

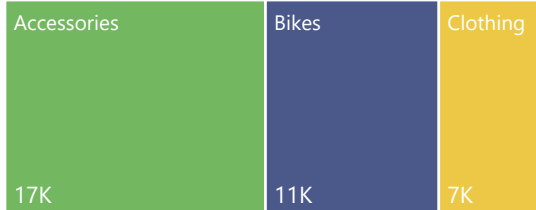


1/1/2016

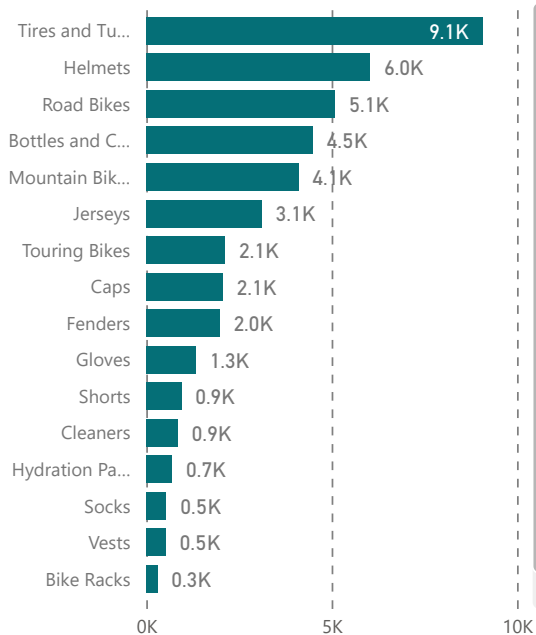
6/30/2017



Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Total	22,534	2.14%

View Product Detail



Monthly Orders

\$1.83M✓

Goal: 2.17K, 1.77M

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

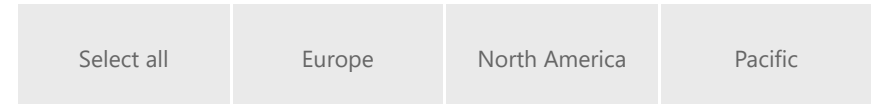
Top Product(Orders)

Water Bottle - 30 oz.

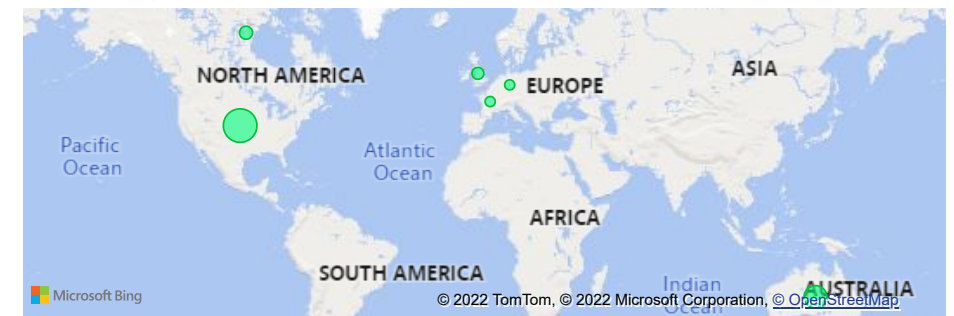
Top Product(Orders)

Mountain-200 Black, 46

Continent



Total Orders by Country





All-Purpose Bike Stand

Price Adjustment (%)



\$714.44
Avg Retail Price

\$714.44
Adjusted Price

Current Month Orders vs Target Orders



Current Month Revenue vs Target Revenue

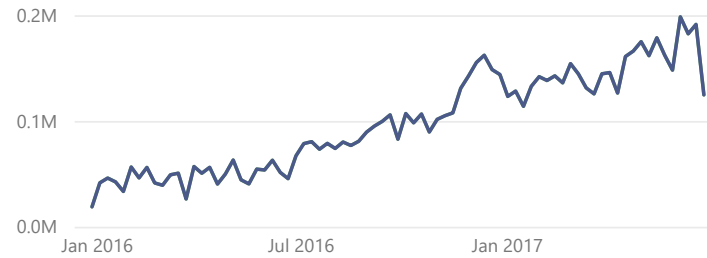


Current Month Returns vs Previous Month Re...

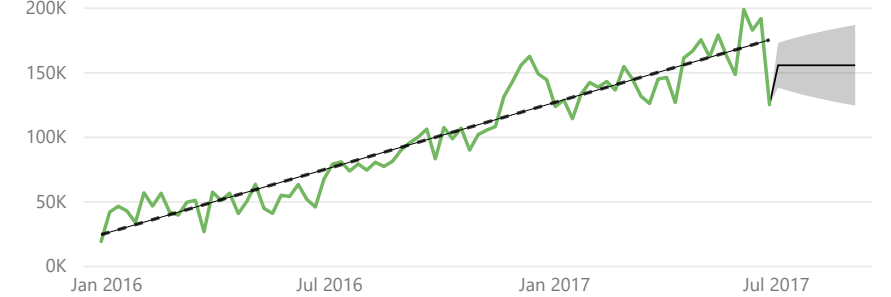


Weekly Profit

● Total Profit ● Adjusted Profit

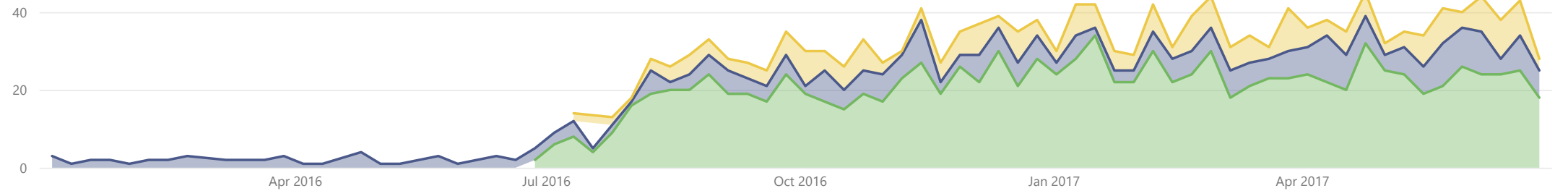


Weekly Profit



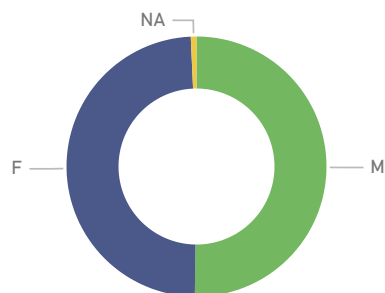
Weekly Returs

CategoryName ● Accessories ● Bikes ● Clothing

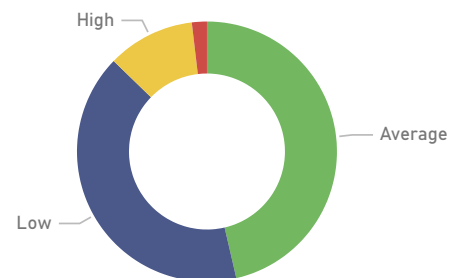


FullName_CC	Total Orders	Total Revenue
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Lisa Cai	7	\$11,330.44
Mr. Marco Lopez	6	\$10,289.68
Mr. Maurice Shan	6	\$12,407.95
Mrs. Ariana Gray	6	\$10,391.42
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Janet Munoz	6	\$12,015.39
Mr. Franklin Xu	5	\$10,164.34
Adriana Gonzalez	4	\$9,195.69
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Johnathan Suri	4	\$7,721.33
Mr. Kevin Coleman	4	\$7,750.53
Mr. Lance Blanco	4	\$7,207.07
Mr. Preston Raman	4	\$7,599.49
Mr. Randall Dominguez	4	\$9,210.36
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mrs. Alexandra Hall	4	\$6,937.02
Mrs. Audrey Blanco	4	\$7,139.17
Mrs. Brandi Gill	4	\$9,166.18
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Margaret He	4	\$9,266.74
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Rosa Hu	4	\$9,201.20
Mr. Aaron Wright	3	\$6,750.95
Mr. Andres Nara	3	\$6,723.49
Mr. Andres Raji	3	\$6,678.79
Mr. Blake Diaz	3	\$6,713.96
Mr. Brent Zhang	3	\$7,018.99
Mr. Clarence Anand	3	\$6,690.02
Mr. Clarence Gao	3	\$6,753.46
Mr. Clayton Li	3	\$6,830.64
Total	353	\$751,130.39

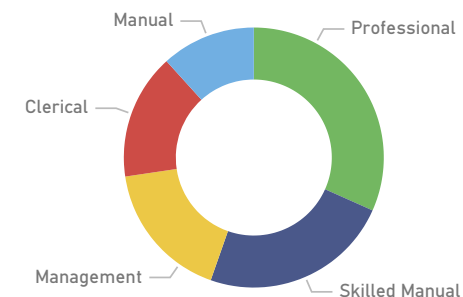
Orders by Gender



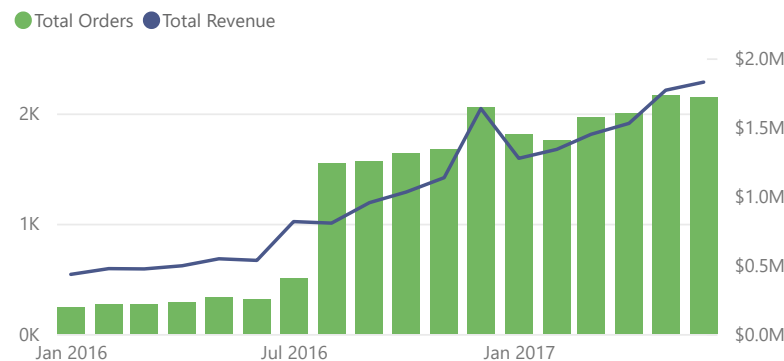
Orders by Income



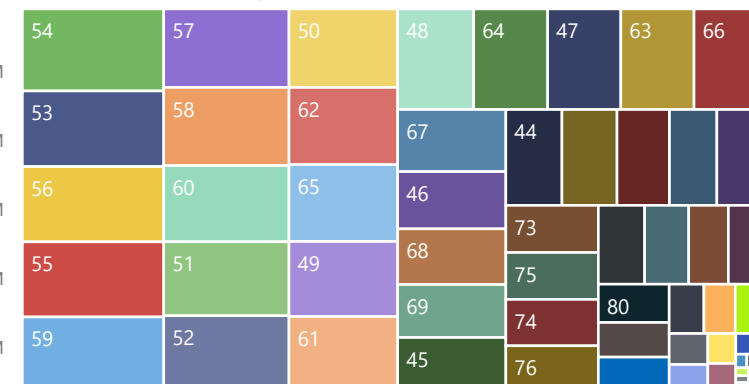
Orders by Occupation



Total Orders and Total Revenue by Start of Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Rev...

6

Customer Revenue

\$12.41K

Executive Summary

