

1. Visit bluenile.com and thaigem.com. Compare the sites. Comment on the similarities and the differences.
2. Go to cisco.com, google.com, and cio.com and locate information about the status of the “virtual close.” Write a report based on your findings.
3. Visit ticketmaster.com, ticketonline.com, and other sites that sell event tickets online. Assess the competition in online ticket sales. What services do the different sites provide?
4. Examine how bartering is conducted online at tradeaway.com, buyersbag.com, u-exchange.com, and intagio.com. Compare the functionalities and ease of use of these sites.
5. Enter ebay.com/anywhere and investigate the use of “anywhere wireless.” Review the wireless devices and find out how they work.
6. Enter mfgquote.com and review the process by which buyers can send RFQs to merchants of their choice. Evaluate all of the online services provided by the company. Write a report based on your findings.
7. Enter bloomsburgcarpet.com. Explain how the site solves the problem of sending carpet sample books to representatives all over the country. What are the special features of the electronic catalogs here? (*Hint: It might be useful to read Kapp 2001.*)
8. Enter respond.com and send a request for a product or a service. Once you receive replies, select the best deal. You have no obligation to buy. Write a short report based on your experience.
9. Enter onstar.com and review its services. Comment on the usability of each service.

Note: Answer 5 questions