



# Connecting the Dots for Tomorrow's IoT World

With the **premier omlox™ compliant middleware** from Heidelberg Mobil International





The world's first  
open locating standard



## What is the need for an open locating standard?

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- The current market of vendors of locating-technologies is highly fragmented and closed – this is true especially for UWB
- There hasn't been a silver-bullet for indoor locating technology
- Holistic solutions are very costly and not suited for SMEs
- An open standard....
  - enables digital ecosystems
  - fosters competition and drives innovation
  - facilitates data sovereignty

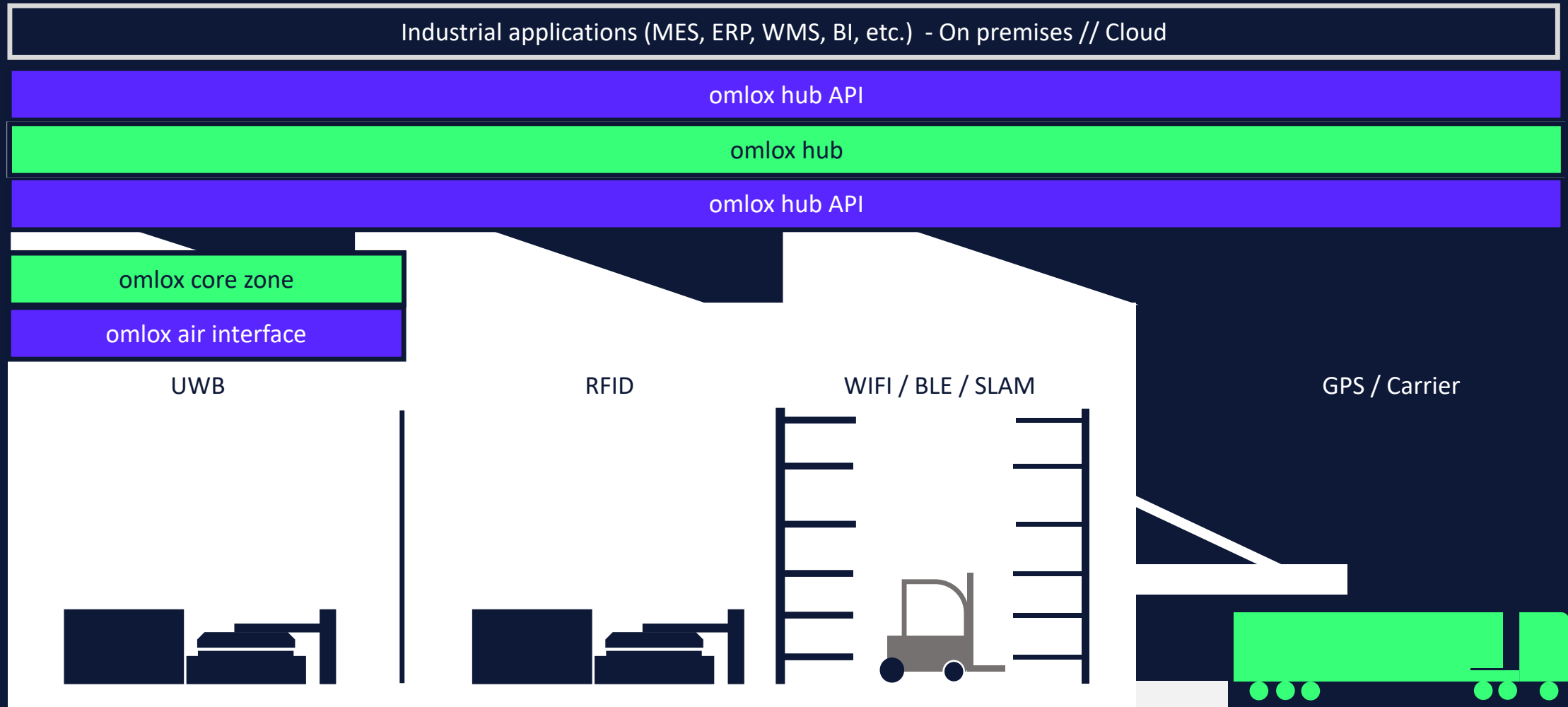




# Location data is the key enabler for industrial use-cases



# General concept of omlox



# System architecture overview



## Industrial Applications



Asset tracking



MES



Analytics

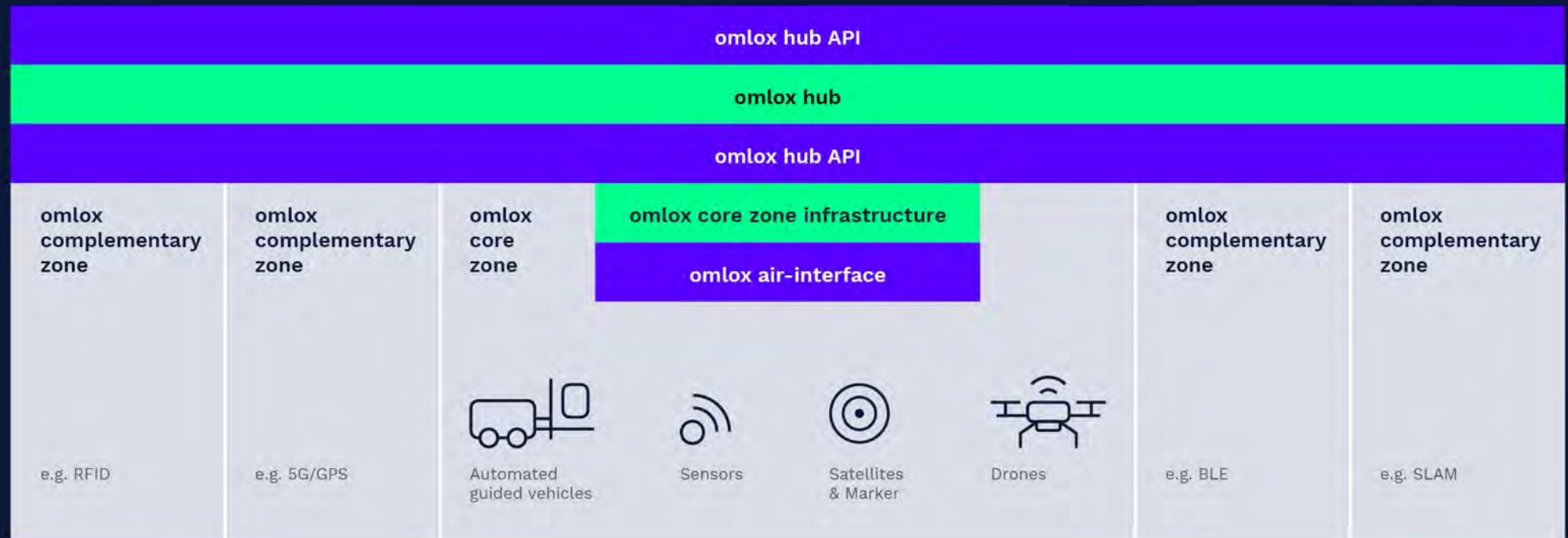


Navigation



and other Applications

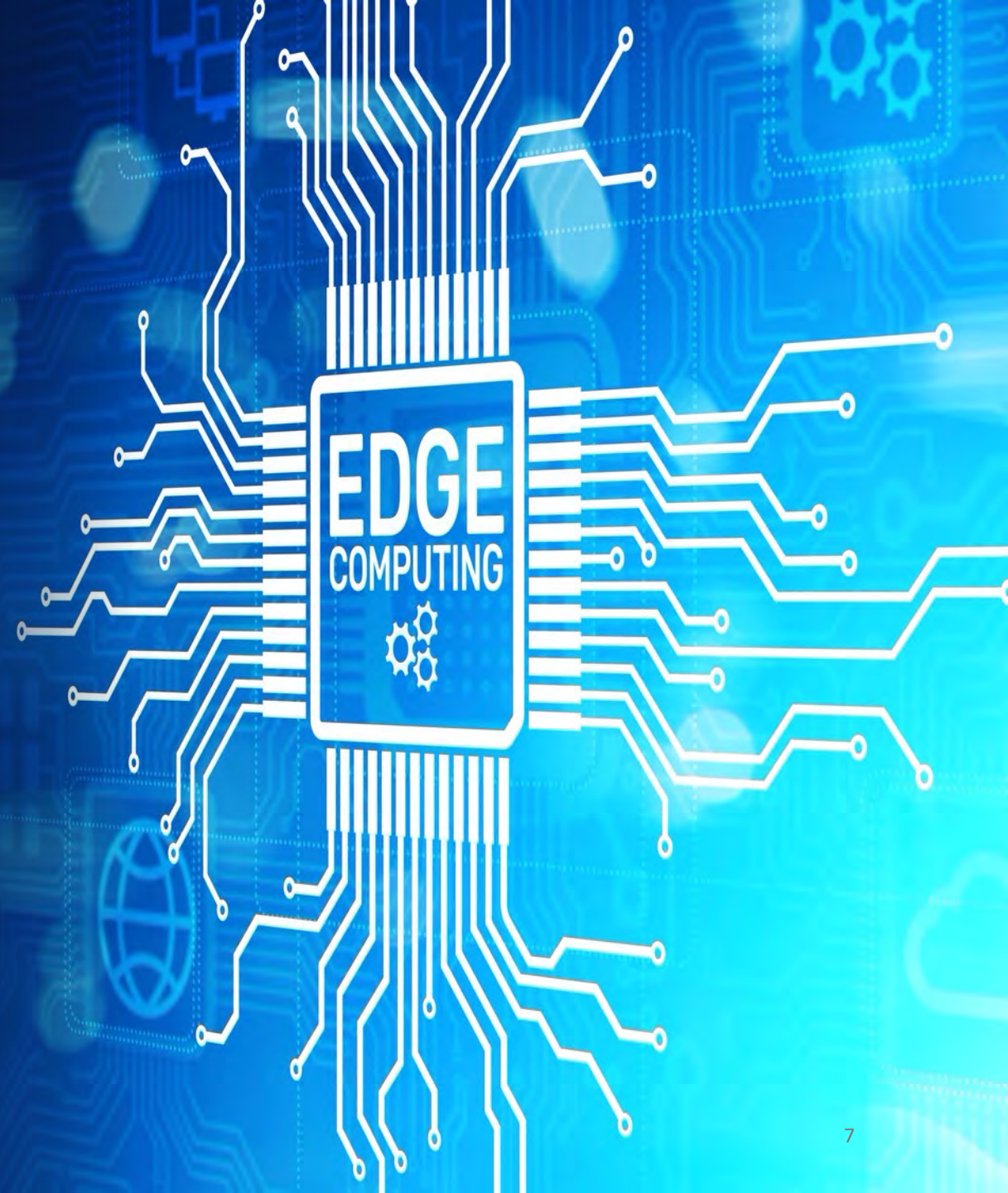
## Location zones



# omlox hub

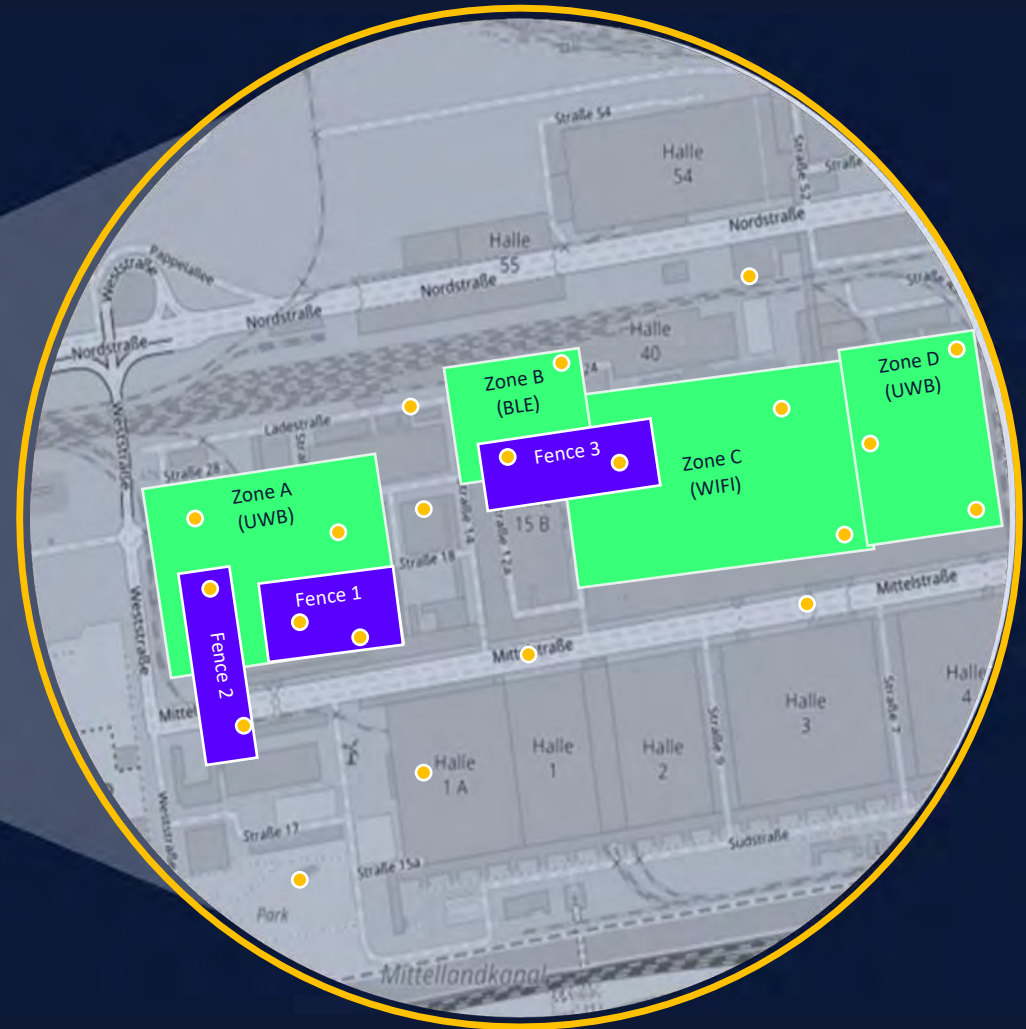
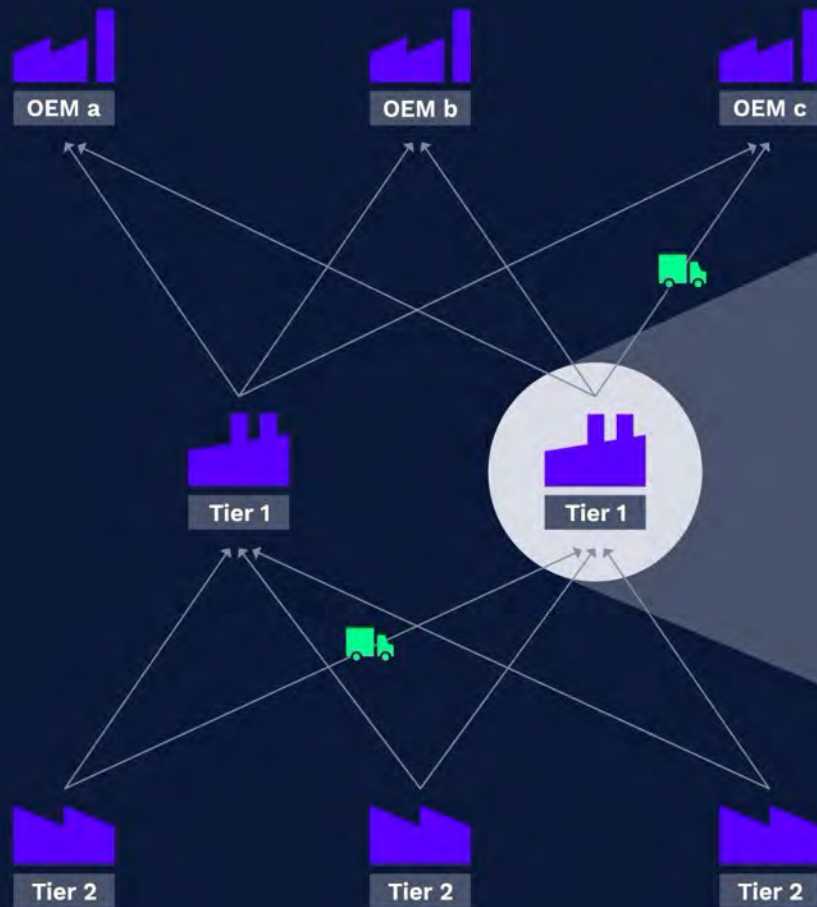
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- One **API**
  - For all location technologies | vendors
  - Geo-referenced, harmonized location data
  - Location-based services - fencing | collisions | motions
- Supports real-time-scenarios
- Lightweight middleware  
Runs on edge-devices ↔ in far-edge setups ↔ in the cloud
- Easy integration via state of the Art APIs  
REST | WebSocket | MQTT upcoming release





*Facilitates intraloistics and supply chain transparency*





## In a nutshell

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Provides:

Unified access to  
location data

Support for all  
use-cases in  
industry and logistics

Enables:

Location data  
sovereignty

Interoperable  
Smart factories and  
transparent supply chains

Is:

Open Ecosystem

Hosted by Profibus  
International - PI

Defines:

Lightweight locating  
middleware

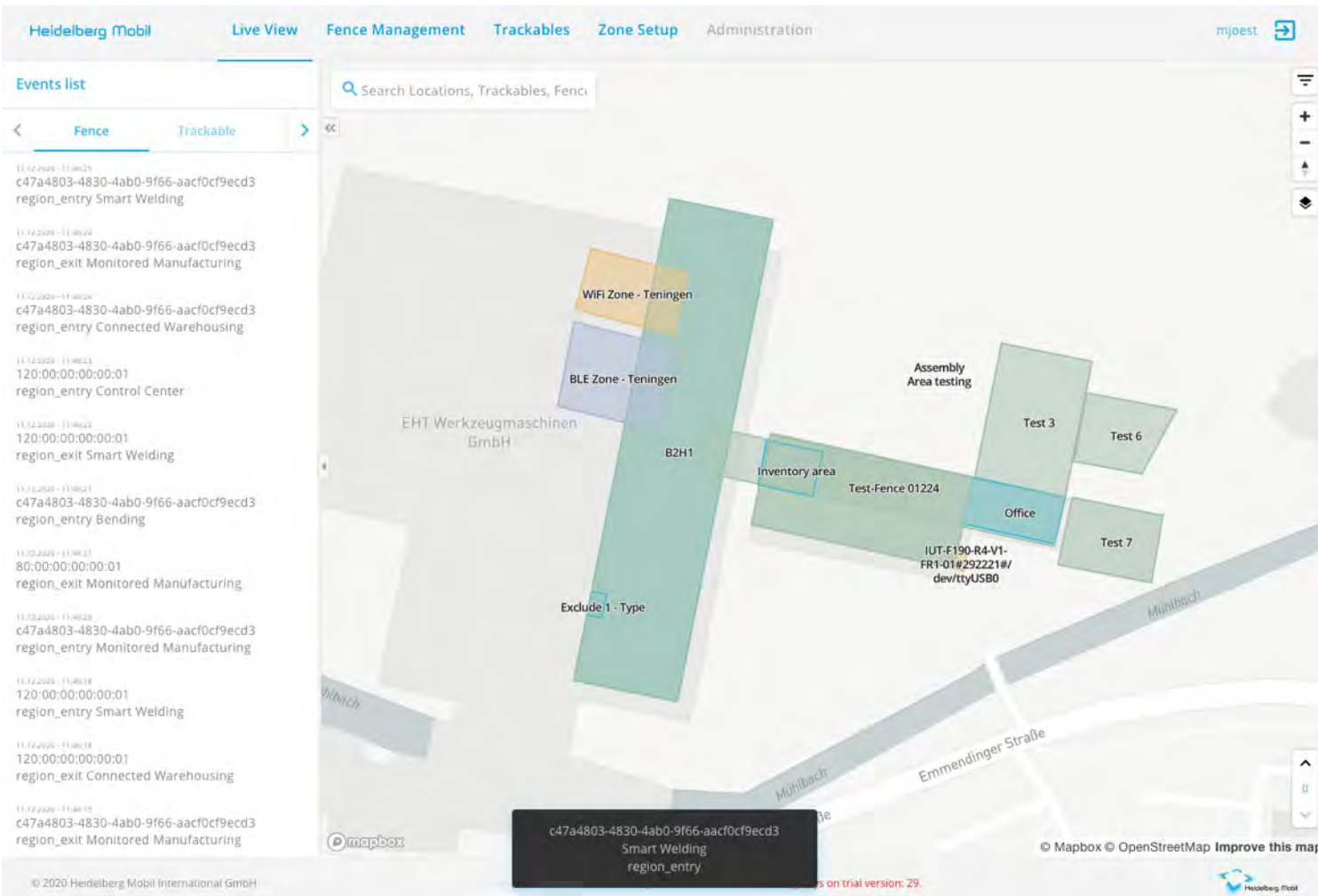
Open  
Ultra-Wideband System



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API - for Geo-Referencing | Reverse Geo-Referencing



API - for Trackables, Fencing, Motion, Collisions



Realtime Support



Lightweight and Portable



Easy Integration



Cloud, Far-Edge, Edge Setups



Various connectors to WIFI, RFID and UWB Vendors



Reference implementation

# Benefits of the Deep Hub

## Business

- Fast ROI - agile | lightweight
- Innovation | New revenue streams
- Low TCO - retrofit | modular
- One Technology - multiple use-cases
- Flexible, value-based licensing

## Technical

- Seamless outdoor-indoor use-cases
- Support for any positioning provider
- Edge | Cloud | Mobile | Desktop
- Realtime ready | UWB support
- Indoor by Design | Best in Class UX

## Risk and Compliance

- Open locating standard compliant
- Interoperable - No vendor lock in
- Future proof - partner ecosystem
- Scalable delivery | via solution Providers
- Data ownership and privacy





*Get in touch with us*

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