



OFFICIAL BRAND MANUAL 2013

APPROVED MARKS



This version of the mark is the primary mark and should be used on all official applications and most web uses.

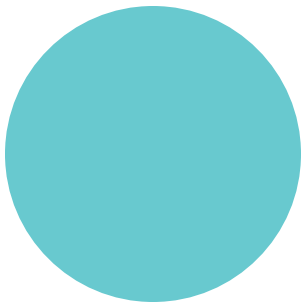


This mark is to be used in scenerios that call for more compact use (ie. advertisements, promotional media, etc.)



The mark without text is to be used when the company name is relevant to the given scenario and is not necessary to display (ie. company events). It can also be used well in small scenarios.

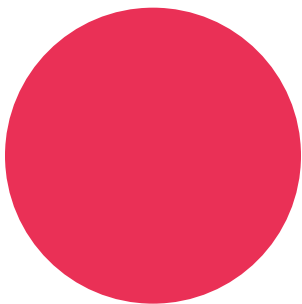
APPROVED COLORS



HEX
61D2D6

RGB
97,210,214

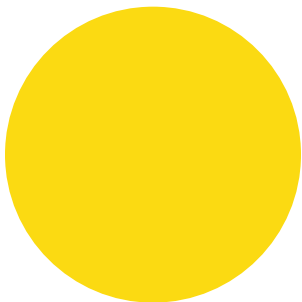
CMYK
54,0,20,0



HEX
EA3556

RGB
234,53,86

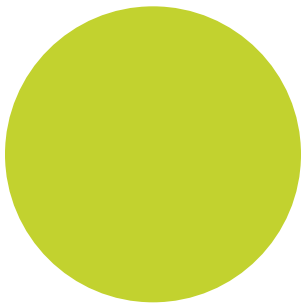
CMYK
2,98,53,0



HEX
FFDB18

RGB
255,219,24

CMYK
2,11,97,0



HEX
C4D117

RGB
196,209,23

CMYK
28,4,100,0

INCORRECT USAGE

