

ICLR 2024 Workshop on Machine Learning for Remote Sensing

May 11th, 2024, Vienna, Austria

Sponsorship Prospectus

<https://ml-for-rs.github.io/iclr2024/>

Background

Remote sensing data (also referred to as Earth observation or satellite data) has become an increasingly popular modality for machine learning research. This interest has largely been driven by the opportunities that remote sensing data presents for contributing to challenges urgently important to society, such as climate change, food security, conservation, disasters, and poverty. Machine learning methods for remote sensing data are being developed for diverse application areas such as agriculture, natural hazards and disasters, and land cover/land use change. This growing interest in ML research for remote sensing data is also driven by the challenges presented by its unique characteristics compared to other data modalities (e.g., images, text, video). Evidence for the growing popularity of remote sensing as a new data modality for ML research can be seen in the growing number of workshops, journals, and initiatives related to ML and remote sensing.

This workshop will be a full-day event and will feature invited speakers, oral talks of accepted papers, a poster session, a panel discussion, and a round table discussion session. The invited speakers represent a diverse group of individuals from national space agencies, academia, and the private sector. The workshop is organized by a group of academicians and researchers from Europe and the United States.

About ICLR

The International Conference on Learning Representations (ICLR) is the premier gathering of professionals dedicated to the advancement of the branch of artificial intelligence called representation learning, generally referred to as deep learning. ICLR is globally renowned for presenting and publishing cutting-edge research on all aspects of deep learning used in the fields of artificial intelligence, statistics, and data science, as well as important application areas such as machine vision, computational biology, speech recognition, text understanding, gaming, and robotics. Participants at ICLR span a wide range of backgrounds, from academic and industrial researchers to entrepreneurs and engineers to graduate students and postdocs.

Sponsorship

The workshop committee is looking for sponsors to facilitate the workshop. This involves covering conference registration costs of invited speakers, facilitating a joint workshop dinner, a best paper/poster prize, and travel support (towards transportation, accommodation, meals, and conference registration) to select students with accepted papers in the workshop to attend this workshop and ICLR 2024. Last year, at ICLR 2023, we were able to support one Ph.D. and one Post.Doc student with 2k and 2.5k USD respectively.

Sponsorship Tiers

Bronze at EUR €500

As a bronze sponsor, your organization's logo will be placed on all marketing and communication materials including but not limited to the workshop website, digital banners, and social media posts.

Silver at EUR €1000

As a silver sponsor, your organization's logo will be placed on all marketing and communication materials including but not limited to the workshop website, digital banners, social media posts, and call for papers communications. You will also receive an acknowledgement from the organizers in the opening session of the workshop

Gold at EUR €3,000

As a gold sponsor, you will receive all the silver-level benefits. In addition, the organizing committee will acknowledge your support in 3-4 individual social media posts (timed between your sponsorship agreement and the workshop day). Your team can provide content for these posts to highlight your organization's portfolio.

Platinum at EUR €5,000

As a platinum sponsor, you will get all the benefits of the gold level. In addition, you will have a 10-min time slot to present your organization's work in the area of ML for Remote Sensing at the workshop.

Contact and Website

For further questions & inquiries, don't hesitate to reach out by email to ml4rs_iclr24@googlegroups.com. You also can find further information on our website <https://ml-for-rs.github.io/iclr2024/>