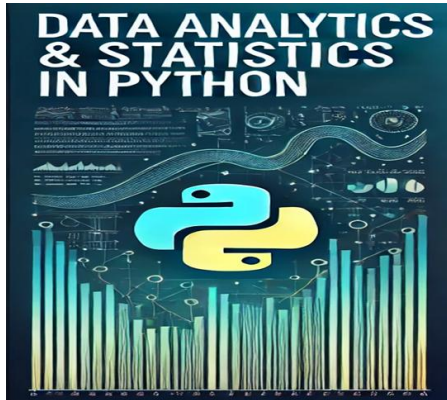


Data Analytics & Statistics in Python

Hypothesis Testing in simple words



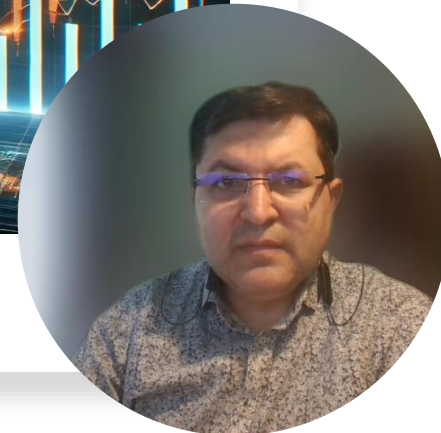
Learning data-driven decision-making with Python

- **Instructor:** Hamed Ahmadinia, Ph.D.
- **Email:** hamed.ahmadinia@metropolia.fi



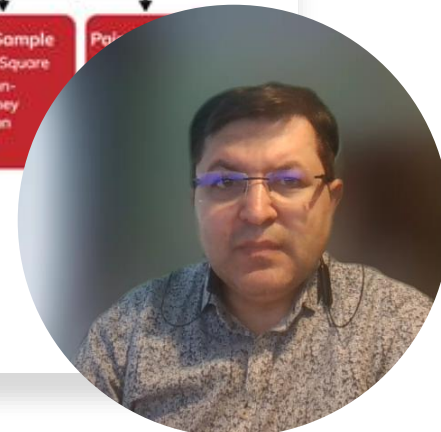
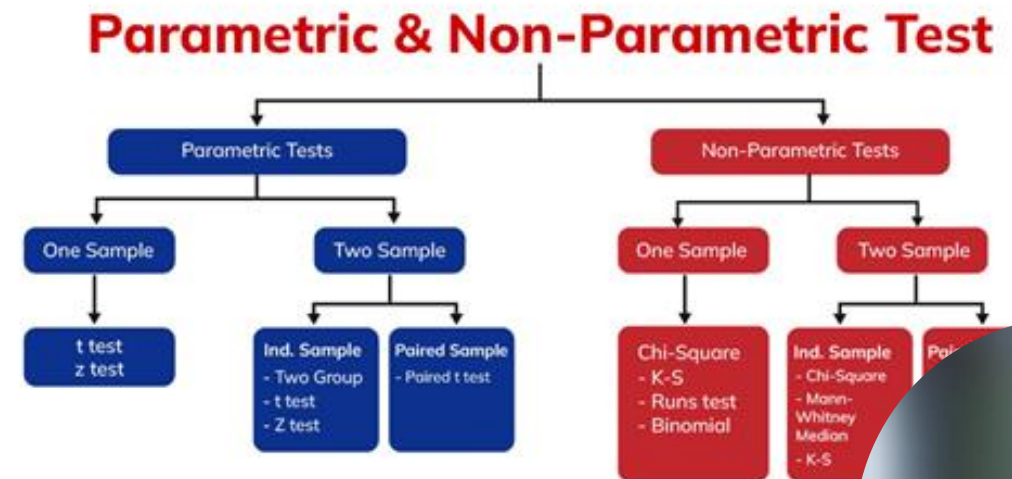
Hypothesis Testing in simple words

- Using Bitcoin & Ethereum price data as examples
- Helps make data-driven decisions
- Common questions:
 - "Is today's Bitcoin price significantly different from last week?"
 - "Do Bitcoin & Ethereum have similar price trends?"



Types of Hypothesis Tests

- **Parametric Tests:** Used when data follows a normal distribution.
- **Nonparametric Tests:** Used when data is not normal or sample size is small.



One-Sample Test (Testing Against a Known Value)



- Example: Is today's Monero price significantly different from the past 30-day average?
- **Null Hypothesis (H_0):** Today's price = Past 30-day average
- **Alternative Hypothesis (H_1):** Today's price is different



One-Sample Test - Methods

- A) If Monero Prices Are Normally Distributed: Use a t-test

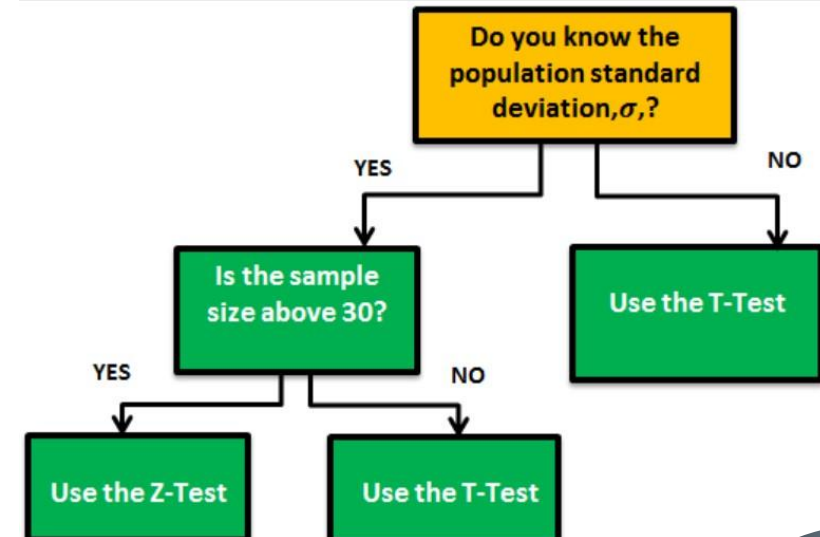
t-Test Formula



$$t = \frac{\bar{X} - \mu}{\frac{s}{\sqrt{n}}}$$

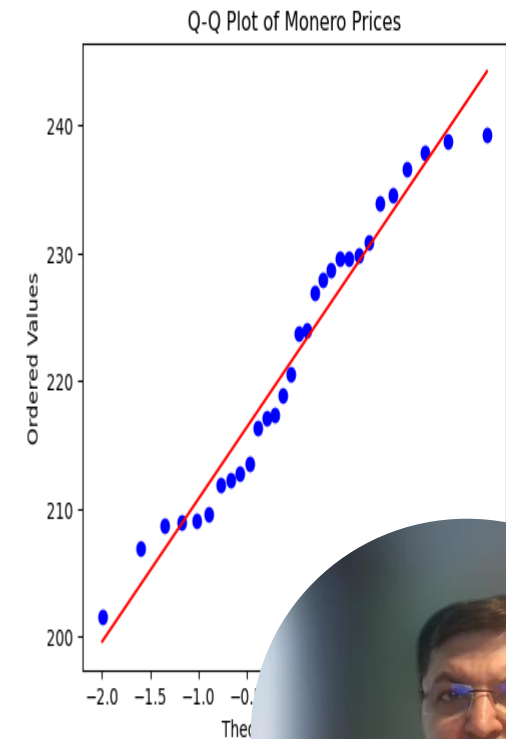
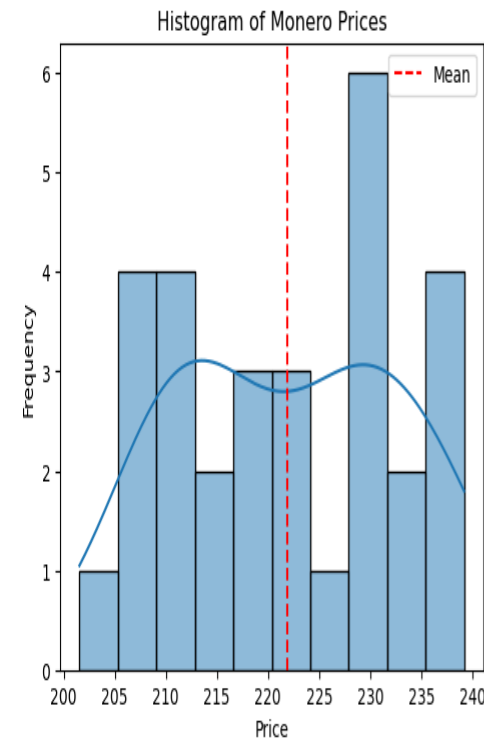


$$t = \frac{(\bar{X}_1 - \bar{X}_2)}{\sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}}$$



One-Sample Test - Methods



- **Example Calculation:**
 - Past 30-day average price = \$221,000
 - Today's price = \$209,000
 - Standard deviation = \$10,93
 - Sample size = 30
- **We perform a one-sample t-test**
- **Result Interpretation:**
 1. If **p-value < 0.05**, we reject H_0 and say today's price is significantly different.
 2. If **p-value > 0.05**, no significant difference.

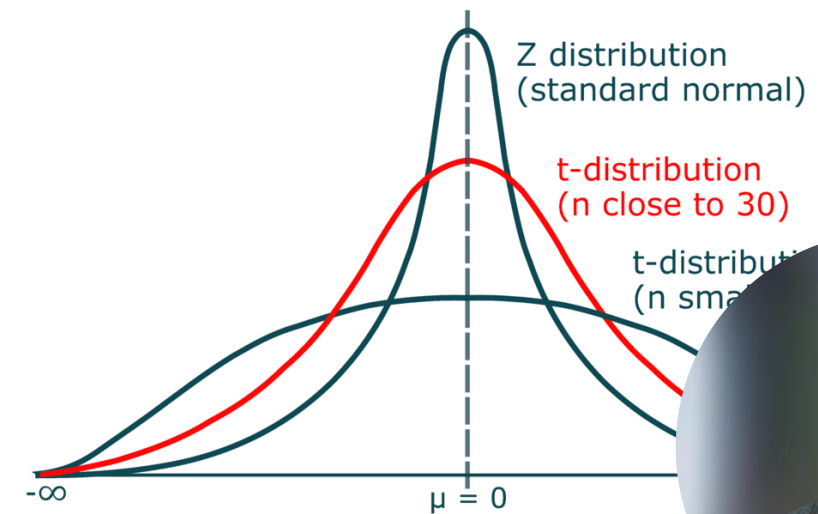
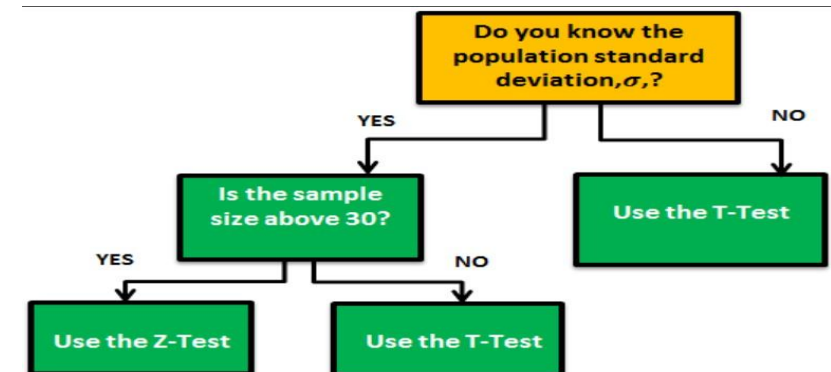


One-Sample Test - Methods

- **B) If Sample Size > 30 Days:** Use a **z-test**
- when we have a large dataset (e.g., 100+ days of Monero prices).

Z Test Statistics Formula

 **Z Test** =
$$\frac{\bar{x} - \mu}{\frac{\sigma}{\sqrt{n}}}$$
 



One-Sample Test - Methods

- **C) If Prices Are Not Normally Distributed → Use Kolmogorov-Smirnov or Chi-Square Test**
- **Kolmogorov-Smirnov test** checks if today's price follows the same distribution as the past.
- **Chi-square test** can be used if we categorise prices (e.g., above/below \$50,000).

The e.d.f. \hat{F}_n is defined for all real numbers x to be

$$\hat{F}_n(x) = \frac{1}{n} \sum_{i=1}^n I[X_i \leq x],$$

The one-sample Kolmogorov-Smirnov statistic with respect to model F_0 is

$$M_{KS} = \sqrt{n} \max_x |\hat{F}_n(x) - F_0(x)|,$$

The Formula for Chi Square Is

$$\chi_c^2 = \sum \frac{(O_i - E_i)^2}{E_i}$$

where:

c = degrees of freedom

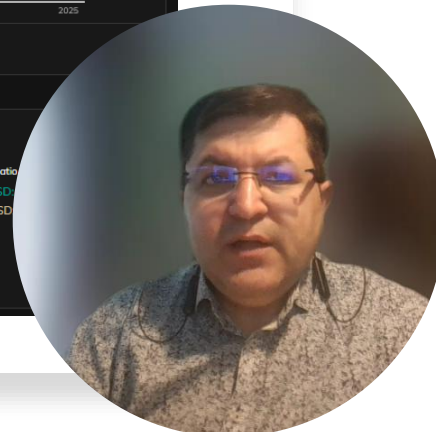
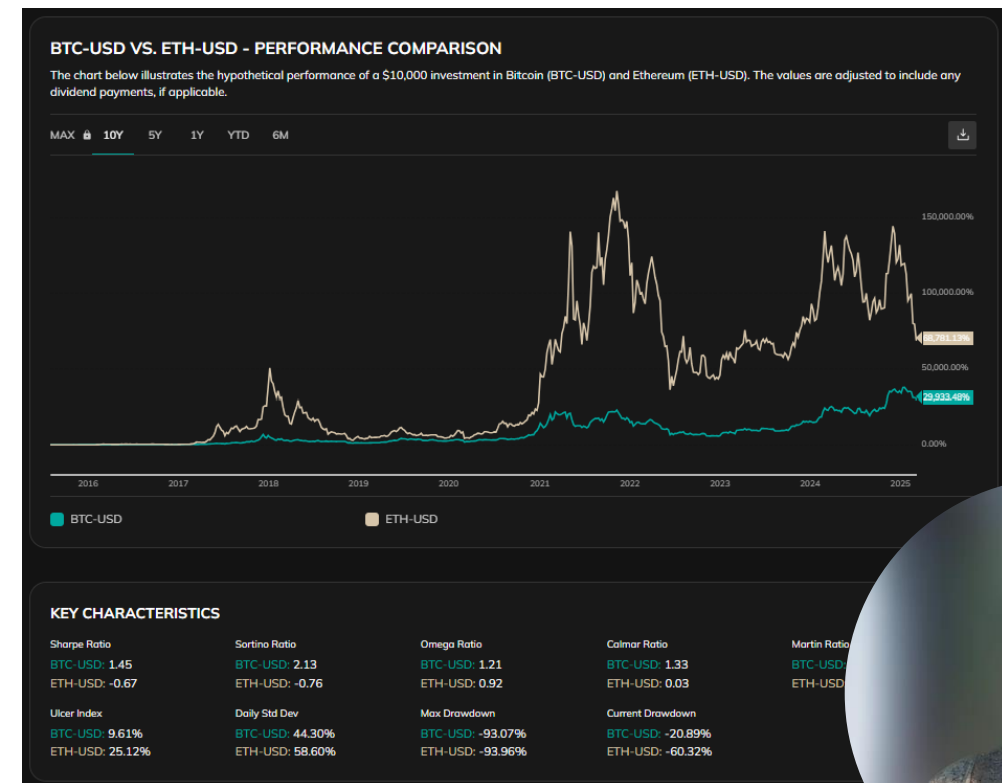
O = observed value(s)

E = expected value(s)



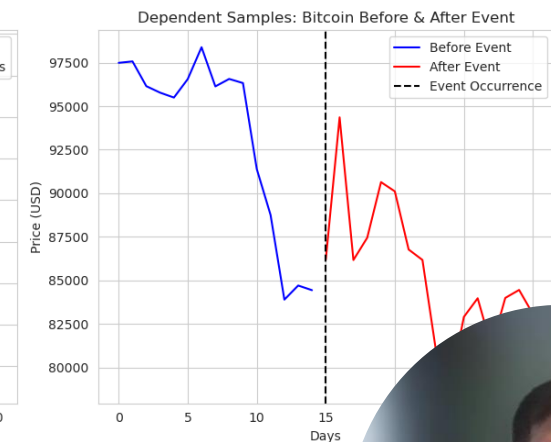
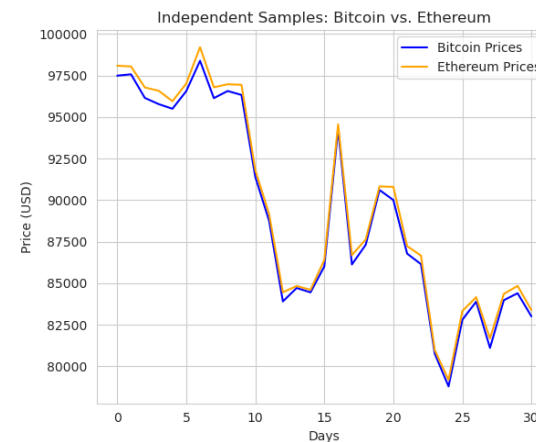
Two-Sample Test (Comparing Two Groups)

- Example: Do Bitcoin and Ethereum prices have significant differences?
- **Null Hypothesis (H_0):** Prices are the same.
- **Alternative Hypothesis (H_1):** Prices are different



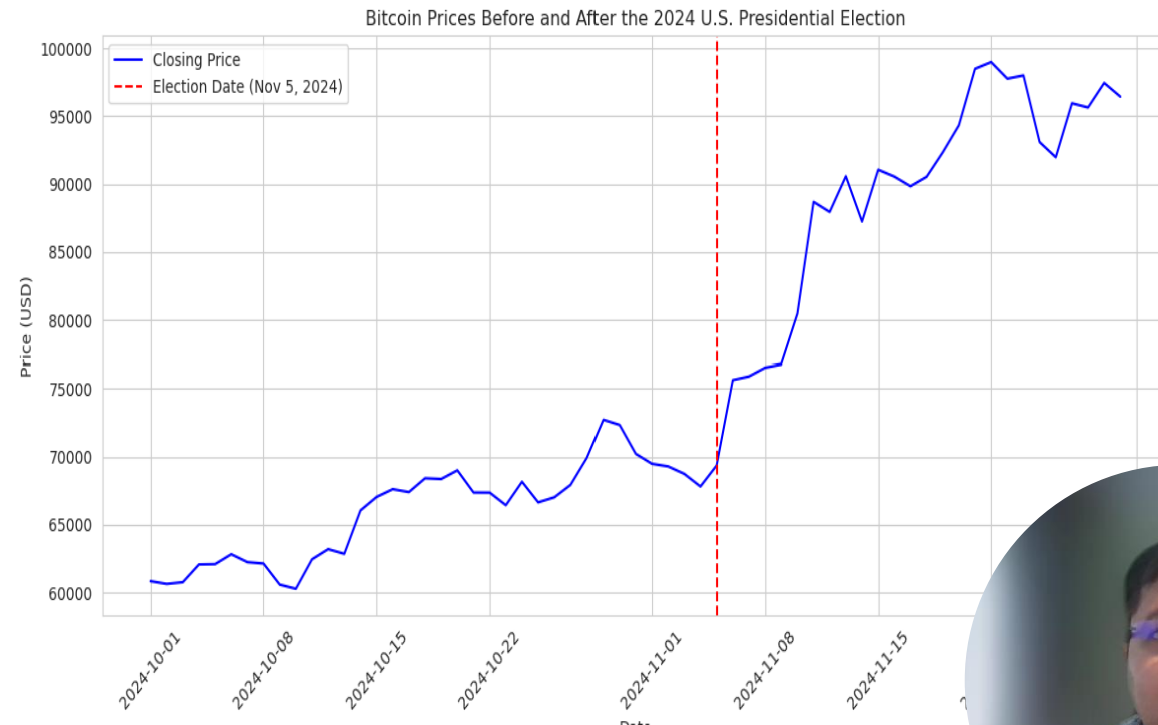
Two-Sample Test - Methods

- **If Normally Distributed:** Use a **Two-group t-test**
- **If Not Normally Distributed:** Use **Mann-Whitney Test**
- **If Comparing Categorical Data:** Use **Chi-Square Test**



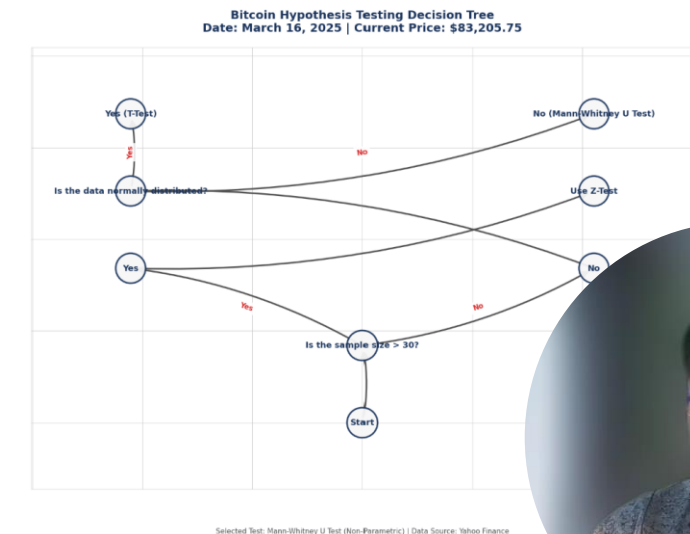
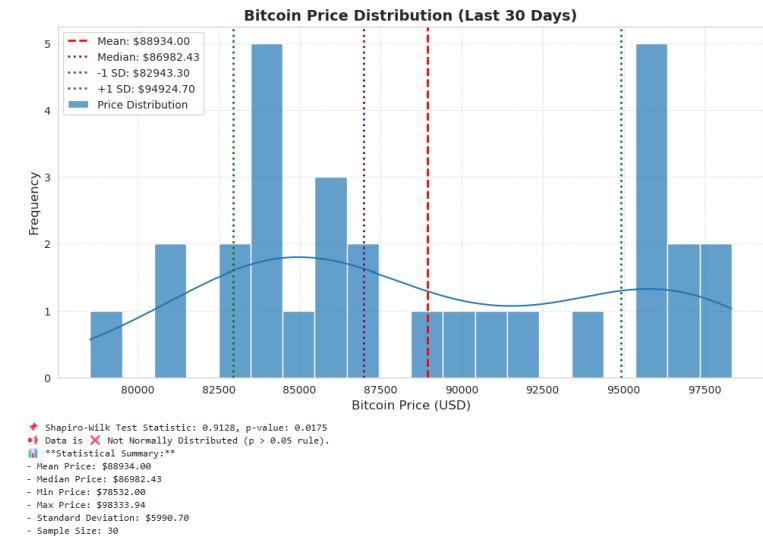
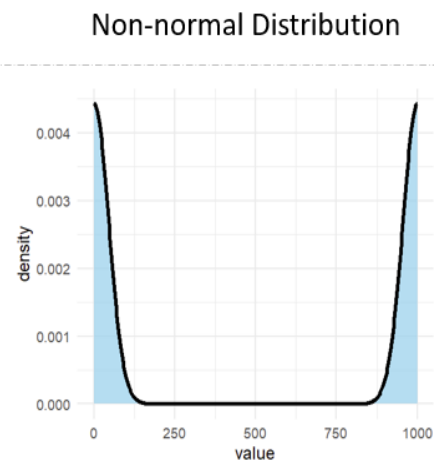
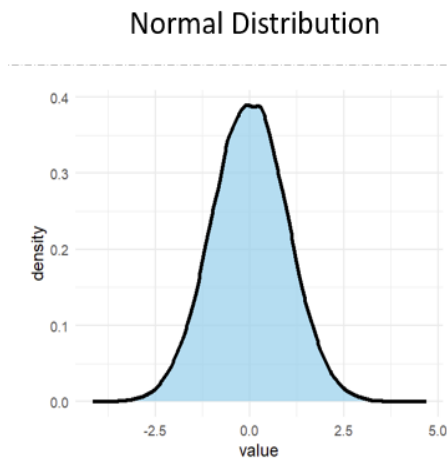
Paired Samples (Before & After a Market Event)

- Example: Did Bitcoin price change after an event (e.g., Trump's presidential election win)?
- **Null Hypothesis (H_0):** No effect.
- **Alternative Hypothesis (H_1):** Event affected price.

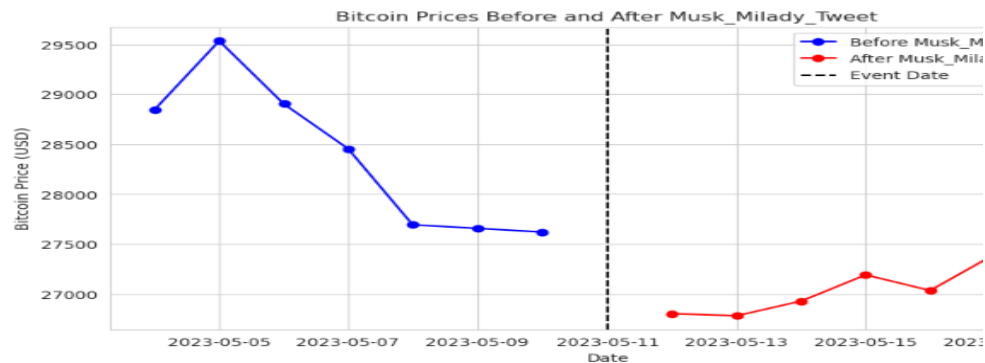


Paired Sample Test - Methods

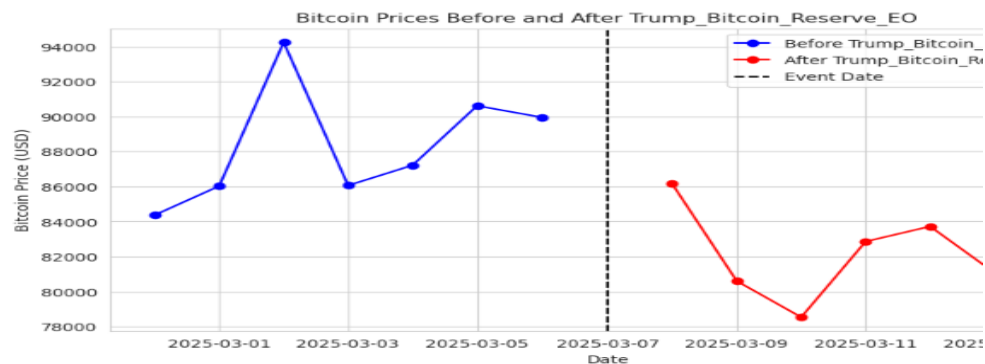
- If Normally Distributed: Use a Paired t-test
- If Not Normally Distributed: Use Wilcoxon Test
- If Using Yes/No Data: Use McNemar Test



Choosing the Right Hypothesis Test



Event: Musk_Milady_Tweet
T-statistic: 4.1111, P-value: 0.0063



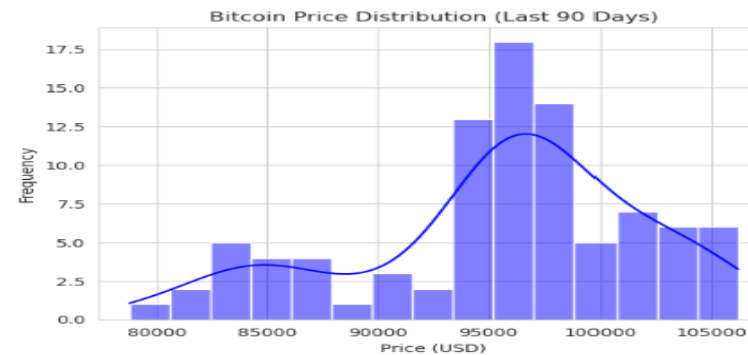
Event: Trump_Bitcoin_Reserve_EO
T-statistic: 2.8562, P-value: 0.0289

Scenario	Test to Use
Compare today's Bitcoin price to the past 30-day average	t-test (if normal)
Compare Bitcoin & Ethereum prices	Two-group t-test (if normal)
Compare Bitcoin before & after an event	Paired t-test (if normal)
Compare Bitcoin & Ethereum if data is not normal	Mann-Whitney test
Compare price categories (Above/Below \$50K)	Chi-square test
Compare today's price to historical patterns	Kolmogorov-Smirnov test
Compare Bitcoin price trends before & after regulation change	Wilcoxon test
Compare frequency of Bitcoin price increase after news	McNemar test

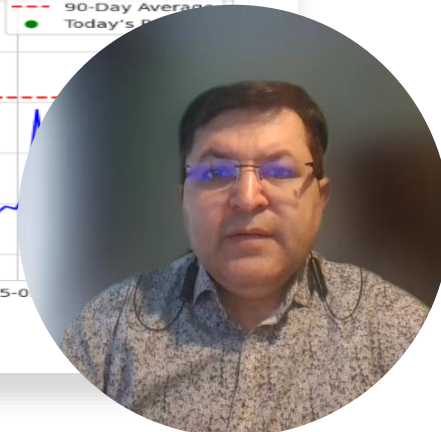


Steps to Conduct Hypothesis Testing

1. **Check if your data is normal** (Use histogram or Shapiro-Wilk test).
2. **Determine the sample type:** One sample, two samples (independent or paired).
3. **Choose the appropriate test** based on distribution & sample type.
4. **Interpret the p-value:**
 1. **p-value < 0.05:** Reject H_0 (significant difference).
 2. **p-value > 0.05:** Fail to reject H_0 (no significant difference).



Shapiro-Wilk Test P-Value: 0.0003
Data is NOT normally distributed (use a non-parametric test).
Statistical Test: Wilcoxon Signed-Rank Test
Test Statistic: 33.0000
P-Value: 0.0000
Conclusion: Today's price is significantly different from the 90-day average.



Final Takeaways

- The right test depends on **distribution, sample size, and data type**.
- Always check **assumptions** before applying statistical tests.
- **p-value < 0.05** means a statistically significant result.

Steps in Conducting Hypothesis Testing

