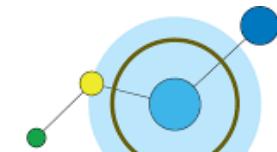


# MACHINE LEARNING

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**DATA INSIGHT**  
Let us unfold power of data

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**Let's Start .....**

# **Lecture #6**

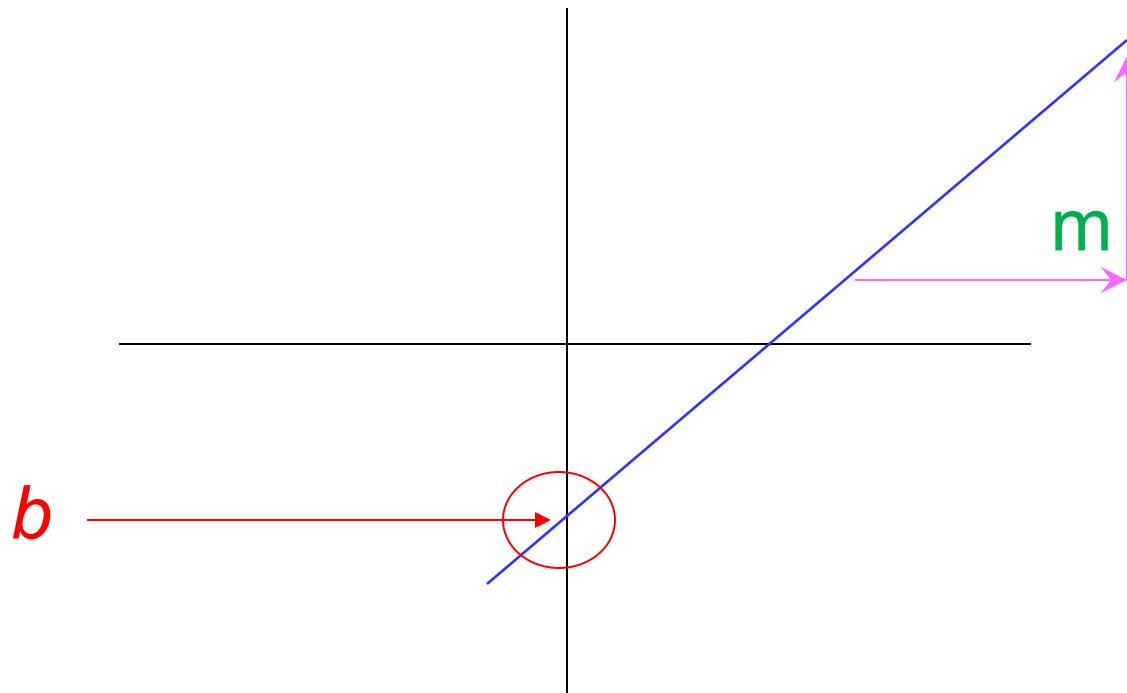
# GOALS

- This Lecture Will Cover:
- Linear Regression



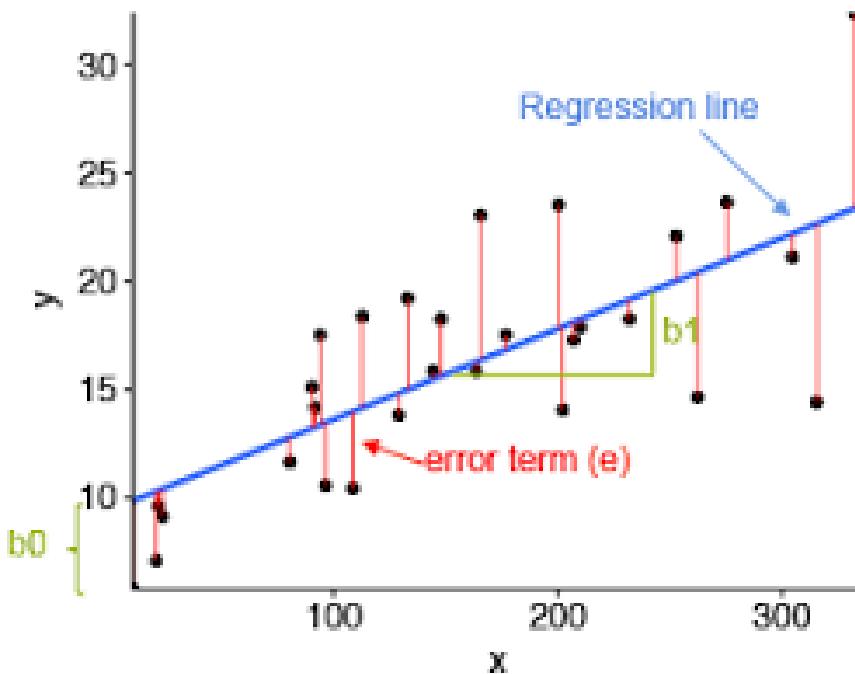
# WHAT IS “LINEAR”?

- Remember this:
- $Y = mX + b$ ?



# PREDICTION

If you know something about X, this knowledge helps you predict something about Y.

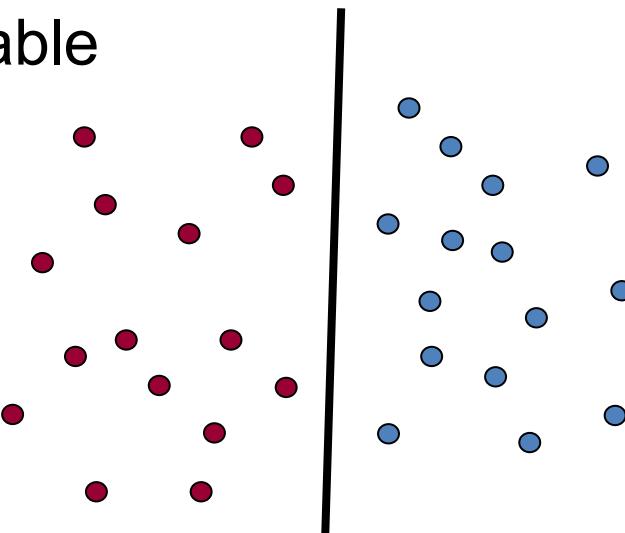


# LINEAR MODELS

An assumption is *linear separability*:

- in 2 dimensions, can **separate classes by a line**
- in higher dimensions, **need hyperplanes**

A *linear model* is a model that assumes the data is linearly separable



# LINEAR REGRESSION

Linear regression is one of the simplest and most widely used algorithms in machine learning, primarily for predictive modeling in regression problems. The goal of linear regression is to model the relationship between a dependent variable (often called the target or output) and one or more independent variables (features or predictors) by fitting a linear equation to observed data.

# LINEAR REGRESSION

- The goal of simple linear regression (univariate) model is to finds the relation between two variable.
  - A single feature (variable x) and a continuous valued response (target variable y).
  - X is called independent variable (predictor)
  - Y is called the dependent (target or response) variable.

$$y = w_0 + w_1 x$$

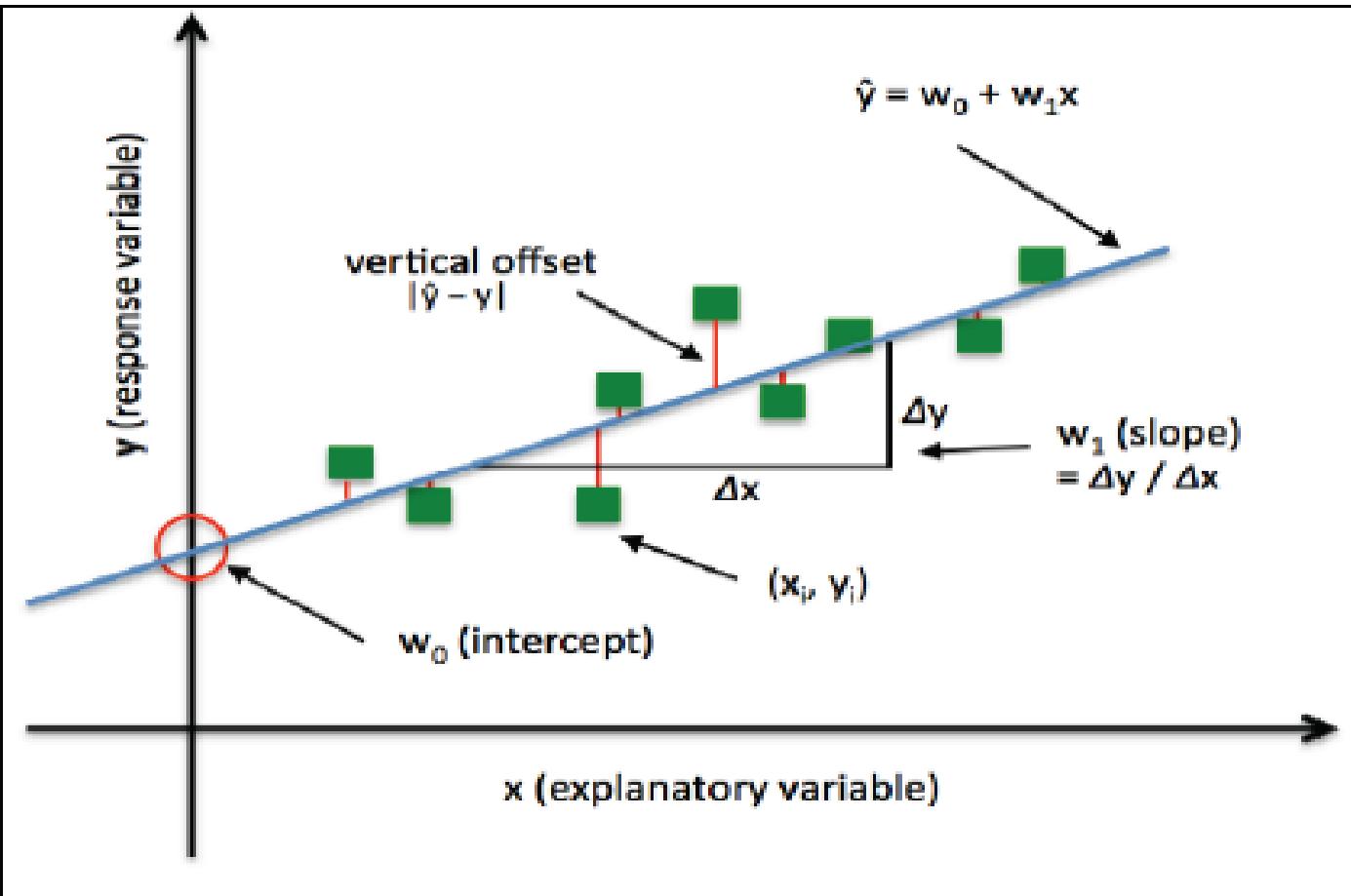
# LINEAR REGRESSION

- The weight  $w_0$  represents the  $y$  axis intercepts and  $w_1$  is the coefficient of the feature ( $x$  variable).
  - $w_0$  and  $w_1$  are unknown
- The goal of linear regression is to learn the weights of the linear equation
  - Describe the relationship between the  $x$  and  $y$
- Then this relation can be used to predict the responses of new data

# LINEAR REGRESSION

- Linear regression can be understood as finding the **best-fitting straight line** through the sample points.
- This best-fitting line is also called the **regression line**.
- The distance between the regression line to the sample points are the so-called **offsets or residuals**
  - The **errors of our prediction**.

# LINEAR REGRESSION



# LINEAR MODELS IN GENERAL

- For leaner model:

$$y = w_0 + w_1 x$$

- These are the parameters we want to learn
- Need to define a criteria to optimize these parameters of the model
  - cost function (objective )
  - Minimize the cost function

# LINEAR MODELS IN GENERAL

## Simple Linear Regression:

- Deals with only one independent variable (feature).
- The model can be expressed as:

$$y = \beta_0 + \beta_1 x + \epsilon$$

Where:

- $y$  is the dependent variable.
- $x$  is the independent variable.
- $\beta_0$  is the y-intercept.
- $\beta_1$  is the slope (the weight of the feature).
- $\epsilon$  is the error term.

# LINEAR MODELS IN GENERAL

## Multiple Linear Regression:

- Involves more than one independent variable.
- The model can be expressed as:

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \cdots + \beta_n x_n + \epsilon$$

Where:

- $x_1, x_2, \dots, x_n$  are the independent variables (features).
- $\beta_1, \beta_2, \dots, \beta_n$  are the weights (coefficients) associated with each feature.

# STEPS TO PERFORM LINEAR REGRESSION

## ➤ **Data Preparation:**

Ensure that the data is clean and pre-processed (e.g., handle missing values, scale features if necessary).

## ➤ **Fit the Model:**

The algorithm tries to find the best-fitting line by minimizing the residual sum of squares (RSS), which is the difference between the observed data points and the predicted values.

## ➤ **Training the Model:**

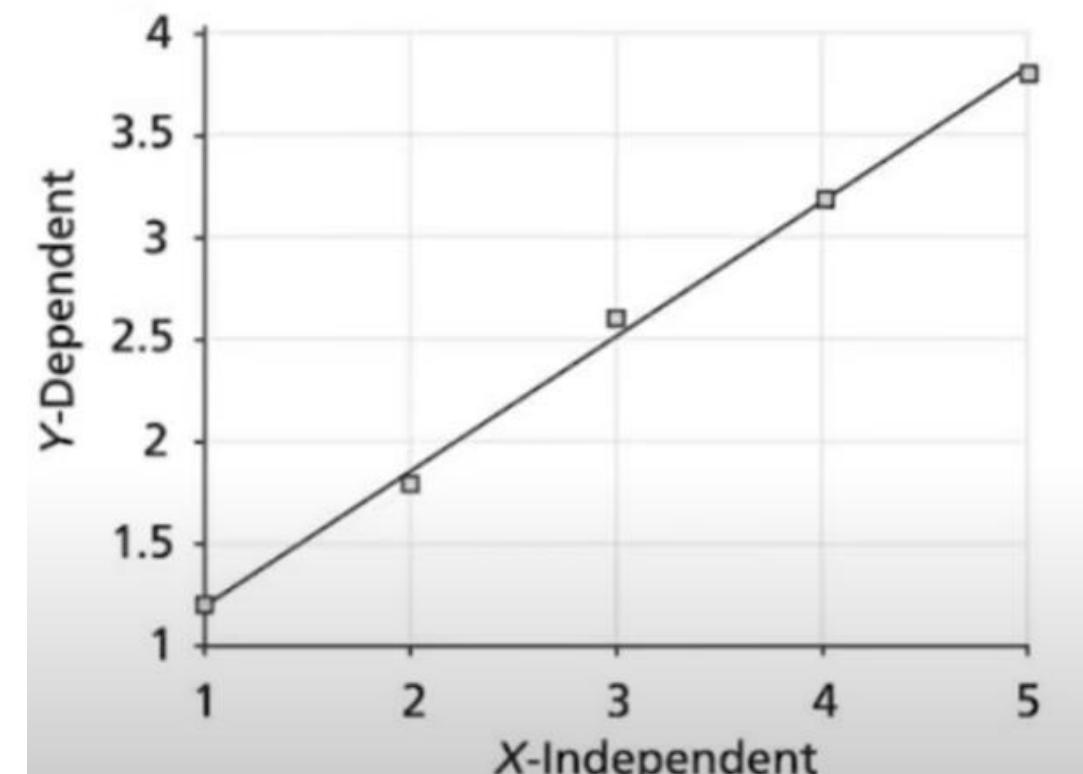
The linear regression model uses techniques such as Ordinary Least Squares (OLS) to compute the optimal values of the coefficients

## ➤ **Prediction:**

Once trained, the model can be used to predict values for unseen data by applying the learned coefficients.

# LINEAR REGRESSION EXAMPLE

$x_i$ <i>(Week)</i>	$y_j$ <i>(Sales in Thousands)</i>
1	1.2
2	1.8
3	2.6
4	3.2
5	3.8



# LINEAR REGRESSION EXAMPLE

- Linear regression equation is

given by

$$y = a_0 + a_1 * x + e$$

where

$$a_1 = \frac{(\bar{xy}) - (\bar{x})(\bar{y})}{\bar{x^2} - \bar{x}^2}$$

$$a_0 = \bar{y} - a_1 * \bar{x}$$

$x_i$ (Week)	$y_j$ (Sales in Thousands)
1	1.2
2	1.8
3	2.6
4	3.2
5	3.8

# LINEAR REGRESSION EXAMPLE

	$x_i$ (Week)	$y_j$ (Sales in Thousands)	$x_i^2$	$x_i * y_j$
	1	1.2	1	1.2
	2	1.8	4	3.6
	3	2.6	9	7.8
	4	3.2	16	12.8
	5	3.8	25	19
<b>Sum</b>	<b>15</b>	<b>12.6</b>	<b>55</b>	<b>44.4</b>
<b>Average</b>	$\bar{x} = 3$	$\bar{y} = 2.52$	$\bar{x^2} = 11$	$\bar{xy} = 8.88$

# LINEAR REGRESSION EXAMPLE

- $a_1 = \frac{(\bar{xy}) - (\bar{x})(\bar{y})}{\bar{x^2} - \bar{x}^2} = \frac{8.88 - 3 * 2.52}{11 - 3^2} = 0.66$
- $a_0 = \bar{y} - a_1 * \bar{x} = 2.52 - 0.66 * 3 = 0.54$

# LINEAR REGRESSION EXAMPLE

- Regression equation is
- $y = a_0 + a_1 * x$
- $y = 0.54 + 0.66 * x$
- The predicted 7th week sale (when  $x = 7$ ) is,
- $y = 0.54 + 0.66 \times 7 = 5.16$

# Thank You 😊