Rationale

My rationale is fairly simple, I wanted to design a site that I could be proud of but still manage and create effectively. I did not want to get in over my head all for a 2 month website that I will be designing (as I am not a PW major any more), therefore I went with a simple yet in my opinion elegant layout, color scheme, and typeface. I did have certain PW major websites in mind but only decided to draw minimal inspiration from them.