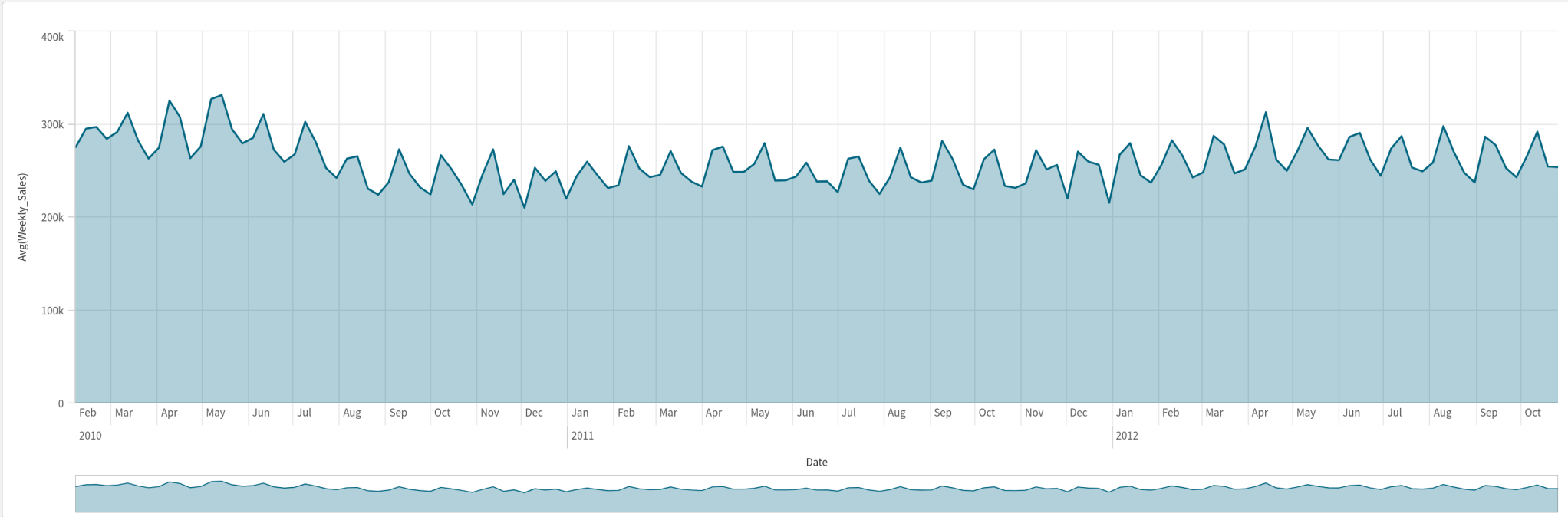
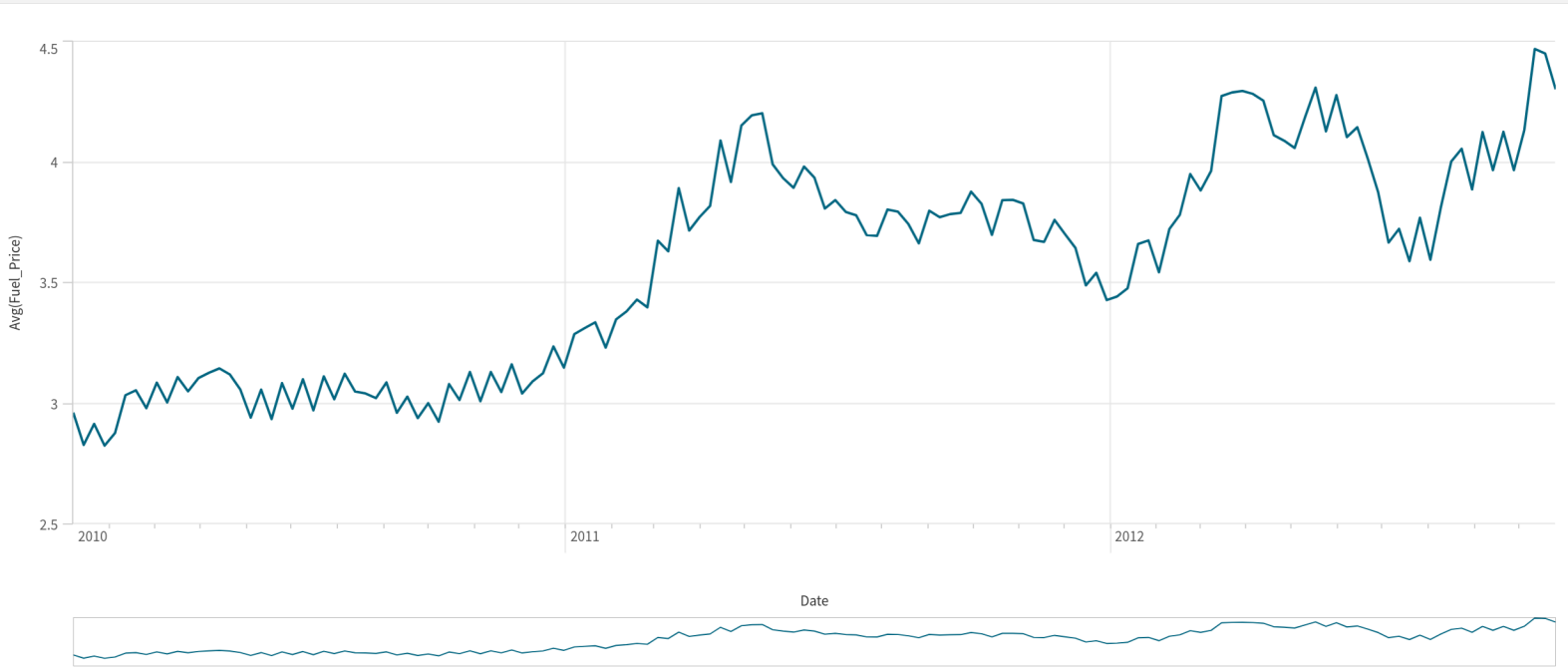
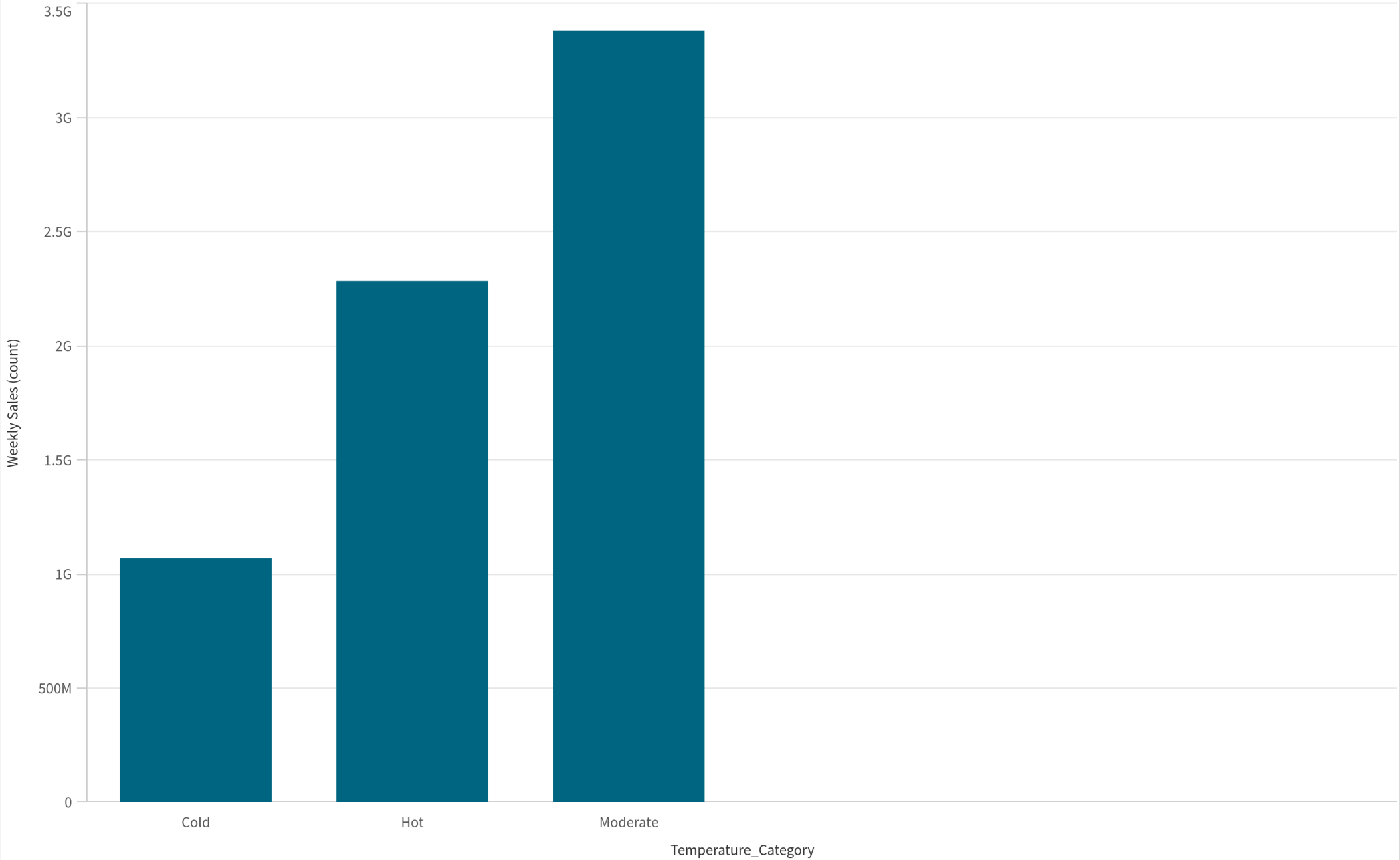


Numbers by Store- Filter Pane

🔍 Store	
	33 ✓
	1
	2
	3
	4
	5
	6
	7
	8
	9
	10
	11
	12
	13
	14
	15
	16



Weekly Cumulative Sales by Temperature Category (2010–2012)



Temperature Categories: Cold (< 40°F), Moderate (40°F–70°F), and Hot (> 70°F)

Weekly Sales for Holidays vs. Non-Holidays

Holiday ind. vs. Sales  
Mutual information

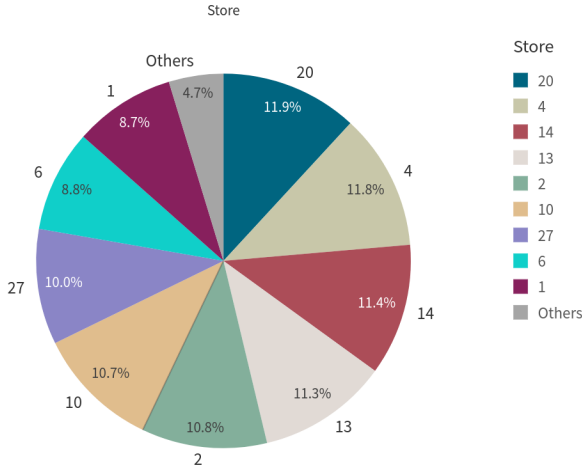
Holiday\_Flag and Weekly\_Sales

9.17%

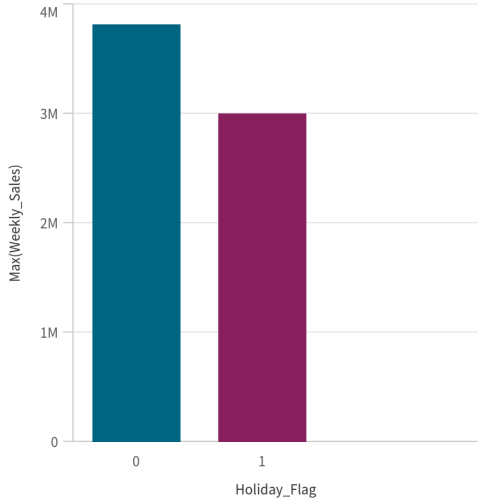
Dec 2010 vs. 2011  
Calculated measure (KPI)

avg Weekly\_Sales 2011-Dec  
1.28M  
avg Weekly\_Sales 2010-Dec

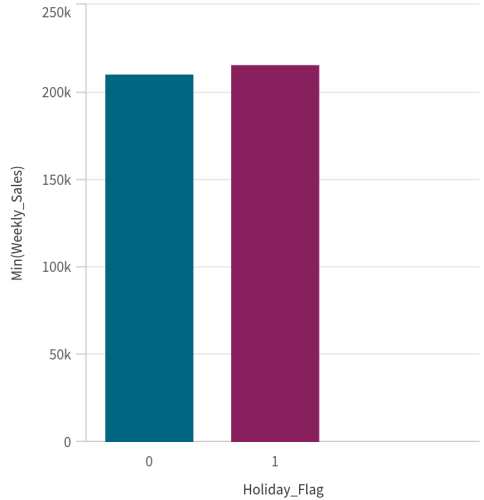
Avg. sales per store



Max weekly sales on Holidays vs. Non-Holidays

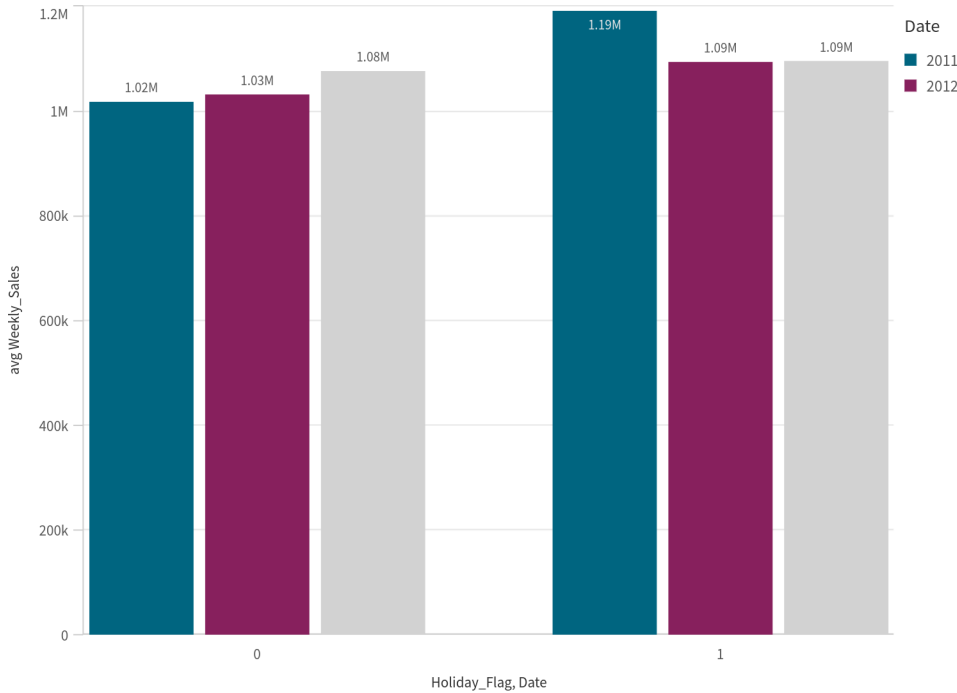


Min weekly sales on Holidays vs. Non-Holidays

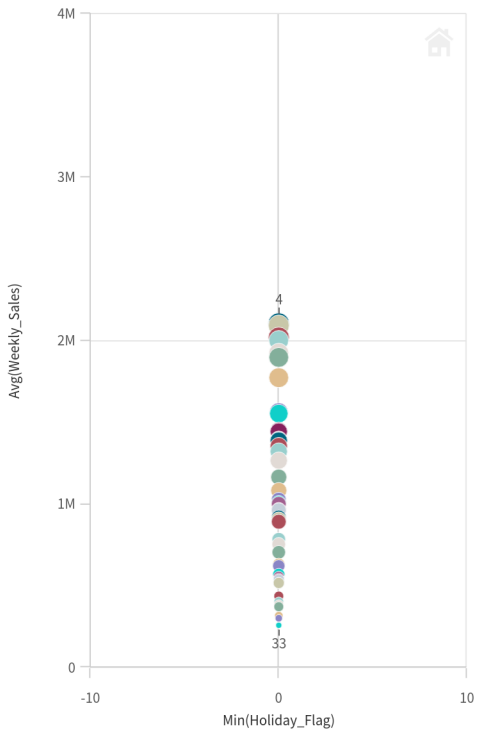


Average weekly sales on Holidays vs. Non-Holidays by year

Year to date



Avg. sales Non-Holidays



Avg. sales Holidays

