



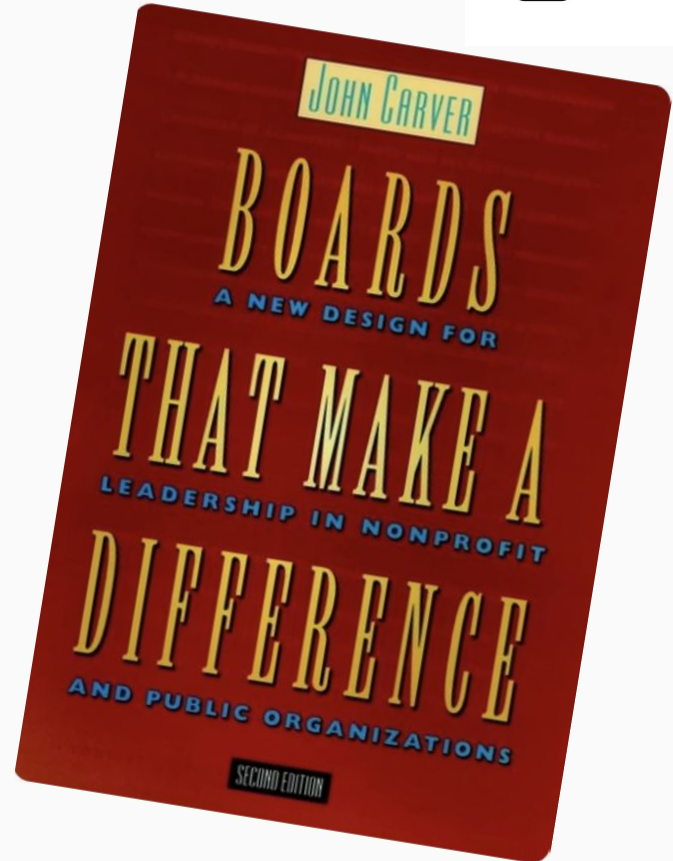
Week 08

Boards that make a difference

Boards that Make a Difference

Agenda:

- o Introducing Board Governance
- o Building a Board
- o Recruitment and Engagement
- o Governance Basics
- o Committees



Boards that Make a Difference



Introduction to Board Governance

- o Roles and responsibilities:
governance, fundraising, and strategy.

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- o Founders vs. non-founders working with boards.

Boards that Make a Difference



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- o Founders vs. non-founders working with boards.
- o Accountability

Boards that Make a Difference



Building the Board

- o Key traits:
 1. Skills (nonprofit leadership, board leadership, accountant, lawyer, marketing, your industry)
 2. Diversity
 3. Passion for the mission
 4. Networks
 5. Money

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Building the Board

Key Characteristics:

1. Open to others' ideas
2. Engaging
3. Thoughtful
4. Curious

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Board Recruitment and Engagement

1. Recruitment strategies: networks, partnerships, and events.
2. Onboarding:
 - a. train and engage board members effectively.
 - b. be sure your board members know what you expect of them
3. Retention: Recognition, meaningful participation, and clear expectations.

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Governance Basics

- o By-laws
- o Policy Design (For policy governance boards).
Written Policies.

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There are specific ways to write good policies:

This is about making rules for how the organization and the board will operate.

The board governs through one voice (collective action, not individual trustees).

The ED is accountable to the board as a whole — not to individual members.

The board holds itself accountable for policy compliance and performance.

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Four Kinds of Policy:

1. Ends
2. Means
3. Board-Staff Relationship
4. Board Self-Governance

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1. **Ends Policy:**

Why do you exist?

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2. Executive Limitations

- Financial planning and budgeting
- Human resource practices
- Communication and treatment of stakeholders

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3. Board–Executive Relationship

- Delegation to the executive
- Executive accountability
- Evaluation of executive performance

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4. Board Self Governance

- Board job description
- Board chair role
- Code of conduct
- Board self-evaluation

Board Committees

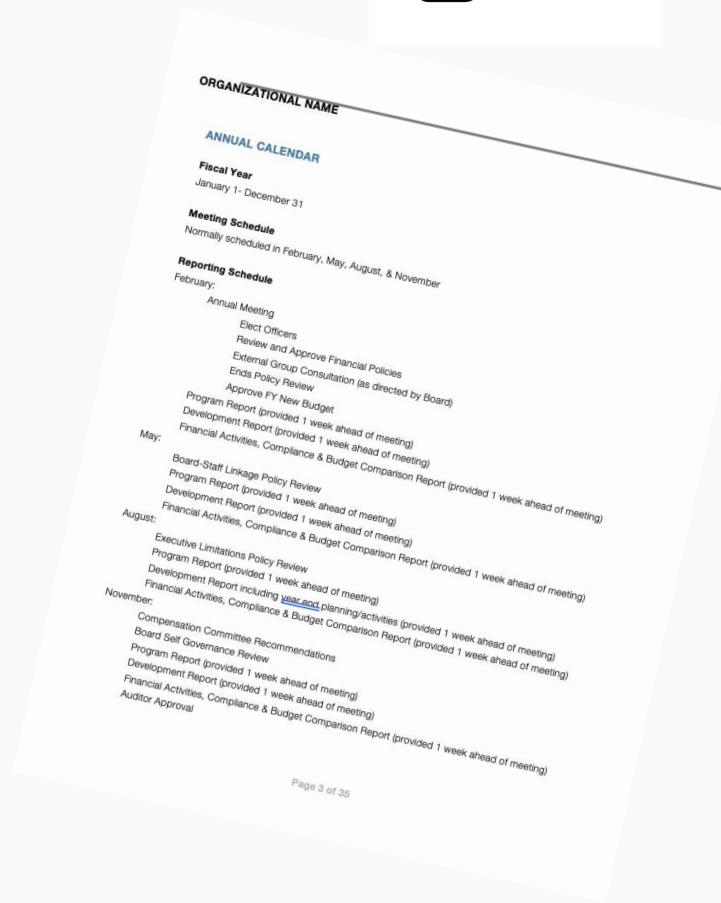


- **Governance** (*always*)
- **Finance and Audit**
- **Development/Fundraising**
- **Program**
- **Others**
 - a. **Outreach**
 - b. **Event(s)**
 - c. **Research**

Board Tools & Templates



- Board Handbook & Annual Calendar
- Meeting Agenda/Minutes
- Committee Job Descriptions
- Member Application
- Board Member Self Assessment





Week 08

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