

# Seonghyun Kim

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## EDUCATION

**Centennial College (Expected Graduation: Apr 2026)**

**Toronto, ON**

**Advanced Diploma in A.I. Software Engineering**

**Jan 2024- Present**

**Relevant Courses:** Intro to Programming (A+), Web Interface Design (A+), Software Engineering Fundamentals (A+), Functions & Number System (A), College Communication 1 (B-), Video Games Industries / Technologies / Impact (B-)

## CERTIFICATION

**International Sports Sciences Association**

**Personal Training Certificate**

**CPR & AED Certificate**

### Relevant Experience

- Regularly provide personal training to friends, family members, and local individuals, building a clientele of over five dedicated clients. (Independent Contracting)
- Developed and implemented personalized training programs based on thorough assessments, focusing on achieving measurable results through progress tracking, including weight and progress photos.
- I attended the bodybuilder convention for personal trainers, learning fundamentals and the importance of personal trainers.

## WORK EXPERIENCE

**D Gym 퍼스널트레이닝**

**Jul 2022 - Sept 2022**

Personal Trainer

Korea, Seoul

- Gathered 6 clients, did assessments, goal sharing and
- Delivered one-on-one and group personal training sessions for a diverse clientele, focusing on achieving individual fitness goals.
- Conducted initial assessments and developed personalized fitness plans tailored to each client's needs.
- Successfully retained all assigned clients throughout employment by building trust, demonstrating expertise, and consistently delivering measurable results.
- Provided ongoing motivation, feedback, and adjustments to programs to ensure client progress and satisfaction.
- Assisted clients with proper technique and form to prevent injuries and maximize workout effectiveness.

**Vector Canada**

**Nov 2023 - Present**

Sales Representative

London, ON

- Successfully manage and grow a diverse client portfolio, consistently meeting and exceeding sales targets.
- Implement strategic sales techniques to identify customer needs and provide tailored product solutions.
- Retained key clients through exceptional service and personalized attention, ensuring long-term business relationships.
- Collaborated with team members to develop and execute sales strategies that drive revenue and market share growth.

**Vector Canada**

**Jan 2024 - Present**

Social Media Coordinator

Toronto, ON

- Developed and implemented a comprehensive social media strategy to increase brand visibility and engagement across multiple platforms.
- Curated and created content that resonates with the target audience, resulting in increased follower growth and interaction.
- Analyzed social media performance metrics to refine and optimize campaigns, achieving higher engagement rates and ROI.
- Coordinated with sales and marketing teams to align social media efforts with broader business goals, enhancing overall marketing effectiveness.

## SKILLS

**Technical Skills:** Fitness Training & Assessment, Social Media Marketing, Client Management & Retention, Data Structures & Algorithms, Software Engineering, Web Development, and Programming Languages.

**Bilingual:** Native proficiency in English and Korean.

I'm passionate about fitness and regularly train my close friends, family, and local individuals new to training, offering guidance and support to ensure they avoid poor form that could lead to injuries.