



Current Month
Transactions

18325✓

Goal: 17339 (+5.69%)

Current Month Profit

\$71,682✓

Goal: 67.87K (+5.61%)

Current Month Returns

496!

Goal: 482 (-2.9%)

Product Brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	8071	\$33,167	58.54	1.11
Tell Tale	7694	\$29,926	58.04	1.00
Ebony	7685	\$29,749	59.82	0.95
Tri-State	7438	\$29,065	58.90	1.02
High Top	7153	\$28,503	60.39	1.01
Nationeel	6499	\$27,446	60.47	1.11
Fast	6188	\$24,747	61.05	1.09
Fort West	6175	\$23,951	59.79	0.92
Horatio	6121	\$25,589	58.44	1.25
Best Choice	6000	\$25,901	60.60	0.84
Sunset	5856	\$20,803	60.49	1.04
Red Wing	5806	\$23,624	59.37	1.09
Big Time	5797	\$23,710	60.26	0.97
Carrington	5622	\$21,468	59.52	0.89
Cormorant	5382	\$22,502	61.52	0.90
High Quality	5323	\$24,008	60.00	1.03
BBB Best	5254	\$19,375	62.10	0.90
Imagine	5225	\$21,742	61.51	0.98
Denny	5223	\$23,050	58.07	0.91
Golden	5218	\$19,403	58.71	0.91
PigTail	5180	\$17,338	60.68	0.96
Super	5120	\$19,600	60.66	0.94
Landslide	4951	\$15,987	58.63	0.97
Plato	4912	\$18,503	63.55	1.04
CDR	4574	\$18,008	59.03	1.00
Better	4073	\$13,193	61.14	1.04
Just Right	3906	\$14,249	59.54	0.87
Pleasant	3757	\$14,966	60.19	0.98
Total	167616	\$661,159	59.93	0.99

Select all

Canada

Mexico

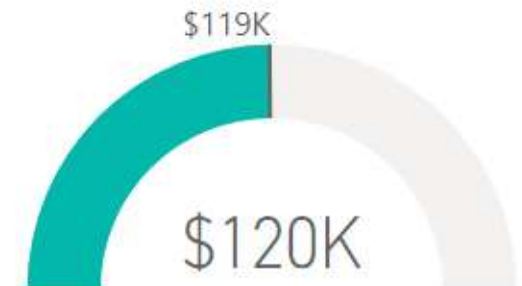
USA



Weekly Revenue Trending



Revenue vs. Target



PERFORMANCE NOTES:



Portland reached **1,000 sales** in December to close out the year



High Top product returns doubled in Mexico (**4** to **8**), at a return rate of **1.2%**



Plato products drove the strongest overall profit margin (**63.55%**) in 1998